
LEGAL UPDATE

Legal Services Division



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STATEWIDE CAREER AND TECHNICAL EDUCATION ADVISORY COUNCIL MEETING — OCTOBER 23, 2019

Purpose. *Legal updates are prepared by the nonpartisan Legal Services Division of the Legislative Services Agency. A legal update is intended to provide legislators, legislative staff, and other persons interested in legislative matters with summaries of recent meetings, court decisions, Attorney General Opinions, regulatory actions, federal actions, and other occurrences of a legal nature that may be pertinent to the General Assembly's consideration of a topic. Although an update may identify issues for consideration by the General Assembly, it should not be interpreted as advocating any particular course of action.*

Background. The Iowa Department of Education established the Statewide Career and Technical Education (CTE) Advisory Council to provide input and feedback to the department during the development of Iowa's state plan, which is required under the federal Strengthening Career and Technical Education for the 21st Century Act (Public Law No. 115-224), commonly referred to as Perkins V. The advisory council will also be engaged in a comprehensive review of the implementation of Iowa's state-level CTE initiatives (implemented pursuant to 2016 Iowa Acts, ch. 1108 (HF 2392), commonly referred to as the "CTE Redesign" Act). The advisory council's Internet Site is at educateiowa.gov/statewide-career-and-technical-education-cte-advisory-council?utm_medium=email&utm_source=govdelivery.

Procedural Business (First of Three Meetings). The Statewide CTE Advisory Council met on Wednesday, October 23, 2019, in the Dupont West Room of the Greater Des Moines Botanical Garden. Mr. Eric St. Clair, Lead Consultant, Bureau of Career and Technical Education, Iowa Department of Education, opened the meeting at 1 p.m. Mr. Ryan Wise, Director, Iowa Department of Education, provided opening remarks. Ms. Meghan Wills, Director of Strategic Initiatives, Advance CTE, and Ms. Alisha Hyslop, Director of Public Policy, Association for Career and Technical Education, acted as meeting facilitators.

Overview of CTE in Iowa. Mr. St. Clair reviewed the timeline for framing the new Iowa Perkins V plan; identified Iowa's CTE service areas under the Iowa Core, as well as secondary CTE offerings broken down by programs and courses in small and large districts, and community college CTE offerings broken down by programs and awards; and provided data relating to CTE student demographics, enrollment, and participation. He also provided information regarding concurrent enrollment opportunities and displayed a map of Iowa's regional planning and collaboration centers, areas, and the participating school districts. He described the steps necessary for designing a comprehensive CTE system that aligns Perkins V with the state's CTE framework, and identified focus areas and priorities under Perkins V.

Overview of Perkins V. Ms. Hyslop described the state plan development and submission process and how states can require, incentivize, and support strategies and activities to advance the state's vision. She compared Perkins IV to Perkins V, described the Perkins funding distribution to state and local agencies and institutions, and identified overarching themes. Ms. Hyslop framed the discussion of the vision and priorities for an ideal CTE system in Iowa and asked members to continue the discussion in small groups.

Identification of Priorities — Goals. Upon reconvening, a member from each table listed priority areas and goals discussed by their group. The areas and goals cited include the following: work-based learning (currency, relevancy, expansion, innovation, hands-on experiences), communication and marketing, incentives, expansion to grade- and middle-school levels, alliances between secondary and postsecondary institutions, career/job shadowing and exploration, teacher pipeline and barriers to industry instruction, academic standards for CTE under the Iowa Core, accessibility (for all grade levels and for rural schools and correctional facilities), resources sharing, externships, instructional staff partnerships, engagement, and operating from a value proposition. The department will compile the areas and goals proposed by the members for presentation at a future meeting.

Next Meeting. The next meeting is scheduled for Thursday, December 12, 2019, from 1 p.m. to 3:30 p.m. Though the agenda and location for the next meeting has yet to be determined and announced, Director Wise stated he will invite Ms. Ann Lebo, Executive Director, Board of Educational Examiners, to the next meeting to speak to members regarding the teacher pipeline.

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