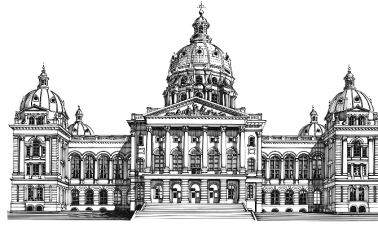

Iowa Legislative Fiscal Bureau

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State Capitol
Des Moines, IA 50319
July 14, 1992

State Funded International Programs

ISSUE

To what extent have the 6 State supported organizations, which function in the international arena, developed ways to achieve greater cooperation and efficiencies.

AFFECTED AGENCIES

International Division of the Department of Economic Development (DED), INTERNET, International Trade Bureau of the Department of Agriculture and Land Stewardship, Partner State Programs, Peace Institute, and International Development Foundation.

CODE AUTHORITY

Peace Institute - Chapter 38; International Trade Bureau - Chapter 159; International Division, Partner State Programs, and International Development Foundation - Chapter 15; and INTERNET - Chapter 18B, Code of Iowa.

BACKGROUND

The 6 international organizations were established for the following purposes:

1. **Peace Institute** - To promote alternatives to the violent resolution of conflict through conflict management, global education, international development, and world trade. Active for 4 years. Sources of funding: Approximately \$97,000 (14.0%) from General Fund appropriations and \$550,000 (86.0%) from grants, fees, interests, in-kind, and private contributions in FY 1992. Activities: In June of 1992, accompanied delegations to Bulgaria and Central Europe.
2. **International Trade Bureau** - To assist Iowa's food processors, grain producers, and livestock exporters in marketing products internationally and assist international buyers in locating Iowa's food and agriculture exporters. Sources of funding: Approximately \$246,000 (98.0%) from General Fund appropriations and \$4,000 (2.0%) from in-kind contributions in FY 1992. Activities: In June of 1992, the International Trade Bureau hosted the U.S. Food Festival, Iowa Pork Promotion, and the World Pork Expo.
3. **International Division** - To promote Iowa goods and services internationally to favorably position Iowa as a location for foreign investment. Iowa's 3 foreign offices

are vital links for Iowa companies in establishing foreign markets and also in attracting direct foreign investment. They are Frankfurt, Hong Kong, and Tokyo. Sources of funding: Approximately \$1.5 million (100%) General Fund appropriations in FY 1992. Activities: In June of 1992, the International Division hosted trade missions to Turkey, Egypt, and Saudi Arabia.

4. **Partner State Programs** - To serve the international interests of Iowans by initiating and facilitating official Partner State agreements with various international countries, such as Yucatan, Mexico; Yamanashi Prefecture, Japan; People's Republic of China; Taiwan; and Stavropol, Russia. Sources of funding: Approximately \$96,000 (29.0%) from General Fund appropriations and \$229,000 (71.0%) from interest, in-kind, and private contributions in FY 1992. Activities: In April of 1992, hosted delegations from Terengganu and Yucatan.
5. **International Development Foundation** - To facilitate cultural, educational, and commercial exchanges between Iowa, the Soviet Union, and Central Europe. The Foundation was established specifically to address the changes taking place in Eastern Europe. Sources of funding: Approximately \$290,000 (68.0%) from General Fund appropriations and \$132,000 (32.0%) from in-kind and private contributions. Activities: In June of 1992, the Foundation hosted delegations from Hungary for the National Pork Expo Farm Credit Seminar.
6. **INTERNET** - To provide market research and information dissemination to Iowa companies relative to export markets. To assist colleges and universities in helping companies that wish to be active in international trade. INTERNET also focus its efforts on assisting small to medium size Iowa companies. Sources of funding: Approximately \$363,000 (72.0%) from General Fund appropriations and \$138,000 (28.0%) from interest, fees, in-kind, and private contributions in FY 1992. Activities: In April of 1992, conducted an on-site education and training program in Canada.

In 1991, the International Task Force was established as a result of a charge given by the Governor to address issues concerning the role of the State of Iowa in international affairs. Attached is a copy of the planned calendar of events sponsored by each of the 6 organizations during FY 1992.

CURRENT SITUATION

This situation raises several questions/issues:

1. In 1991, the Iowa International Task Force was established to help put Iowa in the forefront of states trying to position themselves globally. Two representatives from each of the 6 organizations served on the Task Force. The Task Force submitted a formal report to the Governor in December 1991, addressing the scope of each organization and recommending minimum funding allocations and alternative ways for greater cooperation and efficiencies.
2. The Iowa International Council was formed as a result of the recommendations provided by the members of the International Task Force. Two representatives from each of the 6 organizations serve on the Council, regular monthly meetings are held, and opportunities for significant joint undertakings are considered and some may be implemented. For example, the International Development Foundation and the International Division of the DED organized a Swine Technology Conference presented in Hungary and the Czech and

Slovak Republic in May 1991. However, it appears the 6 organizations are not completely aware of the joint activities that each are undertaking.

3. There are several points of interface between the 6 organizations. They include cross-representation of membership on Boards, planning and implementation of similar activities, such as sending and hosting delegations, fund raising, and organizing educational programs.

ALTERNATIVES

1. Review the progress of the Iowa International Council by requiring that they submit an annual report to the Legislature each January. The report should specifically outline the goals and objectives established by the Council and any on-going accomplishments.
2. Examine the possibility of consolidating the International Development Foundation and the International Trade Bureau. Both Programs are involved in marketing Iowa's agricultural products and services internationally. An estimated savings of \$50,000 could be realized by eliminating 1 of the administrator positions.
3. Require that the 6 organizations engage in joint and cooperative undertakings on a continual basis and include in their annual report to the General Assembly the results of those joint projects.

BUDGET IMPACT

The FY 1993 General Fund appropriation for all the international programs totaled \$2.5 million. Funding for the 6 programs is provided below.

- Peace Institute - \$97,000
- Partner State Program - \$97,000
- International Development Foundation - \$290,000
- INTERNET - \$345,000
- International Trade Bureau - \$200,000
- International Division - \$1.5 million

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IOWA INTERNATIONAL PROGRAMS FY '92
JOINT CALENDAR OF EVENTS

IDED, IDALS, IPI, IDF, INTERNET, ISS

JULY '91

IDED Central States Trade Initiative Mission
IDALS US Food Festival '91 Mexico City
Iowa Pork Producers Mission, Mexico
MASDA Conference, Des Moines
IPI Hosting Japanese intern June - February
IDF
INTERNET
ISS

AUGUST '91

IDED
IDALS
IPI
IDF Meet with Kherson Delegation to review Agribusiness
Center. Aug. 7-16
Legislative Exchange - Russian People's Deputies in
Iowa. Aug. 20 - 28
Soviet Agribusiness Exchange Participants Arrive.
Aug. 23
INTERNET On-site education/training program, Mexico, Aug. 14-17

ISS Yamanashi Soccer Team in Iowa, Aug. 6-9
Yamanashi Baseball Team in Iowa, Aug. 15-18
Taiwan Committee, Aug. 29

SEPTEMBER '91

IDED Canada Investment Mission

IDALS Value-Added Food Products (VAFP) MIATCO Sponsored In-store Demonstrations in Taipei, Taiwan

(VAFP) MIATCO sponsored Market Development Program in Tokyo, Japan

(VAFP) MIATCO sponsored Showcase USA Food show in Toronto, Canada

Purebred Livestock and Genetics (PLG) Iowa Beef Breeds Promotion - world wide

IPI Hosting Taiwanese youth and Dir. Gen. of North American Coordinating Council in Chicago Sept. 12, 13, 14

Assisting with the Soviet Farmer group Sept. - Jan.

IDF Last shipment of medical supplies to USSR

Soviet Minister of Agriculture Trip to Iowa

INTERNET Market Research -(Europe), Sept.-Oct.

ISS Taiwan Youth Sports Presentation; Official Stavropol delegation, Taiwan trade symposium, Hebei trade delegation, Jazz trio to Stavropol. Sept. 13

OCTOBER '91

IDED

IDALS (VAFP) Japan Emeritus Program sponsored by MIATCO in Tokyo, Japan

(VAFP) European Trade Mission sponsored by MIATCO in Brussels and Berlin

(VAFP) Food Ingredients Promotion - ICPB in Asia

(VAFP) In-Store Food Demonstrations sponsored by MIATCO in Hong Kong

(SG) Mexico - Iowa Specialty Grain Forum to be held in Des Moines

IPI Receiving a delegation from the Ukraine in Oct.

IDF Business recruitment meeting - Agribusiness Center
Medical Delegation in USSR

INTERNET

ISS Iowa delegation to Taiwan, Iowa delegation to Yucatan, Oct. 17 - health, education, culture

NOVEMBER '91

IDED

IDALS (VAFP) Food Product Qualification, MIATCO sponsored, in Europe

(VAFP) Best of the Midwest Food Show, MITACO sponsored, in Phoenix, Arizona

IPI Hosting Bulgarian intern Nov. - Jan.

Sending delegation to Bulgaria & Soviet Union in Nov.

Sending a group of high school students to Ukraine in Nov.

Sending a shipment of donated books and office equipment to Bulgaria and Ukraine in Nov.

IDF UNI Professors depart - Czech Education Exchange

INTERNET

ISS

DECEMBER '91

IDED Japan-Korea Investment Mission

IDALS (PLG) National Exposition Show to be held in Queretaro, Mexico

(PLG) Beef Exporting Seminar to be held in Des Moines

IPI Sending delegation to Bulgaria in Dec.

IDF

INTERNET

ISS

JANUARY '92

IDED Trade Mission to Indonesia, Thailand, Malaysia, Jan. 26-Feb. 8

IDALS (VAFP) Market Promotion Seminars to be held in Des Moines/Cedar Rapids

(SG) Iowa Corn Growers Assoc. Annual Meeting to be held in Des Moines

(PLG) Denver National Stock Show, Denver, CO

(PLG) Iowa Cattlemen's Association Annual Meeting to be held in Des Moines

IPI

IDF Governor Mission USSR - Agribusiness Center

INTERNET

ISS Opera Iowa to Yamanashi, January and February

FEBRUARY '92

IDED Japan-Korea Investment Mission

IDALS (VAFP) Food Ingredients Promotion - ICPB to be held in Asia

(SG) Specialty Grower and Contract Meetings, to be held in rural Iowa

(PLG) Iowa Beef Expo, Des Moines

IPI Hosting Bulgarian intern Feb.- April

Receiving delegation from Bulgaria for two weeks in Feb.

IDF

INTERNET

ISS Opera Iowa to Yamanashi, January and February

MARCH '92

IDED Leisure & Recreation '92, Tokyo, March 11-14

IDALS (VAFP) Alimentaria '92 to be held in Barcelona, Spain

(SG) Iowa Soybean Growers Assoc. Annual Mtg., Des Moines

(SG) Iowa Specialty Grain Promotion, Mexico City/Guadalajara

(PLG) US Dairy Genetics Campaign, Tailand & Chile

IPI

IDF

INTERNET

ISS Yamanashi Akatombo Choir visiting Iowa

APRIL '92

IDED Hannover Fair, Investment Mission

Czechoslovakia/Hungary Education Mission

Agro Expo China Trade Show, Beijing, April 7-11

Food & Hotel Asia Trade Show, Singapore, April 7-10

U.S. Food Fair, Tokyo, April 14-16

IDALS

IPI

IDF Grain Technology Conference

INTERNET On-site education/training program, Canada

ISS Official Terengganu delegation to Iowa. April 22

Official Yucatan delegation to Iowa. April 22

MAY '92

IDED Governor's Conference on International Trade

Food Marketing Institute Show, Chicago, May 3-6

National Restaurant Assoc. Show, Chicago, May 16-20

IDALS (PLS) US Dairy Genetics Seminar, Venezuela

IPI

IDF

INTERNET Asia Research Project

ISS

JUNE '92

IDED Trade Mission to Turkey, Egypt, Saudi Arabia -
June 7-20

IDALS (VAFP) U.S. Food Festival '92, Iowa Coordinated, MIATCO
sponsored - to be held in Mexico City, Mexico

(VAFP) Iowa Pork Promotion - IPPA, Mexico City, Mexico

(PLS) World Pork Expo, Des Moines

IPI Taking delegation to Bulgaria and Central Europe in

June

Co-sponsor All African Student Conference in June

Leadership training conference for Unrepresented Peoples - summer of '92.

IDF

Delegations arrive for National Pork Expo

Farm Credit Seminar - Hungary

INTERNET

ISS

key

VAFP = Value Added Food Products activities of the Iowa Dept. of Agriculture and Land Stewardship

SG = Specialty Grains activities of the Iowa Dept. of Agriculture and Land Stewardship

PLG = Purebred Livestock and Genetics activities of the Iowa Dept. of Agriculture and Land Stewardship

(SOURCE: Department of Economic Development)