## **FISCAL UPDATE Article**

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## UNIVERSITY OF NORTHERN IOWA INSTITUTE FOR DECISION MAKING BUSINESS IMPACT SURVEY — COVID-19

The Iowa Economic Development Authority (IEDA) collaborated with the University of Northern Iowa (UNI) Institute for Decision Making and Strategic Marketing Services on a statewide census of how micro to major businesses are being impacted by COVID-19. The survey was conducted from March 17 to March 23, 2020, with businesses from all 99 counties and industry sectors participating. The <a href="COVID-19">COVID-19</a> Impact on Iowa Businesses Executive Summary provides information on the demographics of those participating in the survey and the organizational impact of COVID-19.

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