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441—103.5 (218) Photographing and recording of individuals. An individual's parent or legal representative may take photographs or make audio or video recordings of that individual but shall not be authorized to take photographs or make recordings of any other individual.

- 103.5(1) With the authorization of the superintendent or designee, an individual may take a photograph of another individual with that individual's consent.
- **103.5(2)** Use of still or video cameras or voice recorders to photograph or record an individual by anyone other than the individual, parent, legal representative, or authorized employee shall be allowed only with the prior authorization of the superintendent or designee.
- a. When granted, authorization to photograph or record shall be for one specific use and shall not extend to any other use.
- b. Photographs and voice or video recordings of an individual for public distribution shall be permitted only with a signed informed consent from the superintendent and the individual's parent or legal representative.
- **103.5(3)** A person authorized to take photographs or recordings shall make every effort to preserve the inherent dignity of the individual and to preclude exploitation or embarrassment of the individual or the family of the individual.

This rule is intended to implement Iowa Code section 218.4.

[ARC 9318B, IAB 12/29/10, effective 2/2/11]