21—41.2 (198) Label format. Commercial feed, other than customer-formula feed, shall be labeled with the information prescribed in this rule on the principal display panel of the product and in the following format.

1. Product name and brand name, if any, as stipulated in 41.3(1).
2. If a drug is used, label as stipulated in 41.3(2).
3. Purpose statement as stipulated in 41.3(3).
4. Guaranteed analysis as stipulated in 41.3(4).
5. Feed ingredients as stipulated in 41.3(5).
6. Directions for use and precautionary statements as stipulated in 41.3(6).
7. Name and principal mailing address of the manufacturer or person responsible for distributing the feed as stipulated in 41.3(7).
8. Quantity statement.

41.2(1) The information required in 21—41.2"1" to 21—41.2"5," 21—41.2"7" and 21—41.2"8" must appear in its entirety on one side of the label or on one side of the container. The information required by 21—41.2"6" shall be displayed in a prominent place on the label or container but not necessarily on the same side as the above information. When the information required by 21—41.2"6" is placed on a different side of the label or container, it must be referenced on the front side with a statement such as "See back of label for directions for use." None of the information required by 21—41.2(198) shall be subordinated or obscured by other statements or designs.

41.2(2) Customer-formula feed shall be accompanied with the information prescribed in this regulation using labels, invoice, delivery ticket, or other shipping document bearing the following information.

a. The name and address of the manufacturer.

b. The name and address of the purchaser.

c. The date of sale or delivery.

d. The customer-formula feed name and brand name if any.

e. The product name and net quantity of each registered commercial feed and each other ingredient used in the mixture.

f. The directions for use and precautionary statements as required by 21—41.7(198) and 21—41.8(198).

g. If a drug-containing product is used:

(1) The purpose of the medication (claim statement).

(2) The established name of each active drug ingredient and the level of each drug used in the final mixture expressed in accordance with 41.4(4).