645—65.4(272C) Discretion of board. The following factors may be considered by the board in determining the nature and severity of the disciplinary sanction to be imposed:

1. The relative serious nature of the violation as it relates to ensuring a high standard of professional care for the citizens of this state;

- 2. The facts of the particular violation;
- 3. Any extenuating facts or other countervailing considerations;
- 4. The number of prior violations or complaints;
- 5. The seriousness of prior violations or complaints;
- 6. Whether remedial action has been taken; and

7. Such other factors as may reflect upon the competency, ethical standards, and professional conduct of the licensee.