

761—121.4 (307) Sponsors.

121.4(1) *Eligible sponsors.* Communities, organizations and individuals are eligible to participate in the adopt-a-highway program.

121.4(2) *Ineligible sponsors.* The department shall not grant sponsorship of a highway section in the adopt-a-highway program if the sponsorship might be deemed a partisan endorsement by the state or have an adverse effect on the program.

121.4(3) *Discrimination prohibited.* Eligible sponsors must comply with all applicable laws prohibiting discrimination based on age, race, creed, color, sex, sexual orientation, gender identity, national origin, religion or disability.

[ARC 2570C, IAB 6/8/16, effective 7/13/16]