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**761—106.5(307) Time frame.** Promotions shall be allowed only during daylight hours. Promotions shall be allowed year-round except for the following holiday periods:

- 1. Memorial Day weekend and Labor Day weekend, starting at noon on the preceding Friday and ending at midnight between Monday and Tuesday of the holiday weekend.
- 2. The period surrounding Independence Day, starting at noon on July 1 and ending at midnight between July 6 and July 7.
- 3. The period surrounding Thanksgiving starting at noon the day before Thanksgiving and ending at midnight between Sunday and Monday of the holiday weekend.
- 4. The period surrounding Christmas starting at noon on December 23 and ending at midnight between December 26 and December 27. [ARC 3561C, IAB 1/3/18, effective 2/7/18]