

554F.5 Data collection.

1. Data collected solely to comply with the requirements of [this section](#) may not be used for any other purpose unless required by law.

2. An online marketplace shall implement and maintain reasonable security procedures and practices, including administrative, physical, and technical safeguards, appropriate to the nature of the data and the purposes for which the data will be used, to protect the data collected to comply with the requirements of [this section](#) from unauthorized use, disclosure, access, destruction, or modification.

[2022 Acts, ch 1114, §5, 10](#)

Section effective January 1, 2023; 2022 Acts, ch 1114, §10
NEW section