

FEB 3 2005
TRANSPORTATION

HOUSE FILE 192
BY SWAIM

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act creating a special motor vehicle registration plate for
2 website advertising and making an appropriation.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

HF 192

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1 Section 1. Section 321.34, Code 2005, is amended by adding
2 the following new subsection:

3 NEW SUBSECTION. 24. WEBSITE-ADVERTISING PLATES.

4 a. Upon application and payment of the proper fees, the
5 director may issue special website-advertising plates to the
6 owner of a motor vehicle referred to in subsection 12.

7 b. Website-advertising plates shall be designed by the
8 department and shall provide space near the bottom of the
9 plate for a distinguishing processed emblem which shall bear
10 the internet website address specified by the owner.

11 c. The special fee for letter number designated website-
12 advertising plates is thirty-five dollars. The fee for
13 personalized website-advertising plates is twenty-five
14 dollars, which shall be paid in addition to the special
15 website-advertising fee of thirty-five dollars. The fees
16 collected by the director under this subsection shall be paid
17 monthly to the treasurer of state and credited to the road use
18 tax fund. Notwithstanding section 423.43, and prior to the
19 crediting of revenues to the road use tax fund under section
20 423.43, subsection 1, paragraph "b", the treasurer of state
21 shall transfer monthly from those revenues to the department
22 of public safety the amount of the special fees collected in
23 the previous month for the website-advertising plates, minus
24 an amount equal to five dollars per plate issued in that
25 previous month. The moneys transferred are appropriated to
26 the department of public safety to be used for costs of the
27 criminalistics laboratory, including equipment purchasing,
28 maintenance, depreciation, and training. Notwithstanding
29 section 8.33, moneys transferred under this subsection shall
30 not revert to the general fund of the state.

31 d. Upon receipt of the special registration plates, the
32 applicant shall surrender the current registration plates to
33 the county treasurer. The county treasurer shall validate the
34 special registration plates in the same manner as regular
35 registration plates are validated under this section. The

1 annual special website-advertising fee for letter number
2 designated plates is ten dollars, which shall be paid in
3 addition to the regular annual registration fee. The annual
4 fee for personalized website-advertising plates is five
5 dollars, which shall be paid in addition to the annual special
6 website-advertising fee and the regular annual registration
7 fee. The annual special website-advertising fee shall be
8 credited to the department of public safety as provided under
9 paragraph "c".

10 Sec. 2. Section 321.166, subsection 2, Code 2005, is
11 amended to read as follows:

12 2. Every registration plate or pair of plates shall
13 display a registration plate number which shall consist of
14 alphabetical or numerical characters or a combination thereof
15 and the name of this state, which may be abbreviated. Every
16 registration plate issued by the county treasurer shall
17 display the name of the county, including any plate issued
18 pursuant to section 321.34, except Pearl Harbor and purple
19 heart registration plates issued prior to January 1, 1997, and
20 collegiate, fire fighter, website-advertising, and
21 congressional medal of honor registration plates. Special
22 truck registration plates shall display the word "special".

23 EXPLANATION

24 This bill requires the state department of transportation
25 to design and issue a special website-advertising motor
26 vehicle registration plate. The plate is to be designed to
27 accommodate a special emblem at the bottom of the plate, in
28 place of the name of the county of issuance, bearing a website
29 address specified by the owner of the vehicle. The special
30 fee for issuance of website-advertising plates is \$35, plus an
31 additional \$25 for personalized plates. The special annual
32 renewal fee for letter number designated plates is \$10, plus
33 \$5 more for personalized plates, which fees are in addition to
34 the regular annual renewal fee for the vehicle.

35 The bill specifies that \$5 from the initial issuance fee

1 for each special website-advertising plate shall be credited
2 to the road use tax fund. The remaining \$30 of the special
3 issuance fee and all of the special annual renewal fee are
4 appropriated to the department of public safety to be used for
5 costs of the criminalistics laboratory.

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