

## CHAPTER 1254

## CHATTEL LOANS

H. F. 1030

AN ACT to correct an erroneous reference in the chattel loan statutes.

*Be It Enacted by the General Assembly of the State of Iowa:*

1 SECTION 1. Section five hundred thirty-six point twenty (536.20),  
 2 Code 1966, as amended by Acts of the Sixty-third General Assembly,  
 3 First Session, chapter two hundred seventy-three (273), is further  
 4 amended by striking from the last line the words and figures "sections  
 5 429.11 to 429.13, inclusive" and inserting in lieu thereof the words  
 6 and figures "chapter five hundred thirty-six A (536A)".

Approved January 28, 1970.

## CHAPTER 1255

## REGISTRATION OF MARKS

S. F. 417

AN ACT to provide for the registration and protection of marks.

*Be It Enacted by the General Assembly of the State of Iowa:*

1 SECTION 1. **Definitions.** As used in this Act, unless the context  
 2 otherwise requires:  
 3 1. "Applicant" means a person filing an application for registra-  
 4 tion of a mark under this Act, his legal representative, successor, or  
 5 assignee.  
 6 2. "Mark" means a word, name, symbol, device, or any combination  
 7 of the foregoing in any form or arrangement used as a certification  
 8 mark, collective mark, service mark, or trademark.  
 9 a. "Certification mark" means a mark used in connection with the  
 10 goods or services of a person other than the certifier to indicate geo-  
 11 graphic origin, material, mode of manufacture, quality, accuracy, or  
 12 other characteristics of the goods or services, or to indicate that the  
 13 work or labor on the goods or services was performed by members of  
 14 a union or other organization.  
 15 b. "Collective mark" means a mark used by members of a coopera-  
 16 tive, association, or other collective group or organization to identify  
 17 goods or services and distinguish them from those of others, or to  
 18 indicate membership in the collective group or organization.  
 19 c. "Service mark" means a mark used by a person to identify serv-  
 20 ices and to distinguish them from the services of others.  
 21 d. "Trademark" means a mark used by a person to identify goods  
 22 and to distinguish them from the goods of others.  
 23 3. "Person" means an individual, corporation, government or gov-  
 24 ernmental subdivision or agency, business trust, estate, trust, part-  
 25 nership, unincorporated association, two or more of any of the fore-  
 26 going having a joint or common interest, or any other legal or  
 27 commercial entity.