

MIDWEST LEGISLATIVE CONFERENCE ON CHILDREN AND YOUTH

Purposes:

- 1) To bring all branches of government together on a regional basis to discuss mutual areas of concerns and solutions to these concerns for children.
- 2) To highlight model children's programs from the Midwestern States.
- 3) To develop ongoing interest in children and youth with other Midwestern states by initiating the First Midwest Legislative Conference on Children and Youth.
- 4) To showcase the state of Iowa.

Audience:

Legislators  
Executive Branch Decision Makers  
Judges & Attorneys  
Other individuals interested in child-welfare issues.

States to be Invited: (tentative)

Iowa  
Illinois  
Indiana  
Kansas  
Michigan  
Minnesota  
Missouri  
Nebraska  
North Dakota  
Ohio  
South Dakota  
Wisconsin

May 10, 1988

TO: Legislative Council

FROM: *Joan M. Vagts*  
Joan M. Vagts, Director, Foster Care Review Board  
Ann Thompson, Director, Commission for Children,  
*Ann Thompson* Youth & Families

RE: Midwest Legislative Conference on Children

We appreciated visiting with Lieutenant Governor Jo Ann Zimmerman, Representative Don Avenson, Senator Bill Hutchins, Senator Cal Hultman, Representative Del Stromer, and Representative Dorothy Carpenter during the legislative session about the idea of having Iowa sponsor the First Midwest Conference on Children and Youth. In our discussions, we talked about the conference being held in late August, 1988. Because of the current time frame, we highly recommend that the conference be held in August of next year. It will be very difficult to raise adequate funds, enlist support of other states, combine other conferences with this one, and engage nationally recognized speakers with such late notice.

As we discussed, the Southeast has held such a conference for seven years with much success. Each year a state in the Southeast is responsible for sponsoring the conference with assistance from NCSL, NGA, and other national organizations. The Northeast held its first conference on children this year.

Iowa would be the first state in the Midwest to sponsor a legislative conference on children and youth. Other states would be encouraged to sponsor future conferences; Missouri has expressed an interest in sponsoring the conference next.

To accomplish this goal, the Legislative Council would need to approve the concept and provide seed money of approximately \$25,000.

We have also spoken with the Directors of the Departments of Human Services and Public Health.

In our discussions, the following ideas have been generated:

Funding:

Pay for start up costs with:

1. Legislative Council funding,
2. National Council of State Government funds,

3. Government Department and/or private donations,
4. Staffing from the Lieutenant Governor's Office.

Coordination:

1. All pertinent state agencies should assist in planning and funding.
2. Make efforts to combine other conferences with this one.

Alternatives:

Attempt to interest the Midwest National Council of State Governments to hold a Midwest Children's Conference.

~~Attached is a draft budget, concept paper, and time lines.~~

We hope the Legislative Council will discuss this matter in the near future and give us direction. We are pleased with the enthusiasm that's been expressed regarding Iowa hosting a conference on children.

Thank you.

MIDWEST LEGISLATIVE CONFERENCE ON CHILDREN AND YOUTH

INCOME:

Registration:  
 Participants 400 X \$100-\$140..... \$40,000 to \$56,000  
 Spouses/Guests 100 X \$75-\$100..... \$7,500 to \$10,000  
 Donations.....\$16,000

TOTAL INCOME: ..... \$63,500 or \$82,000

EXPENSES:

Hotel (Set Up)..... \$ 400  
 Hall (meeting space)  
 Food..... \$42,300  
 Day 1 Reception \$ 8 x 500 = \$4,000  
 Day 2 Contin. Brkft. \$ 8 x 500 = \$4,000  
 Day 2 Luncheon \$13 x 500 = \$6,500  
 Day 2 Break \$ 2 x 400 = \$ 800  
 Day 2 Liv. History Farm  
 or banquet \$13 x 500 = \$6,500  
 Day 3 Luncheon \$13 x 500 = \$6,500  
 Day 3 Reception at  
 Terrace Hill or  
 alternative \$ 5 x 500 = \$2,500  
 Day 3 Taste of D.M. \$15 x 500 = \$7,500  
 Day 4 Contin. Brkft. \$ 8 x 500 = \$4,000  
 Supplies..... \$2,800  
 Press..... \$5,000  
 Printing, Press releases, Video-taping, Photos  
 20 Speakers..... \$14,500  
 Travel: 20 x \$400 = \$ 8,000  
 Motels: 20 x 2 nights x \$60 = \$2,400  
 Honorariums: 5 x \$500 = \$ 2,500  
 Food: 20 x 2 days x \$40/day = \$1,600  
 Conference Consultant  
 900 hours @ \$15 per hour .....\$13,500  
 Clerical  
 400 hours @ \$7.11 per hour ..... \$2,844  
 Miscellaneous..... \$1,000  
 Bus Service for events  
 Entertainment..... \$4,000

TOTAL EXPENSES: ..... \$86,344

TOTAL INCOME: (pending registration).....\$63,500 \$82,000

TOTAL EXPENSES: .....\$86,344 \$86,344

BALANCE: .....(\$22,844) (\$4,344)

Inkind Budget on the following page.

Budget continued

INKIND:

Staff from:

Legislature

Executive Branch Agencies (seven agencies represented)

Judicial Branch

National Council of Juvenile and Family Court Judges -  
2 speakers

National Council of State Legislatures

National Governors Association

Council of State Governments

Legislature:

Phone

Office Space

COMMITTEES

Executive Committee:

Representatives from:

Legislature, Commission on Children, Youth & Families,  
Foster Care Review Board, Governor's Office, Supreme Court,  
and Chairs of Other Committees.

Workshop Committee (9 Members):

Representatives from:

Legislature, Human Services, Health, Education, Public  
Safety, Office of Management, Supreme Court, Coalition for  
Children & Family Services, Iowa Association for Education  
of Young Children.

Fund-Raising Committee:

Private & Public Individuals.

Entertainment Committee:

Representatives from:

Department of Economic Development, Civic Center, and  
Convention Center.

Logistic Committee:

Representatives from:

Hotel, Legislative Fiscal or Service Bureau, and other  
Volunteers.

Public Relations Committee:

Public Relations People from State Agencies.

## AGENDA (Draft)

### Day 1:

1:00-6:00 p.m.	Registration
	Meetings (?)
8:00	Welcome
8:30	Entertainment/Dance Band

### Day 2:

8:00-10:15	Continental Breakfast & General Session
10:30-Noon	Workshops
12:15-1:45	Luncheon & Speaker
2:00-3:30	Workshops
3:45-5:15	Workshops
6:30	Barbecue at Living History Farm or Banquet (depending on time of year)

### Day 3:

8:30-10:15	General Session: Keynote Speaker and Panel Discussion, i.e. Welfare Reforms
10:30-12:00	Workshops
12:15-1:45	Luncheon & Speaker
2:00-4:00	Workshops
	Reception at Terrace Hill Taste of Des Moines at Capital Sq. Entertainment

### Day 4:

8:30	Continental Breakfast
9:30-11:30	Closing Address
11:30-Noon	"Awards", Determine Next Site Adjournment

**NOTE:** Living History Farms, Terrace Hill, and Taste of Des Moines have not been contacted. These are merely ideas.

TIME LINE FOR CONFERENCE IN AUGUST 1989

- March 1, 1988            Senate Concurrent Resolution No. 116 filed
- May 1988:
- 1)    Legislative Decision regarding support of Conference.
  - 2)    Legislative Council Decision on funding and staffing.
  - 3)    Decision on participation by other State agencies.
  - 4)    NCSL, CSG, and NGA contacted for assistance.
  - 5)    Iowa's Resolution sent to other Midwestern states requesting them to pass a similiar Resolution.
- June 1988:
- 1)    Conference Committees developed, activities of each committee determined, and responsibilities assigned. (Committee structure attached)
  - 2)    Staff hired (through contract) if funding is available and Legislative staff assigned.
  - 3)    Fund raising begins.
- August 1988:
- 1)    Meeting Location Determined.
  - 2)    Develop PR Campaign.
  - 3)    Workshop presenters determined.
- September 1988:
- 1)    Arrangements made for entertainment and spouse activities.
  - 2)    Talk to Pork Producer & Cattlemen's Association requesting donating food for barbecue.
  - 3)    Initial contact made with Living History Farms.
  - 4)    Contact Economic Development regarding "Taste of Des Moines."



October - December 1988:

Committees meet to continue with their goals  
and fund raising continues

January 1989:

- 1) Decide on Keynote Speakers.
- 2) Agenda and Workshops determined.
- 3) Distribute initial information with staff identified to answer questions.

May 1989:

- 1) Write contracts with hotel and speakers (if necessary).
- 2) Brochures printed and mailed.
- 3) Logistics Committee decide on conference material, order, have printed, etc.
- 4) Confirm speakers.

June 1989:

- 1) Speakers' requirements determined.
- 2) Confirm entertainment.
- 3) Menus determined for budget.
- 4) Identify legislative staff to take registrations.

August 1989:

- 1) Registration Due
- 2) Committees meet to determine last minute details
- 3) Logistics Committee in full swing

September 1989:

- 1) Bills Paid
- 2) Evaluations tallied
- 3) Thank-yous written

## TIME LINE

(If conference is to be held in December)

- March 1, 1988            Senate Concurrent Resolution No. 116 filed
- May 1988:
- 1) Legislative Decision regarding support of Conference.
  - 2) Legislative Council Decision on funding and staffing.
  - 3) Decision on participation by other State agencies.
  - 4) NCSL, CSG, and NGA contacted for assistance.
  - 5) Two - three Legislative staff assigned.
  - 6) Iowa's Resolution sent to other Midwestern states requesting them to pass a similar Resolution.
- June 1988:
- 1) Conference Committees developed and responsibilities assigned. (Committee structure attached)
  - 2) Staff hired (through contract) if funding is available.
  - 3) Decide on Keynote Speakers.
  - 4) Agenda and Workshops determined.
  - 5) Fund raising begins.
  - 6) Meeting Location Determined.
  - 7) Develop PR Campaign.
- July 1988:
- 1) Workshop presenters determined.
  - 2) Arrangements made for entertainment and spouse activities.
  - 3) Menus determined for budget.
  - 4) Contact Economic Development regarding "Taste of Des Moines."

August 1988:

- 1) Distribute initial information with legislative staff identified to answer questions.
- 2) Identify legislative staff to take registrations.

September 1988:

- 1) Write contracts with hotel and speakers (if necessary).
- 2) Brochures developed, printed and mailed.
- 3) Logistics Committee decide on conference material, order, have printed, etc.
- 4) Confirm speakers.

October 1988:

- 1) Speakers' requirements determined.
- 2) Confirm entertainment.

November 1988:

- 1) Registration Due
- 2) Committees meet to determine last minute details
- 3) Logistics Committee in full swing

December 1988:

CONFERENCE

January 1989:

- 1) Bills Paid
- 2) Evaluations tallied
- 3) Thank-yous written

**Issues and Speaker Ideas**

**Committee on Economic Development -- Investment in Children as an economic development strategy**

**Family Preservation**

**Seperation, Attachment, Bonding and Loss - Ann Coyne**

**Family Courts -- National Council of Juvenile and Family Court Judges**

**Primary Prevention**

**Special Needs Adoption**

**Early Childhood Development**

**Child Care**

**Permanency Planning**

**Welfare Reform as it effects children**

**Substance Abuse**

**Education for Parents**

**Children and Mental Health Services**

**Infant Health Care**

**REPORT OF THE  
SERVICE COMMITTEE OF THE LEGISLATIVE COUNCIL**

May 11, 1988

The Service Committee of the Legislative Council met on May 11, 1988. In the absence of the Chairperson Senator Joe Welsh, Representative John H. Connors acted as Chair of the meeting. The Service Committee respectfully makes the following recommendations to the Legislative Council:

1. That the Citizens' Aide/Ombudsman is authorized to employ an additional secretary at Pay Grade 19.
2. That the Citizens' Aide/Ombudsman is authorized to adopt rules by presenting proposed rules to the Service Committee and the Administrative Rules Review Committee for comment and by subsequent publication of the rules in the Iowa Administrative Bulletin.

Respectfully submitted,

**SENATOR JOE WELSH**  
Chairperson

REPORT OF THE STUDIES COMMITTEE  
OF THE LEGISLATIVE COUNCIL

May 11, 1988

The Studies Committee of the Legislative Council met on May 11, 1988, to review the mandated studies and other material relating to studies coming before the Committee, and makes the following recommendations:

1. That the proposed interim studies, committee memberships, meeting days, and staffing be approved in accordance with the attached list.

2. That ~~the bipartisan leadership~~ be granted the authority to appoint members for the 1988 interim study committees.

3. That the Legislative Council authorize the payment of \$63,700 to the Education Foundation Consultants from moneys appropriated in section 2.12 of the Code for the evaluation and development of statewide private fund attraction for public education in this state as provided in the attached executive summary.

4. That the World Trade Institute Study Committee shall be required to report to the next meeting of the Studies Committee regarding the expenditure of the moneys appropriated to the Committee and provide a recommendation as to future meetings of the Committee.

Respectfully submitted,

SENATOR BILL HUTCHINS  
Chairperson

**1988 INTERIM COMMITTEES**  
**ACTION RECOMMENDED BY STUDIES COMMITTEE**

**CARRY-OVER STUDIES FROM 1987 INTERIM:**

1. School Finance Study 6 Additional Meetings  
(1 for consultant briefing;  
1 for hearing in Des Moines;  
4 for final recommendations)
2. Health Care Services 2 Additional Meetings  
Add to charge "Final report with proposed  
legislation to Legislative Council by  
12/15/88."
3. AIDS Task Force 2 Additional Meetings  
Add to charge: "Monitor implementation of  
related legislation approved during the  
1988 legislative session, and submit final  
report with proposed legislation to Legislative  
Council by 12/15/88."

**1987 INTERIM STUDIES REQUESTING CONTINUATION:**

4. Welfare Reform 2 Additional Meetings  
Add to charge: "Monitor implementation of  
related legislation, review recent proposals pertaining to employment and  
training self-sufficiency strategies, and submit final report with proposed  
legislation to Legislative Council by 12/15/88."
5. Excise Taxes on Indian Lands 2 Additional Meetings  
Add to charge: "Submit final report to  
Legislative Council by 12/15/88."

**NEW INTERIM STUDIES MANDATED BY STATUTE**

6. Higher Education Task Force 2 H / 2 S + 7 Citizens  
3 Meetings  
Develop over a two-year period a 20-year  
strategic plan to strengthen and guide  
Iowa's postsecondary educational system. Organizational plan and  
research design to Legislative Council for approval by 9/1/88.  
Final report and recommendations due 7/1/90.  
Conduct a vocational education study as described  
in item number eleven and report by 1/1/89.
7. Juvenile Justice Advisory Committee 0 H / 0 S + 6 Citizens  
Develop a plan for the future use of the  
Eldora and Toledo juvenile institutions  
to improve Iowa's juvenile justice system.  
Plan will include needs statement; type of  
juveniles to be served; length of stay; type  
of programming needed; modifications in  
juvenile justice system, including law, DHS,  
Courts and tracking system upon child's  
release from institution. Final report with  
Approval of meeting days will  
follow a recommendation on  
staffing plan submitted by the  
committee for the next  
Legislative Council meeting.

recommendations to Legislative Council by 1/1/89.

**Legislative Council appoints:**

**Juvenile Court Referee -**

**Larry Eisenhauer**

**Rep. from Coalition for Children  
& Family Services -**

**Chief of Adult, Children**

**& Family Services - Ron Stehl**

**Juvenile Court Officer -**

**Mari Belle James**

**Chairs of previous advisory  
committees on Toledo and  
Eldora: Pat Hendrickson**

**Lynn Vorbrich**

8. Corrections System Review Task Force 5 H / 5 S + 1 Bd. of Parole  
Study Iowa's corrections system and develop 2 Meetings 1 Dept. of Corrections  
a long-term master plan to improve Iowa's 1 Community-Based  
justice system. Includes study of classification (Appointed by Leg.  
system, availability of beds, profile of prisoners, Council)  
estimate of capacity needs by custody level, risk  
assessment model, sentencing recommendations, use of  
community services programs and policy alternatives.  
Plan of timeline and RFP for report on custody classification system, risk  
assessment model, and master plan to Legislative Council by 8/1/88.  
Master plan due 1/1/90.
9. Rural Job Service Operations Study Committee 2 H / 2 S  
Meet with the Job Service Advisory Council and 1 Meeting  
establish criteria to be used for making changes  
in rural job service operations and service delivery. Issues to be reviewed  
include evaluation of Job Service's administrative structure, including  
staffing, level of service, method of service, and organizational  
structure; location of offices; access to services and the types of  
services provided; possible consolidation of similar services which  
are provided to similar clients; and feasibility and cost of providing  
certain job service functions through automation or telephone  
communications. The Legislative Fiscal Bureau shall provide staff  
assistance. Final report with recommendations to Legislative Council by 1/1/89.
10. State Policy for Guardians & Conservators 3 H / 3 S  
Review the current role and function of 2 Meetings  
volunteer guardians and conservators. Report on  
the need for guardians and conservators and the  
reasons for a shortage of persons willing to serve as volunteer  
guardians and conservators. Recommend improvements to increase the  
number of volunteer guardians and conservators to assure that  
persons who are permanently or temporarily incapacitated and cannot  
make decisions regarding health care, money management or independent  
living, will have access to volunteer guardians or conservators.  
Final report with recommendations to Legislative Council by 1/1/89.

**NEW INTERIM STUDIES REQUESTED BY STATUTE**

11. Vocational Education

Study the current condition of and need for  
vocational education of secondary school  
students. Submit final report with  
recommendations to Legislative Council  
by 1/1/89.

**NO INTERIM COMMITTEE:**

**INCORPORATE CHARGE INTO  
HIGHER EDUCATION TASK FORCE**



12. Early Childhood Education 5 H / 5 S  
2 Meetings  
In anticipation of implementation in 1992 of all-day, every day Kindergarten, explore additional care and activities needed by young children in the school environment, such as recreation, child care, health, developmental, and latch-key programs and pre-kindergarten needs. Findings are intended to complement a Department of Education study -- which is limited to Kindergarten education -- and the committee will receive and consider the LFB preliminary findings on Kindergarten space needs. Long-range plan and final report with recommendations to Legislative Council by 1/1/89.

13. Compulsory School Attendance 3 H / 3 S  
2 Meetings  
Study Iowa's compulsory school attendance law and related issues, including truancy, equivalent instruction, and alternative schooling. Submit final report with recommendations to Legislative Council by 1/1/89.

14. Rail Line Assistance 3 H / 3 S  
3 Meetings  
Review the current status of branch rail lines in Iowa and develop recommendations for a branch line assistance program. Submit final report with recommendations to Legislative Council by 1/1/89.

Bill of Rights Funding

REFER TO FISCAL COMMITTEE

ADDITIONAL REQUESTED INTERIM STUDIES

15. Elimination of Discriminatory Insurance Practices 3 H / 3 S  
3 Meetings  
Develop legislation to assure no Iowan who is covered by insurance, or who applies for coverage, is treated differently from any other covered person or applicant on the basis of sex or marital status with respect to the availability, terms, conditions, rates, benefits, or requirements of insurance coverage. Report to Legislative Council with proposed legislation by 12/15/88.

16. Coordination of Agricultural Research & Funding 3 H / 3 S  
4 Hearings  
Conduct public hearings and report findings to 1989 House and Senate Appropriations Committees, and the Citizens Postsecondary Education Task Force which reports in 1990. Hearings will elicit public's response to scope and quality of current research, how it is funded, where it is conducted, and its application. Commodity associations, state university research staffs, and private industry research departments are among those who will be invited to provide information at the hearings. A report of the findings will be submitted to the Legislative Council by 12/15/88.

17. Land Resource Conservation and Management 5 H / 5 S  
4 Hearings  
Conduct public hearings to gather information to aid in the development of Iowa's land conservation and management agenda between now and 2000. Testimony about balancing what Iowans need and expect from state natural resources with the state's land stewardship obligation, including resource

protection and enhancement, will be sought. A report of the findings will be submitted to the Legislative Council by 12/15/88.

- Waste Volume Reduction and Recycling 3 H / 3 S + 1 recycling organization rep.  
Develop a long-term waste volume 4 Meetings 1 environmental group rep.  
reduction plan which will preserve our 1 landfill association  
environment and assist businesses and 1 business & industry r  
local communities. Review the progress of state  
recycling projects and recommend how recycling can be  
increased. Also examine role of sanitary landfills in waste volume  
reduction, recycling, and the implementation of improved waste disposal  
technology. Submit final report with recommendations to Legislative  
Council by 12/15/88.
19. New Reproductive Technologies 3 H / 3 S  
Examine new reproductive technologies and their 1 Meeting  
impact on human reproduction by reviewing various  
practices including, but not limited to, artificial insemination,  
surrogate parenting, and in vitro fertilization. Study should analyze Model Human  
Reproductive Technologies and Surrogacy Act and review status of legislation in  
other states. Submit final report with recommendations to Legislative Council by 12/15/88
20. Public Hearings on Economic Development Services 5 H / .5 S  
Conduct public hearings around the state to 4 Days  
receive input from local governments, chamber  
officials, local development groups, businesses, and citizens on the progress  
of recently established economic development programs (within last five years.)  
Recommendations should be designed to focus our economic development programs,  
meet the needs of Iowa businesses and local governments, and result in increased  
job creation. Report with recommendations to Legislative Council by 12/1/88.
21. Protection of Individual Rights of Privacy 3 H / 3 S  
Study the issue of personal privacy and improper 2 Meetings  
intrusion of personal privacy by government or any other entity.  
Balance legitimate needs of business, government and others for  
the collection of information with the legitimate interests and  
protection of individual rights. Report findings to  
Legislative Council by 12/15/88.
22. Pseudo-Rabies Control Task Force 5 H / 5 S  
Conduct hearings on the anticipated spread of 4 days (Minimum of 8 Hearings)  
pseudo-rabies in Iowa and the effect of  
proposed related federal regulations on the pork producing industry.  
A report of the findings should be presented to the Legislative  
Council at the earliest possible date.
23. Modernization of Iowa Platting Statutes 3 H / 3 S  
Review Chapter 355 of Iowa Code and examine 1 Meeting  
the practice of land surveying and the preparation,  
recording, and vacating of plats and recommend changes, if necessary.  
Submit final report with recommendations to Legislative Council by  
12/15/88.

## MANDATED STUDIES WITH COUNCIL OVERSIGHT

- \*Gender balance of steering committee memberships
- \*Leadership review of appointments
- \*Monthly progress reports to Legislative Council

### Road Funding Formula/Independent Study

Funds appropriated to LSB. Steering Committee appointed by ISAC (2), LOM (2), and DOT (2) responsible for RFP/independent consultant to conduct study.

O H / O S + 6 Citizens  
Report Due 1/31/89

### Public Transit Funds Distribution Formula

Funds appropriated to LSB. Steering Committee appointed by DOT (2), Regional (2), Small Urban (2), Large Urban (2), responsible for RFP/independent consultant to conduct study.

O H / O S + 8 Citizens  
Report Due 1/31/89

### Living Roadways Long-Range Policy

Funds appropriated to LSB. Steering Committee appointed by DOT (2), ISAC (2), and LOM (2) responsible for administering study.

O H / O S + 6 Citizens  
Report Due 1/31/89

## REFER TO FISCAL COMMITTEE

### Review of CEBA/CDBG Awards

Subcommittee of the Fiscal Committee to review awards granted by the CEBA and CDBG programs. Subcommittee to specifically examine success of individual businesses in meeting the initial goals established at time of award. Recommendations may include re-writing grant procedures for the two programs. Submit final report with recommendations to Legislative Council by 12/15/88.

### Department of Transportation Audit

Fiscal Committee shall cause an audit to be made of moneys appropriated to the state Department of Transportation. The purpose of the audit is to determine how the DOT expends its appropriated moneys, and determine if there are efficient and cost-effective methods available to reduce expenditures.

### Reducing Asset Impoverishment of Older Iowans

Fiscal Committee shall study the problems of "spousal impoverishment" and the unnecessary burden it causes older Iowans related to qualification for eligibility under Medical Assistance (Title XIX).

### Bill of Rights Funding

Study and develop recommendations regarding a fair and equitable funding formula for services provided to persons identified as mentally retarded, developmentally disabled, or chronically mentally ill. Study shall include proposals for an equitable split in funding between state and

counties, providing equitable services between population groups, and providing adequate reimbursement for providers to assure services are provided. LFB to provide staff assistance. Report with recommendations to the Legislative Council by 12/1/88.

Appropriation Matters

Fiscal Committee shall study budgeted staffing levels in appropriations bills, transfers of moneys, and other matters related to appropriations. (HCR 132)

109c

## EXECUTIVE SUMMARY

### Proposal for the Evaluation and Development of Statewide Private Fund Attraction for Public Education in Iowa

#### PURPOSE:

The purpose of this proposal is to provide state government, the Iowa educational community and the private sector with the requisite information on the environment for state-wide private fund attraction for public education in Iowa and to implement the necessary strategies to affect successful outcomes.

#### BACKGROUND:

The Iowa Legislature has been in the process of reforming the public education system for the past few years. Current initiatives include studies of the implementation of mandated school standards, assessment of vocational training systems, implementation of a new school funding formula and the like. What has not been addressed in its entirety is the involvement of the private sector, particularly major corporations, and the significant contributions of both funds and public focus that they can provide.

The Iowa Legislature has shown leadership in this area through the creation of the FINE Foundation (First In the Nation in Education) in 1985. However, history has shown that educational foundation entities have the greatest chance for success when they provide opportunity for the private sector to be involved in direct impact on students as opposed to only educational research or the building of endowment for some unknown future need.

This proposal seeks to determine the potential for private funding for a variety of educational needs congruent with those of state government; the organizational and operational structure necessary to maximize giving; the appropriateness of and strategies for utilizing existing structures such as FINE to implement such a broad based program and the talents and influences of private sector participants necessary for ultimate success

#### PROPOSAL:

While all factors in the foundation development process are difficult to predict, certain steps are essential. For this reason, this proposal is divided into two distinct phases.

Phase I covers the analysis and evaluation necessary to provide state government, the Iowa educational community and the private sector with information on which to base future actions.

Phase II involves the implementation of recommendations from Phase I as well as the direct attraction of funds to help state government to implement appropriate parts of its long range educational agenda.

It is proposed that public funding through the Iowa Legislature be used for Phase I as its total financial commitment to the process and to ensure that adopted legislative goals become a central focus of the foundation effort.

Funding for Phase II can and should come from the private sector including any associated development and administrative costs.

### PHASE I

#### Program Elements:

1. Evaluation of other statewide educational foundation models.
2. Analysis of current structures in Iowa (including FINE)
3. Survey and analysis of donor base
4. Private/public sector coalition development and enhancement.
5. Development of a "Strategic Blueprint" (long-range plan) for private fund attraction.
6. The attraction of private funds for the implementation of Phase II.

#### Products:

1. Interim report to the Iowa Legislature on existing structures (including FINE) with recommendations as to any necessary changes in organization, legal authority, composition, mission or direction (after 90 days).
2. Potential donor list of corporations and other organizations willing to support various types of projects and programs.
3. Final report to the Iowa Legislature, the educational community and private sector participants covering the "Strategic Blueprint" (item 5 above) as well as other recommendations for next steps.

COST: Consultant fees and all required expenses.....\$63,700.00

## PHASE II

Based on the outcomes of Phase I, some or all of the following actions may be indicated.

### Possible Program Elements:

1. Implement organizational model
2. New legal documentation (if necessary)
3. Recruit new or additional foundation trustees
4. Implement marketing plan
5. Direct solicitation of funds
6. Train staff and volunteers (where necessary)
7. Regular reports and updates to the Iowa Legislature on progress and next steps.

### Products:

1. A foundation process for public education in Iowa focused on state wide needs, structured for Maximum private sector involvement and organized for perpetual success
2. Private funding for a variety of state wide educational needs.

**COSTS:** To be provided by the private sector

### About Educational Foundation Consultants (EFC)

EFC was organized in 1982 exclusively to assist public schools, other governmental entities and qualifying organizations in the development and implementation of public support foundations.

EFC's client list numbers over 120 and includes groups of all sizes and socio-economic backgrounds, including the Michigan State Department of Education, John Denver's Windstar Foundation, The Association for Retarded Citizens of the United States, Northwest Michigan College and local public school districts in twelve (12) states.

EFC is, to date, the only firm providing foundation developmental services in the public education arena.