

IOWA DEPARTMENT OF ECONOMIC DEVELOPMENT  
 ACROSS THE BOARD CUT (1.5%)  
 FY2009

While IDED has a small number of other General Fund appropriations, the focus here will be on the impact of the 1.5% ATB on the three major operational budget units: Administrative Services Division; Business Development Division (which includes the Innovation and Commercialization Division); and the Community Development Division.

<u>Administrative Services Division:</u>	<b>FY09</b> <b><u>Appropriation</u></b>	<b>1.5%</b> <b><u>ATB Amount</u></b>
	2,266,462	33,997

The savings here will be realized by a partial allocation of an existing staff member who is spending a considerable amount of time on the CDBG Disaster assistance grant.

<u>Business Development Division:</u>	6,754,868	105,200
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Reductions will encompass a number of spending items, including but not limited to: voluntarily cancelling some trade missions, client prospecting trips, and attendance at a number of conferences. The division will also delay upgrades to it's client prospecting application until FY10 and revise travel methods for trips in the upper midwest. (Using state vehicles instead of airfare).

<u>Community Development Division:</u>	6,636,409	130,141
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Printed tourism media placement will be cut in the Minneapolis Star Tribune and in the Chicago Tribune. Both of these target markets have been selected for television advertising but we will not have the print ads to help support the electronic advertising. Other cuts could come in the provision of technical assistance to mainstreet communities and in state matching funds on federal grants such as CDBG and HUD Mainstreet grants.

*Source: DED*