



# IOWA DEPARTMENT OF CULTURAL AFFAIRS

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IOWA ARTS  
COUNCIL

PRODUCE  
IOWA

STATE HISTORICAL  
SOCIETY OF IOWA

**Chris Kramer**  
Acting Director

# OUR MISSION



We empower Iowa to build and sustain culturally vibrant communities by connecting Iowans to the people, places and points of pride that define our state.

# OUR VISION



Iowa is recognized as a state that fosters creativity and serves as a catalyst for innovation where the stories of Iowa are preserved and communicated to connect past, present and future generations.

# FY19 General Fund Request - DCA

State Appropriation General Fund	\$5,704,162
Federal Funds	
National Endowment for the Arts state grant	\$600,000
National Park Service Historic Preservation state grant	\$847,323
Other competitive Federal grants	\$236,688
Total Federal Funds	\$1,684,011
Other funds: private support from contributions and fees	\$1,442,941
Total *	\$8,831,114

\* Excludes RIIF, Historical Resource Development Program (HRDP) and private support from contributions and fees.



# STATE HISTORICAL SOCIETY OF IOWA

IOWA DEPARTMENT OF CULTURAL AFFAIRS

**Susan Kloewer**  
Administrator



**Agriculture in a Global World**

Development of Modern America (1880-1930); Contemporary United States (1938 to the present); World History; US History; Science and Technology



**America's Involvement in World War I**

Emergence of Modern America (1880-1930); US History



**Caucuses and Elections**

Expansion and Reform (1801-1861); Civil War and Reconstruction (1860-1877); Development of the Industrial United States (1870-1900); Emergence of Modern America (1880-1930); Postwar United States (1945-early 1970s); Law & Government



**Geography with Iowa Connections Pt. 1**

Development of the Industrial United States (1870-1900); Emergence of Modern America (1880-1930); US History; Geography; Science and Technology



**Geography with Iowa Connections Pt. 2**

Development of the Industrial United States (1870-1900); Emergence of Modern America (1880-1930); US History; Geography; Science and Technology



**Immigration**

Development of the Industrial United States (1870-1900); Emergence of Modern America (1880-1930); Contemporary United States (1938 to the present); Immigration



**School Desegregation**

Postwar United States (1945-early 1970s); Contemporary United States (1938 to the present); US History; Law & Government; Social Movements; African Americans



**The Abolitionist Movement**

Expansion and Reform (1801-1861); Civil War and Reconstruction (1860-1877); US History; Social Movements; African Americans



**The Civil War**

Expansion and Reform (1801-1861); Civil War and Reconstruction (1860-1877); US History; Law & Government; Social Movements; African Americans



**The Cold War**

Postwar United States (1945-early 1970s); US History; Law & Government; Science and Technology



**The Great Depression and Herbert Hoover**

Great Depression and World War II (1929-1945); US History



**Underground Railroad**

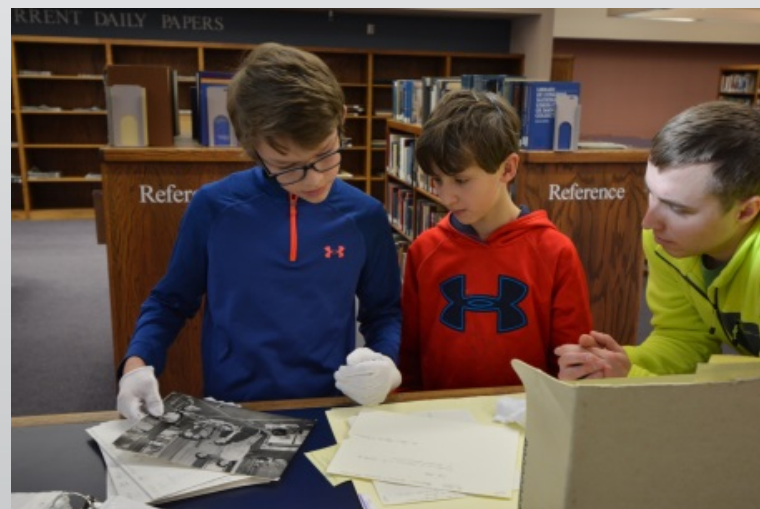
Expansion and Reform (1801-1861); US History; Social Movements; African Americans

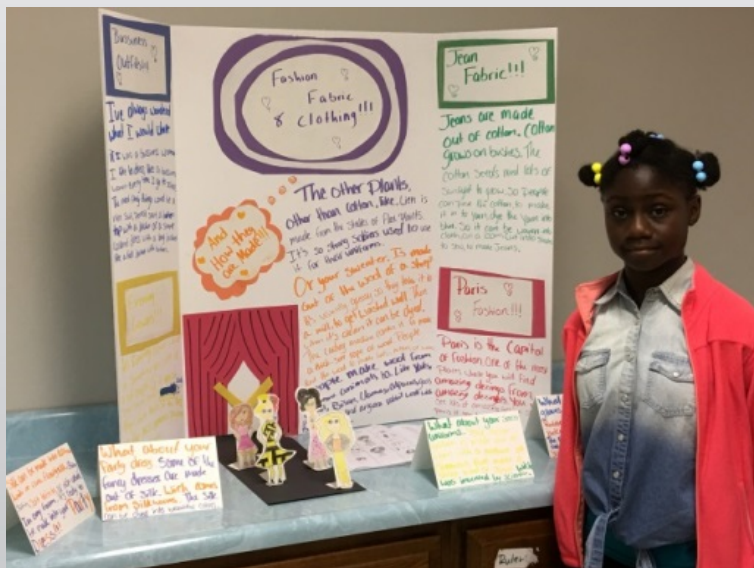
Library of Congress

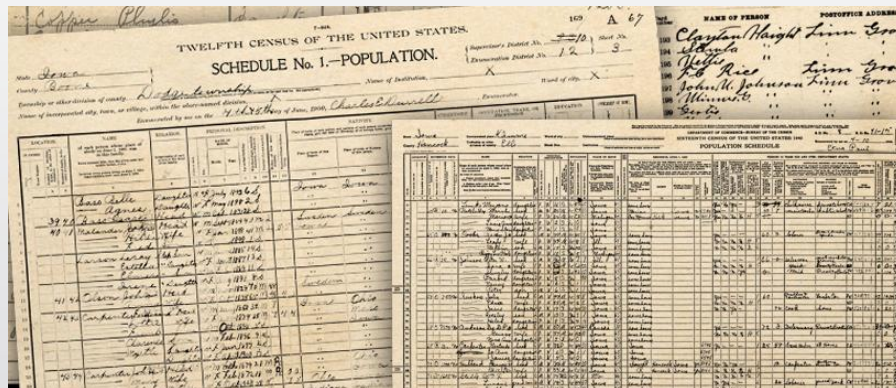
- \$100,000 funding for Phase 1
- \$100,000 funding for Phase 2

12 sets of primary sources online

28 more sets by summer 2018









**More than 200 million**  
pieces of Iowa history

**\$275,000** from the  
National Endowment for  
the Humanities for  
phase 3

**12 million** pages of  
newspapers micro-  
filmed and digitized

**More than 17 million**  
views

**\$386,500** grant received  
for content management  
system







**First Year: 2017**

**69** events

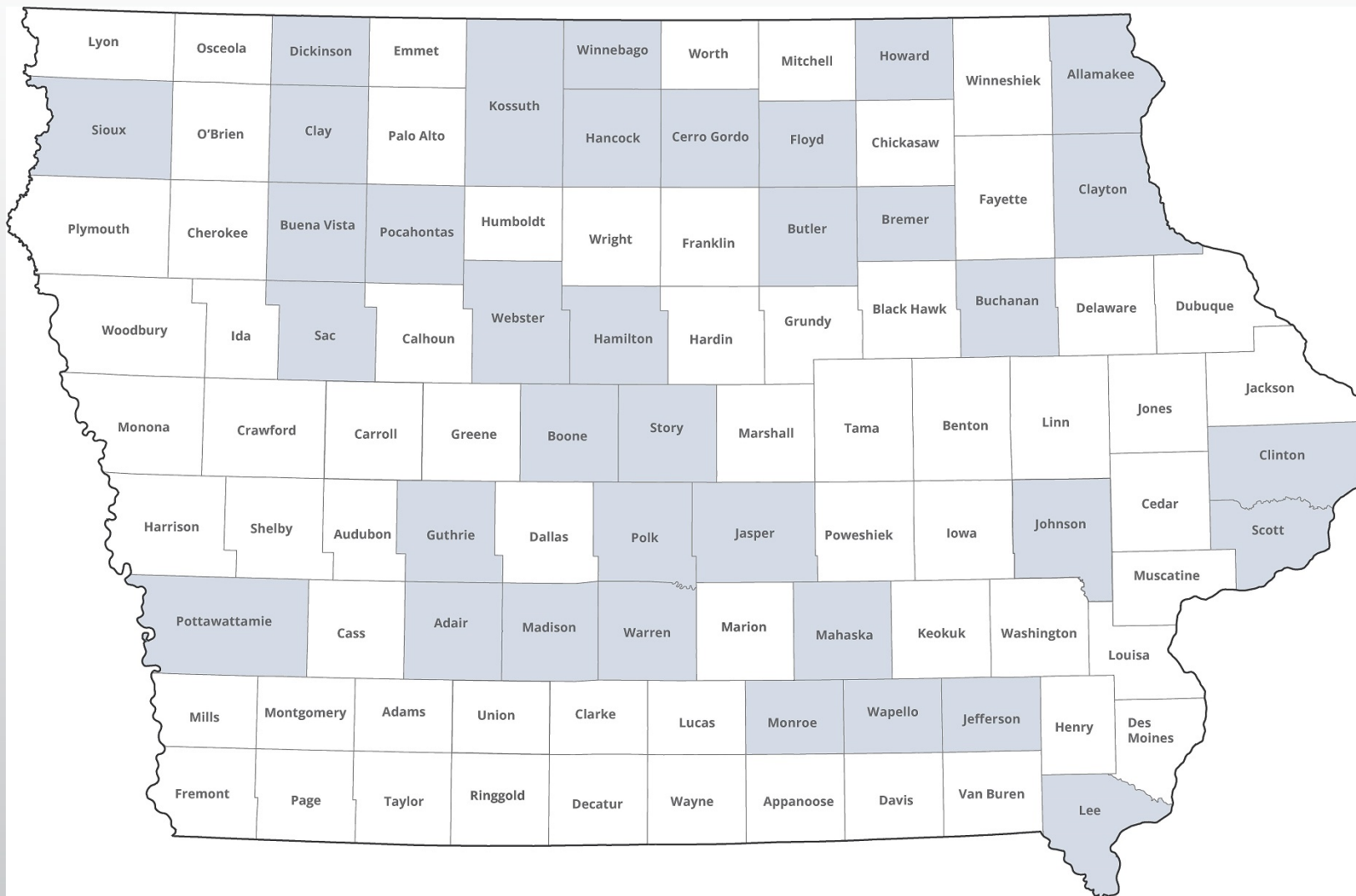
**45** communities

**36** counties

**24,017** visitors of all ages



# HISTORY ON THE MOVE







# STATE HISTORIC PRESERVATION OFFICE OF IOWA

IOWA DEPARTMENT OF CULTURAL AFFAIRS

**Steve King**

Deputy State Historic  
Preservation Officer

IOWA DEPARTMENT OF CULTURAL AFFAIRS











# IOWA **ARTS** COUNCIL

IOWA DEPARTMENT OF CULTURAL AFFAIRS

**Matthew Harris**  
Administrator

## **United States**

- 4.8 million Americans work in the arts

## **Iowa**

- 25,000 Iowans work for 5,000 arts-related businesses
- 75,000 Iowans work in creative occupations

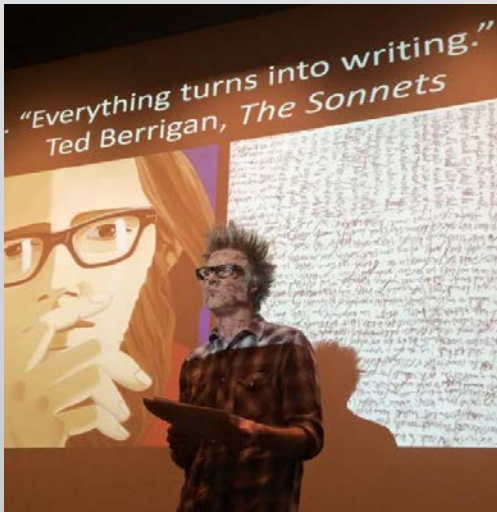
# COMMUNITY DEVELOPMENT



# TRAINING & SKILL BUILDING



# LIFELONG LEARNING



# VIDEO: IOWA ARTIST FELLOWS



# PRODUCE IOWA

STATE OFFICE OF MEDIA PRODUCTION

**Liz Gilman**  
Executive Producer



PRODUCE  
IOWA

# SAVING BRINTON



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**PRODUCE  
IOWA**

# COLLABORATIVE OUTREACH



**IOWA DEPARTMENT OF CULTURAL AFFAIRS**



**SEASON TWO SUBMISSIONS:**

**50** filmmaker artists from **27** communities

# HIGHER EDUCATION

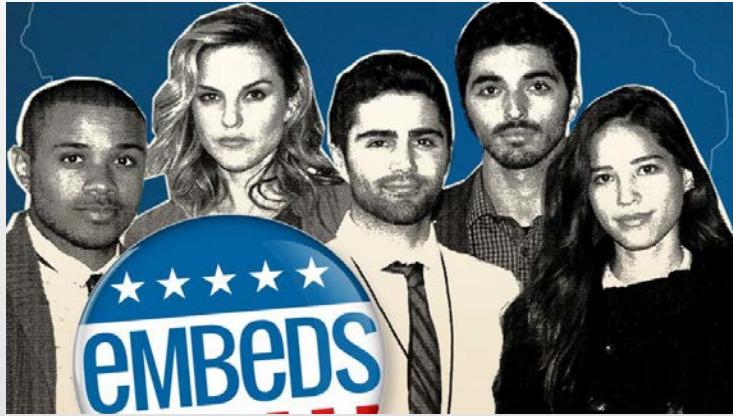


**26**

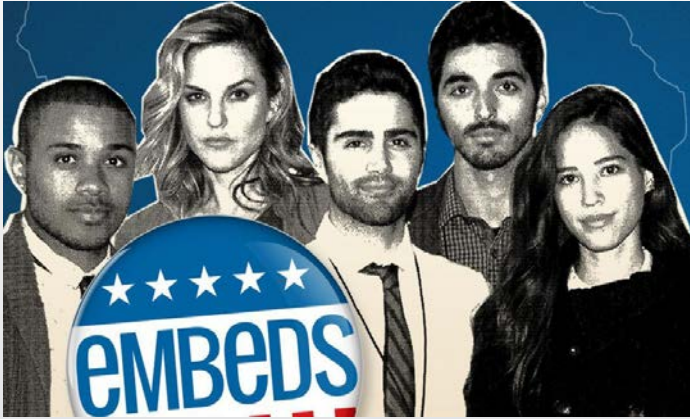
Iowa colleges & universities with media production departments

PRODUCE  
IOWA

# REPEAT BUSINESS



# REPEAT BUSINESS



**\$750,000**  
in direct spending each  
season



**\$3,000,000**  
in direct spending in  
Iowa over the last year

## PRODUCER ZONES

Communities that attract media productions see a direct economic benefit by **creating jobs, increasing tourism and promoting their local culture.**

**PRODUCE**  
IOWA

# VIDEO: REPEAT BUSINESS



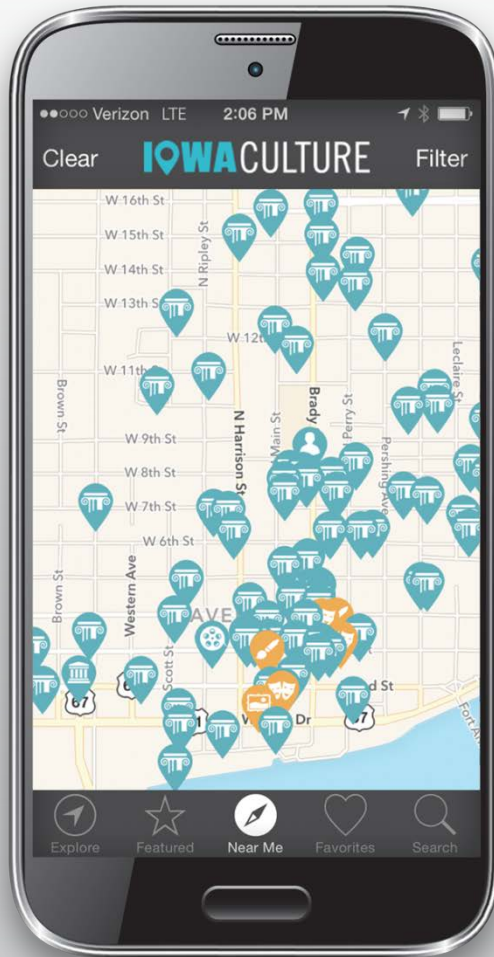
# STATEWIDE ENGAGEMENT



**Iowa Culture News Wire**

Stories sent to nearly **300 newspapers statewide**

# STATEWIDE ENGAGEMENT

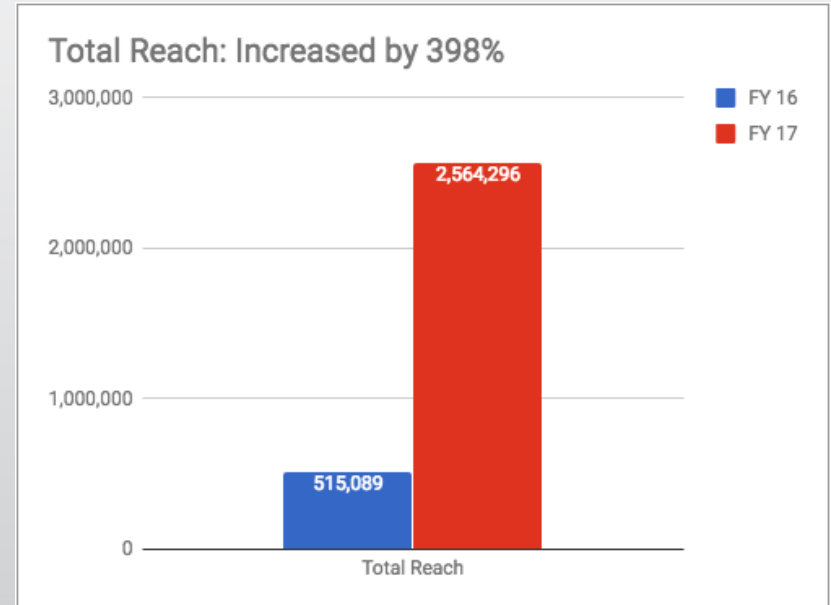
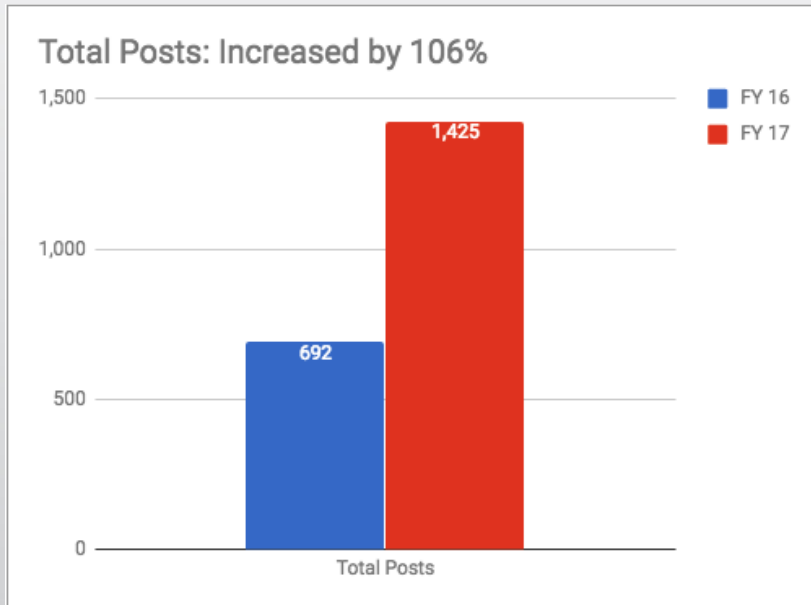


**Iowa Culture mobile app**

**15,500 active users**

**More than 3,500 landmarks  
across all 99 counties**

# STATEWIDE ENGAGEMENT



# STATEWIDE ENGAGEMENT

YouTube

Search



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