Iowa Property Tax Report

Michael E. Bell David Brunori Katrina Connolly George Washington University Institute for Public Policy

Prepared for Legislative Property Tax Study Committee Iowa General Assembly November 14, 2008

Presentation Outline

- Valuation of Commercial and Industrial Properties for Tax Purposes
- Indirect Property Tax Relief
- Local Revenue Raising and Spending Patterns Across 50 States
- Smart Growth and Property Tax Incentives in State Statutes

Ch. 1 Valuing Commercial and Industrial Properties

Three Approaches to Valuation

- Cost
- Sales Comparison
- Income

Preferential Assessments

Valuing Commercial and Industrial Properties: Current Practices

- GWIPP Survey
 - Methodology
 - Findings

International Association of Assessing Officers Survey

Ch. 2 Indirect Property Tax Relief

- Direct Property Tax Relief reduces property tax liabilities directly
- Indirect Property Tax Relief reduces pressure on the local property tax
 - Intergovernmental grants
 - User fees and charges

Intergovernmental Aid

Strengths

- Reduces pressure on local own-source revenues
- Compensates for benefit spillovers
- Limitations
 - Unreliability
 - Less autonomy and accountability
 - Efficiency

Trends in Intergovernmental Aids

- Nationally local reliance on state aid declined 1992-2006
- Iowa local reliance declined 1992-2006 staying less than the national average
- Nationally local reliance on property taxes also declined 1992-2006
- Iowa local reliance on property taxes declined from 18 to just 10 percent above national average
- Correlation coefficient between change in property tax and state aid share was -0.679

User Fees and Charges

Strengths

- Economic efficiency
- Diversification of own-source revenues
- Local control
- Limitations
 - Limited growth potential
 - Fairness concerns/
 - Conceptual issues with implementation

Trends in User Fees and Charges

- Nationally local reliance on user charges and fees increased 1992-2006
- Iowa local reliance on user charges and fees increased 1992-2006 staying above the national average
- There is no discernible pattern between changes in reliance on property taxes and user charges – correlation coefficient -0.152

Final Observations

- Both intergovernmental aid and user fees and charges have unintended consequences – loss of local autonomy and control
- Implications for Iowa revenue capacity of state 94 percent of national average, but revenue effort 104 percent of national average

Ch. 3 Local Revenue Raising and Spending Patterns

- Variations in size of local public sector
- Financing local governments
 - Intergovernmental and own source revenues
 nationally and in Iowa
 - Own source revenues
 - Taxes
 - Current charges
 - Miscellaneous general revenues

Local Expenditure Patterns

Local spending patterns across states

- Education
- Public safety
- Transportation
- General administration
- Public welfare

Local Spending Impacting Individual Properties

- Local expenditures benefiting directly real properties
 - Education
 - Health
 - Transportation
 - Public Safety
 - Sewerage
 - Government administration

Conclusions

- Variation across states in local revenue raising and spending responsibilities
- Variation in composition of revenues
- Variation in composition of expenditures
- Variations a result of historical, cultural, political differences across states

Ch. 4: Smart Growth and Property Tax Incentives in State Statutes

Smart Growth

Plan, develop, and revitalize urban and rural areas to curb sprawl and improve the quality of life.

Framework

Mix land uses

- Create housing opportunities and choices for diverse income groups (i.e. affordable housing)
- Create walkable communities
- Foster distinctive, attractive communities with a strong sense of plan
- Preserve open space, farmland, parks, natural beauty, and critical environmental areas, and ecosystems
- Strengthen and direct development to existing communities, promote infill and redevelopment
- Make development decisions predictable, fair, and cost effective

Housing

Goal: Strategic growth, region-wide affordable housing.

- Authorizes and incentivizes property tax abatement
- Authorizes property tax exemption
- Authorizes Tax Increment Financing
- Requires incentives in designated areas

Appendix: Six statutes that explicitly offer property tax incentives

Open Space

- Goal: Mitigate sprawl, provide recreation space, farm land, habitats, natural beauty, etc.
- Authorizes Easement
- Incentive for Easement
- Property Tax exemption
- Real Estate Transfer Tax Exemption

Appendix: 20 statutes that explicitly offer property tax incentives

Open Space: Preferential Assessment Programs

- Key Administrative Features necessary for program to contribute to smart growth goals
 - Penalty for Withdrawal
 - Time Commitment

27 states penalize change of use from agriculture23 states penalize change of use from open space, parks and recreation, or forestland (Page 30-31)

Redevelopment and Infill

- Goal: Mitigate sprawl, reduce development on urban fringe and inefficient infrastructure
- Authorizes Property Tax Credit
- Property Tax Exemption
- Property Tax Abatement for brownfields
- Authorize Tax Increment Financing
- Assessment freeze on historic residences

Appendix: 17 statutes explicitly offer property tax incentives

Conclusion

- Smart growth" has different meanings in different states
- States primarily use zoning and regulation tools

Property tax incentives are used to promote smart growth in the areas of housing, open space, and redevelopment