Iowa Fund of Funds Program

Tax Expenditure Committee - November 27, 2017

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Outline

- Review of Iowa Fund of Funds Program
- Walk through timeline of program
- Brief update on program current status

Iowa Fund of Funds Program

- Established by the Legislature in 2002 to encourage venture capital investment
- Goal to increase business development in lowa, create jobs, and diversify the economy
- Leverage funds for venture capital investment with State backing through tax credits

Fund of Funds vs Innovation Fund

Investment Structure

- Fund of Funds invested in a portfolio of private venture capital funds
- Innovation Funds invest directly in businesses

Relationship to Iowa

- Each portfolio fund made a commitment to consider equity investments in Iowa businesses and maintain a physical presence within Iowa
- Innovation Funds must invest in startups with a principal place of business in Iowa

Tax Credit Issuance

- Fund of Funds Tax Credits were contingent
- Innovation Fund Tax Credits result from every investment

Fund of Fund Entities

- Iowa Capital Investment Board (ICIB)
 - Public entity with five voting and four non-voting members
 - Responsible for establishing contingent tax credits to back investments in the Fund of Funds
- Iowa Capital Investment Corporation (ICIC)
 - Organized as 501(c)(3)
 - Selected a venture capital investment manager
 - Received investment returns for reinvestment
 - No financial interest, eligible for annual management fees

Fund of Fund Actors

- **ICIC**
 - General Partner
- Iowa Fund of Funds, Fund A, LLLP (Fund)
 - Entity holding equity for investment
- Iowa Designated Investor, Inc. (IDI)
 - Preferred Limited Partner
 - Entity making investments using Fund equity
 - Holds contingent tax credits
- Cimmaron Capitol Associates I, LLC
 - Manager of the Fund

Iowa Fund of Funds Timeline

2002 - Legislation enacted

2005 - First investments made

February 2011 -\$57 million in contingent credits issued to secure \$40 million line of credit; Feb 2012 maturity date









2010 - Cap reduced from \$100 million to \$60 million

Fall 2011 - ICIB
approved reissuance
with April 2012
maturity date to
encourage lenders to
renew line of credit

Iowa Fund of Funds Turning Point

March/April 2012 emergency rules filed specifying information needed to verify amount of credits to be claimed

April 26, 2012 new contingent credit certificate issued with June 29, 2012 maturity date

August 1, 2012

- Agreement reached at final ICIB meeting











April 2012 temporary injunction filed by lenders; heard in District Court; State prevailed; rules effective April 4, 2012; negotiations ensued June 28, 2012 – ICIB extended certificate maturity date to July 31, 2012 for \$56.7 million

Agreement Results

- Cured the loan default
- Avoided immediate call on the full \$56.7 million in contingent credits at \$20 million per year
- 7-9 year restructuring of financing for the existing investment portfolio
- Preserved \$26 million investment portfolio (future capital obligations)
- Capped future Fund expenses
- Created 2nd "lien" in favor of the State for redeemed tax credits

Agreement Details

- No new partners in the Fund
- No new portfolio investments
- No expansion of investments as of Dec. 2011
- Distributions to lenders to satisfy loans
- Annual Fund manager fee set at \$275,000
 - Average fee of \$550,000 in prior years
- Expected to issue\$25.6 million in tax credits
 - Expected to redeem \$4 million each year
- Fund to expire Dec. 2027 (rather than 2052)

Iowa Fund of Funds Wind Down

FY 2013 Issued and
transferred
\$11.3
million in
tax credits

FY 2016 & 2017 - Issued and transferred \$1.1 million in tax credits

July 2017 Bank loan
retired, State
repayment
period
underway











FY 2014 Issued and
transferred
\$12.8 million
in tax credits

December 2016- Last tax credit certificate issued and transferred

Ensuing Actions

- \$25.2 million in tax credits issued and transferred to various taxpayers
 - Claimed against corporation, franchise, and insurance premium taxes
 - All transfers: dollar for dollar
- Bank loan fully repaid
- State lien against the Fund: \$30.5 million
 - \$25.2 million in tax credits
 - \$0.3 million in fees
 - \$5.0 million to-date in interest