



Incoming Class of 2016

Education Appropriations Subcommittee

February 22, 2017

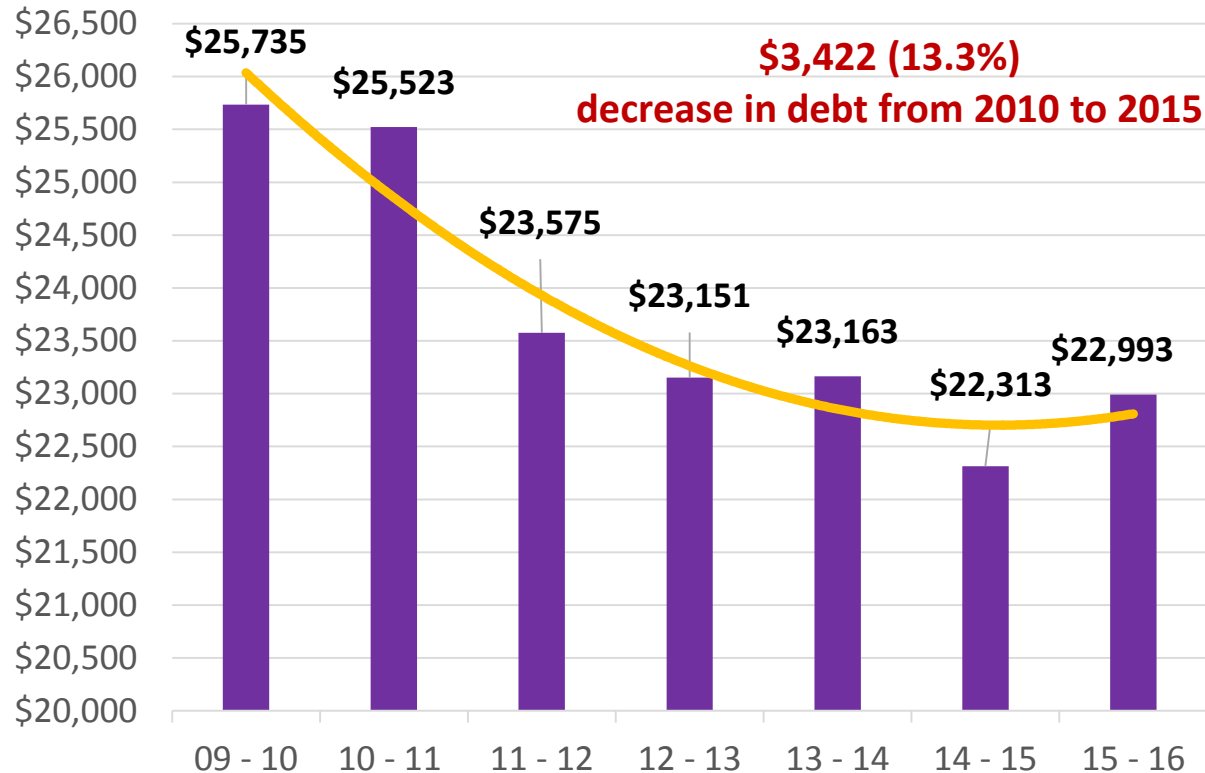
UNI*Engaged*

Educating Iowans for Iowa

- **88% of students enrolled fall 2016 are Iowa residents**
- **92% of students from Iowa stayed in Iowa after graduating**
- **96% of UNI graduates were employed or continuing their education within six months of graduation – with an average annual salary of \$42,000**
- **When UNI students graduate, they owe less money than students who graduate from other four-year institutions in Iowa**
- **450+ new PreK-12 teachers graduate from UNI each year, making our undergraduate education program the largest in the state of Iowa and in the top 2% in the nation**
- **99% of all classes are taught by faculty**
- **UNI's focus on undergraduate research allows students to work one-on-one with faculty, which enables students to become successful graduates, preparing them for achievements in life and in the workplace**

UNI Engaged

Decreasing Student Debt



Average undergraduate debt upon graduation (info from 2015-2016 academic year)

UNI*Engaged*

UNI's Economic Impact on the State

- UNI's Business and Community Services (BCS) provides service in **all 99 counties** and has reached more than **410,000 Iowans** through its programs and projects
 - **3,120 unique clients** have been served this year
 - Each **\$1** provided by the state is leveraged with **\$5** in private grants, fees or federal funding
- More than **50% of UNI students participated in community service**
 - In 2015-16, UNI students and faculty contributed almost **1 million hours of community service** for an estimated **value of \$23 million**
- **14 new companies** were created in UNI Incubators in 2016; a **27% increase**
- **192 jobs were created** in 2016 with the help of UNI entrepreneurship and incubation; a **5% increase**

UNI *Engaged*

2016 Fall Enrollment

- Fourth consecutive year the entering freshman class increased and represents the largest freshman class at UNI since 2008

Total Enrollment: 11,905

- 2,000 new freshmen, +84 from last year, +4.4%
(+82 resident, +2 non-resident)
 - The most domestic non-residents in UNI history (143)
- 876 new transfer students, -103 from last year
- 560 new graduate students, -29 from last year
- 3,540 total new students, -73 from last year
- UNI students are taking less time to graduate:
 - 4 yr. graduation rate up to 40% from 39.8%
 - 5 yr. graduation rate up to 64%
 - These rates are the highest ever recorded and significantly above peer averages

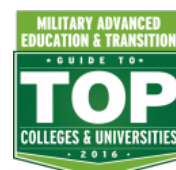
UNI Engaged

Rankings and Honors

- Ranked No. 2 by U.S. News & World Report's "America's Best Colleges," Best Regional Universities (Midwest)
- Ranked as one of the "100 Best Values in Public Colleges" by Kiplinger's Personal Finance magazine and "Best Bang for the Buck" by Washington Monthly
- Named to the President's Higher Education Community Service Honor Roll since 2008
- UNI's John Pappajohn Entrepreneurial Center (JPEC) received the **Student Entrepreneurship Program of the Year award** from the International Business Innovation Association (InBIA).
- College of Business Administration received accreditation by AACSB International – a distinction earned by fewer than 5% of colleges and universities

Serving Iowa's pre-K through 12 Schools

- Richard O. Jacobson Center for Comprehensive Literacy
- Headquarters of Governor's Office for Bullying Prevention
- Headquarters for the Northeast Iowa Regional STEM Hub



UNI *Engaged*

FY18 State Appropriations Request

2% Increase and \$2.5M Requested For:

- **Enrollment Management** – Funds will be allocated to strategic enrollment management initiatives. This includes restructuring to fine tune the university enrollment master plan and associated committees to more efficiently determine both enrollment targets and strategic investments in the recruiting process. There will be a focus on increasing enrollment, which will include a higher portion of non-resident students, without impacting the number of Iowa resident students served by UNI.
- **Student Engagement and Success** – With a goal to maintain a high level of retention, new funding will be directed to student success coaching, peer mentors and first-year only courses. The Engaged Learning Project will connect curriculum and co- and extracurricular activities to provide applied learning experiences that are both intentional and developmental.
- **Faculty and Staff Strength** – A strong faculty and staff increases the vitality of the campus and thus is the cornerstone to our success. The goal is to invest in our campus in ways that recognize and reward excellence and offer opportunities for continued professional development.



Thank you!