



Big Brothers Big Sisters of Iowa

MISSION Provide children facing adversity with strong, enduring and professionally-supported one-to-one relationships that change their lives for the better, forever.

VISION All children achieve success in life.

Statewide Proven Youth Outcomes

Big Brothers Big Sisters programs demonstrate proven positive outcomes for youth. These results are found in Iowa children served through our community-based program.

After one year of mentoring

88% of children demonstrated **educational success**
measuring grades, school competence, educational goals

93% of children **avoided or reduced risky behaviors**

91% of children showed **socio-emotional competency**
measuring social acceptance, parent trust & a special adult



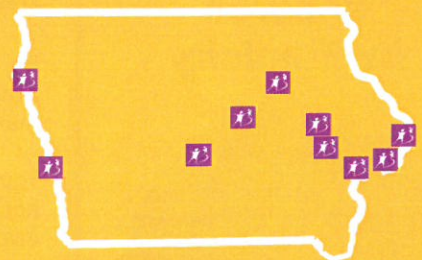
Big Brothers Big Sisters

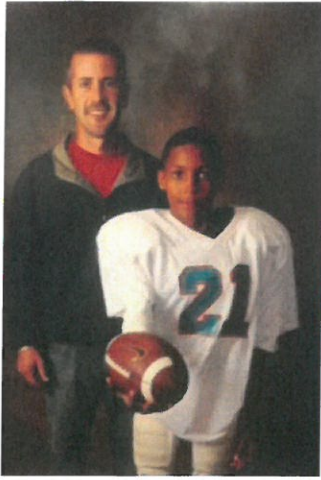
10 Iowa agencies

3,049 children mentored

in professionally-supported, one-to-one relationships in 2016

Positive, measurable, and cost-effective outcomes in education and public safety





Little Brother De'Quan succeeds in college & football

De'Quan was 6 years old in 2002 when his mom enrolled him in Big Brothers Big Sisters. She was raising 6 children as a single mom and De'Quan's father was in prison. When he was introduced to Big Brother Todd, De'Quan told his mom, "they got me the wrong color brother!" It only took about an hour to warm up to Todd and begin a great experience for both of them. They shared many activities together but football was a favorite. De'Quan wanted to play in the NFL. While encouraging his dreams, Todd also always reminded him to work hard in school. And he did. De'Quan graduated from Marshalltown High School in 2013 on the honor roll. Todd was still by his side, 12 years later, with friendship and support.

From Ellsworth Community College, De'Quan was recruited to play for the Oregon Ducks! Todd didn't miss the opportunity to watch him play against Nebraska in 2016. Todd recently shared that De'Quan wouldn't be where he is today if it wasn't for Big Brothers Big Sisters!

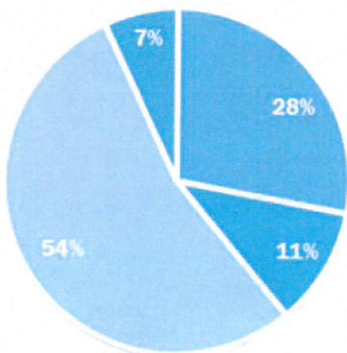


AT A GLANCE Big Brothers Big Sisters Youth

66% of children receive free or reduced-cost lunch

29 months is the average match length

Children by Ethnicity



Black 28%
Hispanic 11%
White 54%
Other 7%

Includes American Indian, Asian, Pacific Islander and Multi-Race

The immediate needs in Iowa include

640 Mentors

Support waiting children through volunteer recruitment efforts

508 Male Mentors

Support waiting boys through targeted male recruitment

Mentoring: A Cost-Effective Prevention and Intervention Strategy

Big Brothers Big Sisters mentoring programs are proven to help kids overcome adversity and become productive members of society. The Iowa Association understands the need for policy makers to prioritize spending on effective programs with a proven impact.

Youth growing up in impoverished environments, with exposure to crime, in single-parent homes or with a parent in prison face the greatest risk of dropping out of school and getting involved in delinquent behaviors. The economic cost is great.

Tax revenue could be increased if Iowa's 2014 dropouts (3,156 youth) were educated to graduation and gainfully employed over 45 year lifetime- **\$80.05 million** or about **\$1.8 million/year***

Iowa's cost of increased welfare payments to 2014 dropouts (3,156 youth) due to higher Unemployment rates: **\$5.4 million per year***

What incarceration costs taxpayers:

Iowa's cost for incarcerating inmates in 2014 was \$86.35/day or \$31,500/year. That's about 5 times Iowa's 2014-2015 education cost per student.

**Source: The Costs of Dropping out of School in Iowa: 2015 update.*