



IOWA DEPARTMENT OF AGRICULTURE AND LAND STEWARDSHIP

Bill Northey, Secretary of Agriculture

**Iowa Grape and Wine Development Commission
February 12, 2008**

The Iowa Grape and Wine Development Commission meets quarterly to discuss industry developments and strategies, as well as review proposals for financial and technical assistance.

The industry strategic vision and direction comes from a 2003 visioning meeting attended by industry stakeholders who outlined the 1, 3, 5, and 10 year goals.

Iowa currently has 68 wineries bonded by the Iowa Alcohol Beverage Division. The Iowa Wine and Beer brochure features 55 wineries and five wine trails.

Wine production has increased from 51,000 gallons in 2002 to over 256,000 gallons in 2007 and is projected to increase to over 500,000 gallons by 2012.

The sale of Iowa wine in 2008 is projected to be \$22,088,068.

2007 Year in Review - Commission Activity

FY07 proved to be a busy year for the Commission. The Commissioners met quarterly with one additional phone conference in May 2007. In all 43 proposals were submitted to the Commission. Of those 14 were approved for a total of \$394,194 in Fund expenditures.

Table 1 provides a recap of the 14 approved proposals:

Recipient or Pass-through Entity	Purpose	Amt Approved
ISU's Midwest Grape & Wine Industry Institute	Salaries, Lab Equipment and Supplies	\$150,000
ISU's Midwest Grape & Wine Industry Institute	Hire Viticulturist	\$51,000
Des Moines Area Community College	Hire Viticulturist	\$42,000
Jasper Winery	Corks, Cooks, and Chords Event	\$5,000
Des Moines Area Community College	Mid-American Wine Competition	\$20,000
Madison County Winery	Wine Caves	\$5,000

ISU's Midwest Grape & Wine Industry Institute	Supplemental Funding for Lab Supervisor	\$33,794
ISU's Midwest Grape & Wine Industry Institute	Rapid Screening Development of Aroma & Chemical Analyses	\$15,000
ISU's Horticulture Farm	Renewal of Grape Cultivar Research Program	\$40,000
ISU's Midwest Grape & Wine Industry Institute	Contingent Funding for Enhancing Iowa Wine & Co-products Program	\$5,000
Iowa Wine Trail, Inc.	Marketing Program	\$10,000
Madison County Winery	2007 S-WINE Event Funding: "Iowa's Premier Pork & Wine Event"	\$10,000
Rosey Acres Winery	2007 Iowa Wine Festival	\$5,000
Tassel Ridge Winery	Centerville Heritage & Wine Festival	\$2,400
Total		\$394,194

The fourteen programs funded show the wide range of proposals that came before the Commission in FY2007.

For FY08 through the end of January

\$ 296,897.88 **08 Income**
 \$(123,594.46) **08 Expenses**
 \$(127,179.80) **07 Commitments**
 \$(378,321.23) **08 Commitments**
 \$ 71,737.28 **available uncommitted funds as of 1/31/08**

FY08 commitments include \$50,000 for the third year of the ISU Enologists salary, \$2,269 for the Scenic Rivers Grape and Wine Association Festival, \$5,000 to the 2nd Annual Corks, Cooks, and Chords Festival at the Newton Speedway, an additional \$5,000 in cold hardy grape research, \$200,000 to establish the Midwest Grape and Wine Industry Institute lab at ISU, \$25,000 for the Mid American Wine Competition, and \$22,500 for six month funding of a viticulturist at DMACC.

There are two more commission meetings in FY2008 to review proposals and expend the remaining \$71,737.28.

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