

EDUCATION APPROPRIATIONS SUBCOMMITTEE

February 11, 2016



National Landscape

- ❖ Competitive national market
- ❖ Current SUI distinctions:
 - AAU
 - Big 10/CIC
 - Top professional programs
 - Integrated health care opportunities

2015-16 Undergraduate Academic Year Tuition & Required Fees at UI Official Peer Group Universities

University	Undergraduate			
	Resident		Non-Resident	
	Amount	Rank	Amount	Rank
University of Illinois-Urbana-Champaign	15,626	1	30,786	7
University of Michigan-Ann Arbor	13,856	2	43,476	1
University of Minnesota	13,790	3	22,210	11
University of California-Los Angeles	12,763	4	37,471	2
University of Arizona	11,403	5	32,630	6
University of Wisconsin-Madison	10,416	6	29,665	8
Indiana University	10,388	7	33,740	4
Ohio State University	10,037	8	27,365	10
University of Texas-Austin	9,810	9	34,806	3
University of North Carolina-Chapel Hill	8,591	10	33,673	5
Iowa	8,104	11	27,890	9
Average Excluding Iowa	11,668		32,582	
Midpoint Excluding Iowa	10,909		33,152	
Iowa Distance From the Midpoint	-2,805		-5,262	



FY 2017 Appropriations – Summary of UI's Request

- ❖ Operating (\$4.5M increase)
- ❖ Strategic Initiative (\$1.0M increase)
 - Training a 21st Century Iowa Information Technology (IT) Workforce
- ❖ Special Purpose Units (\$346K increase)
- ❖ Economic Development (\$60K increase)



Operating Budget Request (\$4.5M)

Challenge: Address Declining Faculty Salary Competitiveness

- ❖ Strategies:
 - Targeted investments in faculty salaries
- ❖ Outcomes:
 - Attract and retain outstanding faculty
 - Improve national rankings

2014-15 Average Faculty Salaries by Professorial Rank – UI's Official Peer Group

University	Full Professor		Associate Professor		Assistant Professor	
	Amount	Rank	Amount	Rank	Amount	Rank
University of California-Los Angeles	180,877	1	117,370	1	96,793	1
University of Michigan-Ann Arbor	160,871	2	106,762	2	91,351	3
University of Texas at Austin	149,426	3	96,833	5	89,612	4
University of Illinois at Urbana-Champaign	149,139	4	99,318	3	91,928	2
North Carolina-Chapel Hill	146,926	5	99,291	4	81,638	9
Ohio State University	142,213	6	96,135	6	85,180	6
University of Iowa	136,656	7	91,681	10	78,854	10
University of Minnesota-Twin Cities	135,290	8	93,622	8	84,864	8
Indiana University	134,971	9	92,386	9	87,692	5
University of Wisconsin-Madison	128,125	10	95,781	7	84,869	7
University of Arizona	123,664	11	85,084	11	74,459	11
Peer Group Median (w/o Iowa)	144,569		96,484		86,436	
Percent Increase Needed to Reach Median	5.8%		5.2%		9.6%	

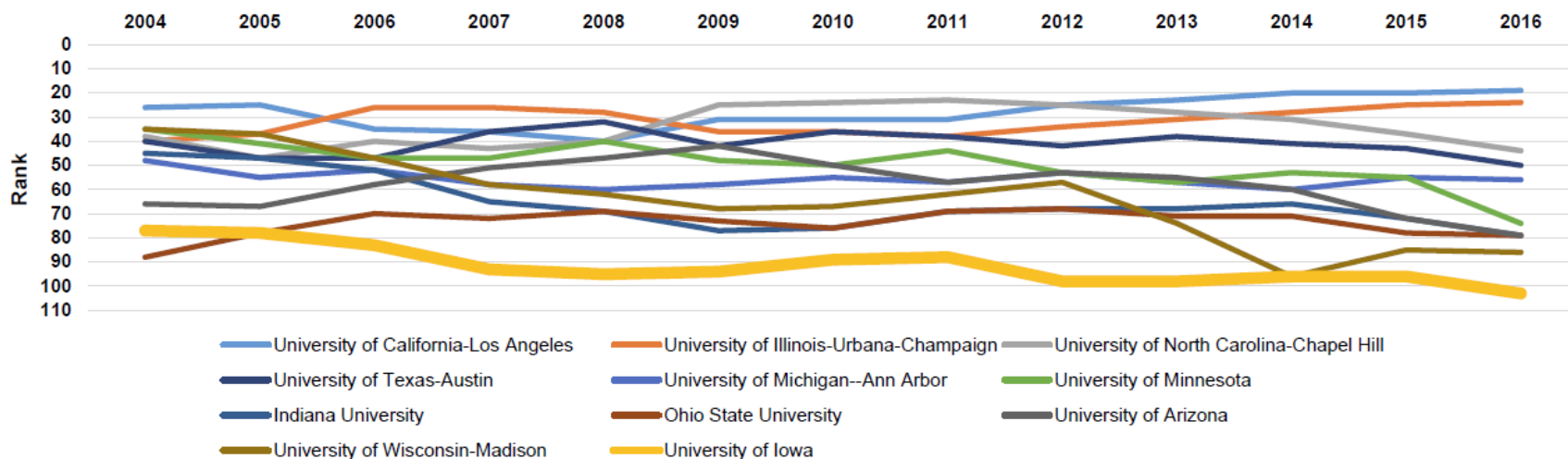


Operating Budget Request (\$4.5M)

Challenge: Address Declining Faculty Salary Competitiveness

UI Official Peer Group – Faculty Compensation Rank (*U.S. News & World Report*)

University	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
University of California-Los Angeles	26	25	35	36	40	31	31	31	25	23	20	20	19
University of Illinois-Urbana-Champaign	40	37	26	26	28	36	36	38	34	31	28	25	24
University of North Carolina-Chapel Hill	38	47	40	43	40	25	24	23	25	28	31	37	44
University of Texas-Austin	40	47	47	36	32	42	36	38	42	38	41	43	50
University of Michigan--Ann Arbor	48	55	52	58	60	58	55	57	53	57	60	55	56
University of Minnesota	35	41	47	47	40	48	50	44	53	57	53	55	74
Indiana University	45	47	52	65	69	77	76	69	68	68	66	72	79
Ohio State University	88	78	70	72	69	73	76	69	68	71	71	78	79
University of Arizona	66	67	58	51	47	42	50	57	53	55	60	72	79
University of Wisconsin-Madison	35	37	47	58	62	68	67	62	57	74	96	85	86
University of Iowa	77	78	83	93	95	94	89	88	98	98	96	96	103



Operating Budget Request (\$4.5M)

Challenge: Retention of Outstanding Faculty

Examples of some key departures:

- ❖ Raymond Hohl, MD:
 - UI position: Professor and Associate Chair, Internal Medicine (CCOM)
 - New position (2014): Director, Penn State Hershey Cancer Institute
 - Research focus: development of novel anticancer therapies
 - External funding: **Awarded \$76M (\$4.6M in 2013-14)**

- ❖ Vicki Grassian, PhD:
 - UI position: Professor, Department of Chemistry
 - New position (2016): Distinguished Professor, UC San Diego
 - Research focus: environmental and health aspects of nanoscience
 - External funding: **Awarded \$38M (\$3.4M in 2014-15)**

Operating Budget Request (\$4.5M)

Challenge: Improve the Lives of Iowans through Research

❖ Strategies:

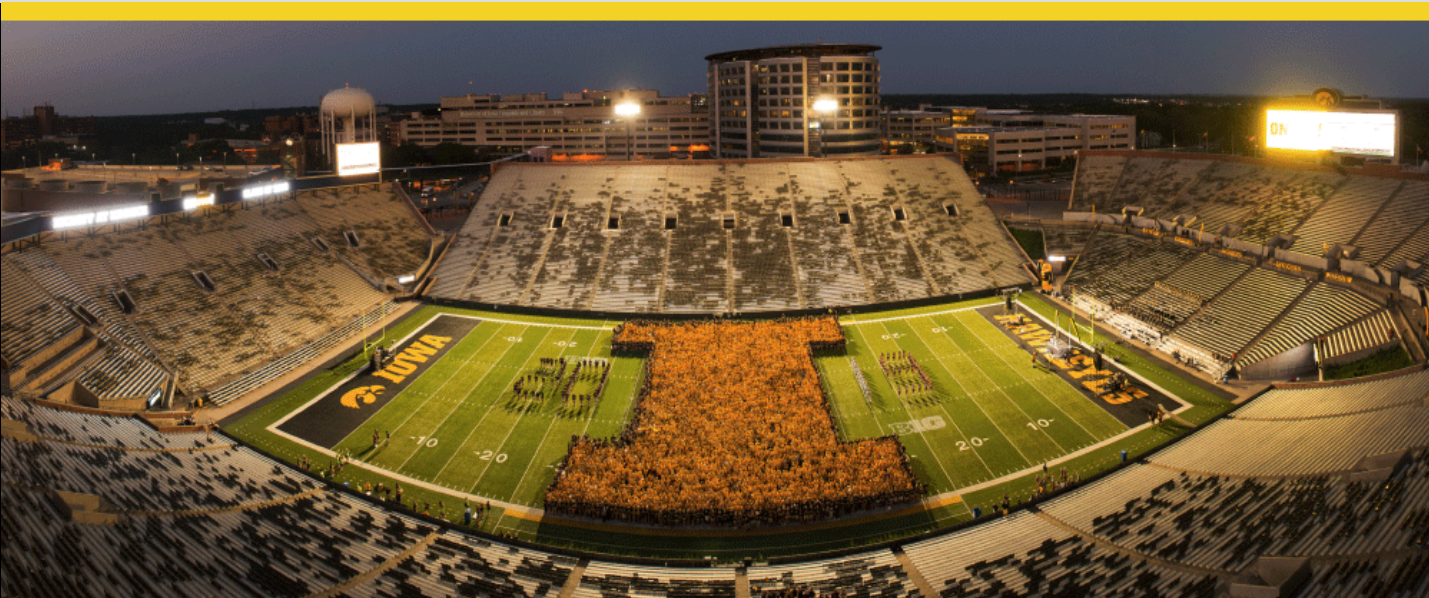
- Invest in focused, interdisciplinary faculty research

❖ Outcomes:

- Creation of new knowledge and real-world applications
- Advances in health care, economic development, more
- Attract additional federal funding to support the research effort



Enrollment



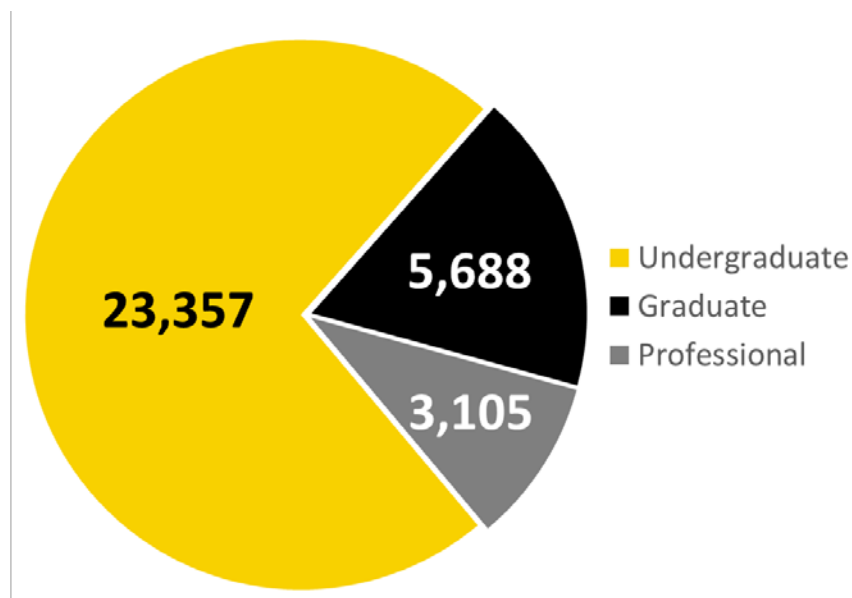
32,150

**Largest enrollment
in school history**

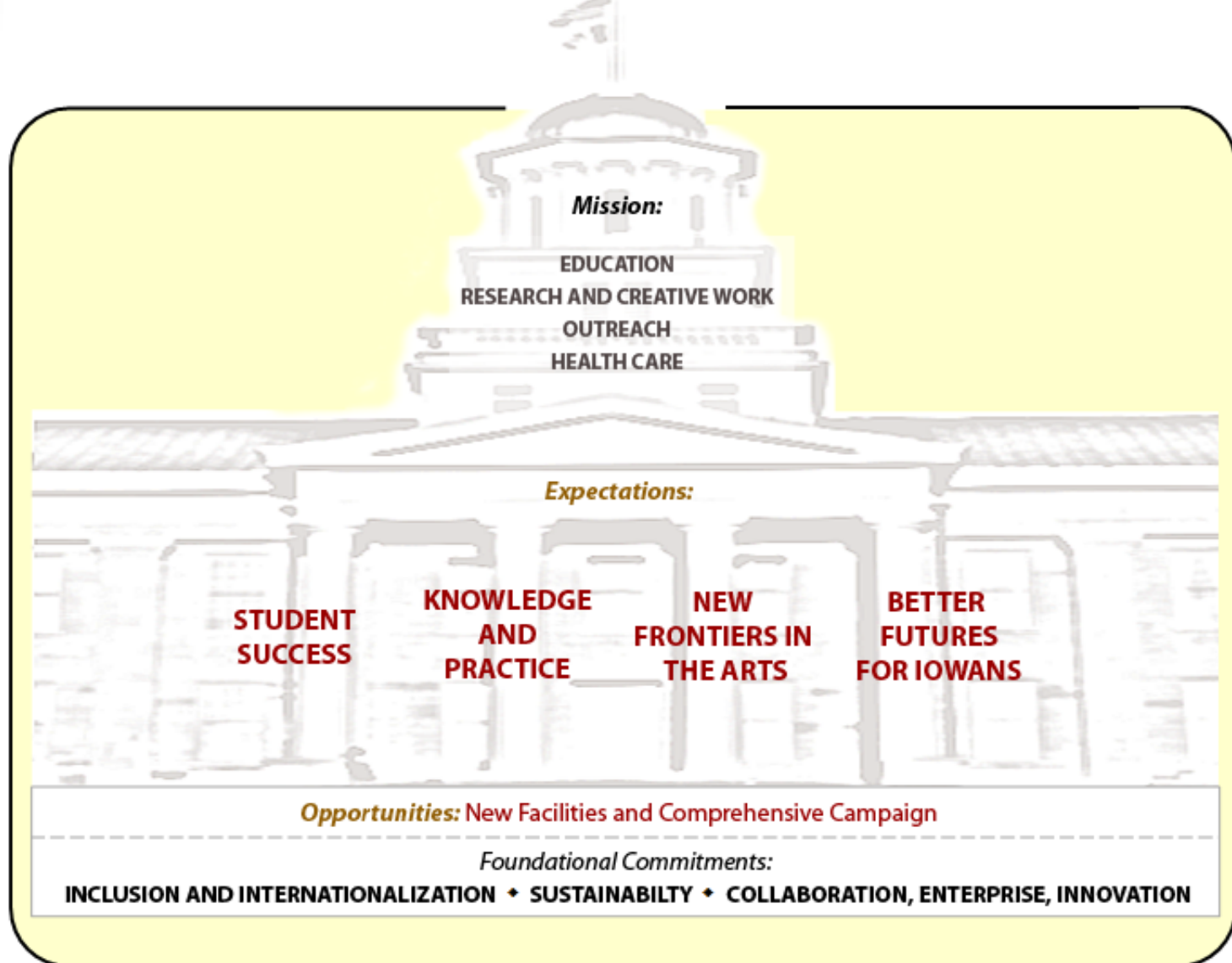
Enrollment

IOWA**Headcount Enrollment Report**
Fall Semester 2015 THE UNIVERSITY OF IOWA

TOTAL FOR REPORTING



GREAT OPPORTUNITIES—BOLD EXPECTATIONS



Strategic Plan – FY 2015 Highlights

- ❖ Opened first new residence hall since 1968; another under construction
- ❖ Record graduation rates (preliminary fall 2015 data): 53.2% 4-year graduation rate, 72.0% 6-year graduation rate
- ❖ Iowa “Degree in Three”: 6 majors available fall 2015
- ❖ Financial literacy counseling has resulted in:
 - 3.6% drop in # of undergrads borrowing from the federal gov’t (10,646 to 10,263)
 - 6.3% drop in \$ value of undergrads borrowing from the federal gov’t (\$70.7M to \$66.3M)
- ❖ High quality graduate/professional programs: 11 programs and specialty areas ranked in top 10 overall
- ❖ Sponsored research up 2% from previous year (\$438.5M)
- ❖ JPEC engagement across the state



Strategic Planning: Creating a New Vision

- ❖ Path forward
 - ❖ Strategy Implementation Team
 - ❖ Operations Team



