

# IOWA STATE UNIVERSITY

Office of the President

## Education Appropriations Subcommittee

FY2017★

Steven Leath, President

February 11, 2016

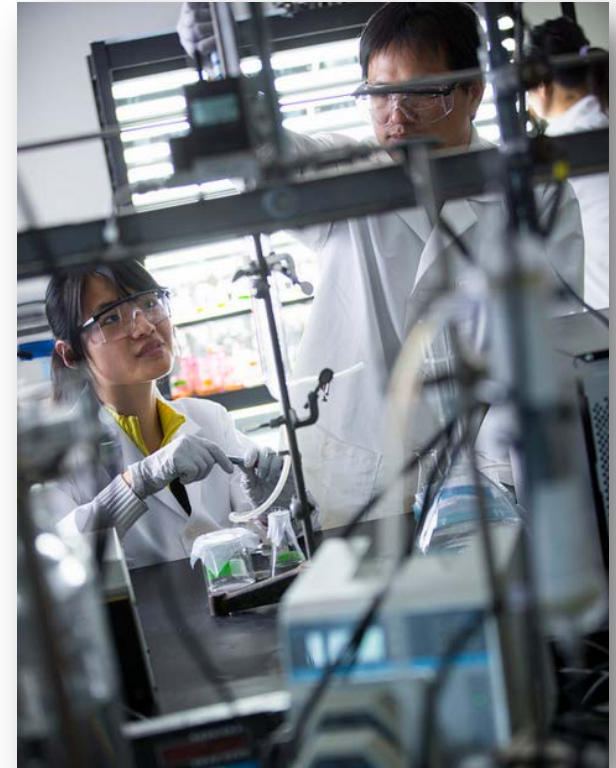


# Record Demand for an Iowa State Degree

- Outstanding Student Experience
- Commitment to Land Grant Mission
  - ✓ Education
  - ✓ Research
  - ✓ Service
- Guided by Key Principles
  - ✓ Embracing Diversity
  - ✓ Accessibility
  - ✓ Affordability



# Iowa State's Impact: High Quality = High Demand





# Iowa State's Impact: Workforce & Job Creation

- Well-prepared workforce
- Robust talent pipeline
  - ✓ 350 student interns
  - ✓ 82 companies, centers, & affiliates; 1800 employees; 150 job openings



# Iowa State's Impact: Putting Research To Work

- Record External Funding: \$425M
  - ✓ Federal Awards up \$14M
  - ✓ NSF Funding up \$10M
- Top Faculty
  - ✓ National Academy of Sciences



**Dr. Catherine Kling,**  
Distinguished  
Professor of  
Economics

- ✓ National Academy of Medicine

**Dr. Diane Birt,**  
Distinguished Professor  
of Food Science &  
Human Nutrition



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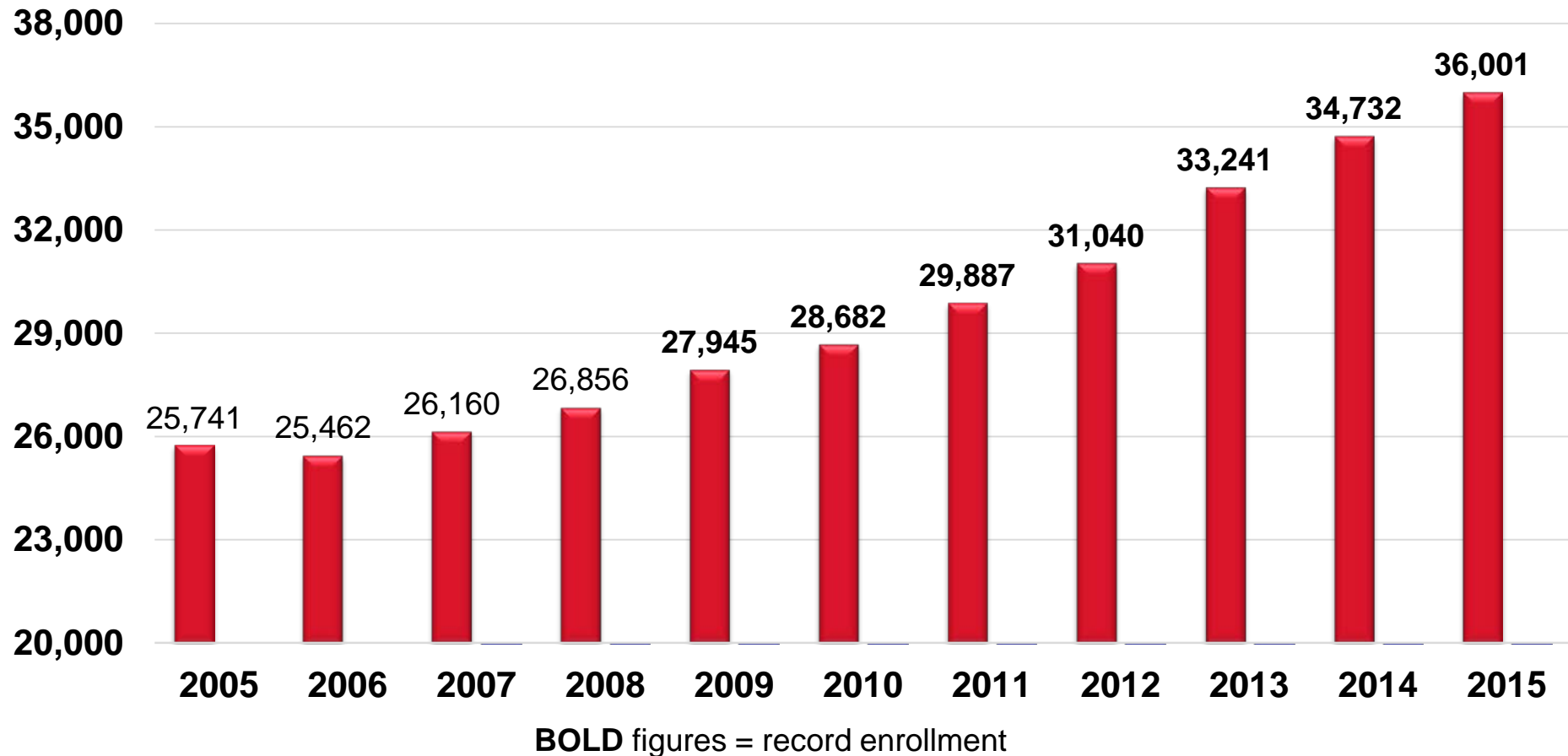
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## Iowa State Model for Success:

- ✓ Access
- ✓ Affordability
- ✓ High-Quality
- ✓ Proven Programs

# Total Enrollment Growth

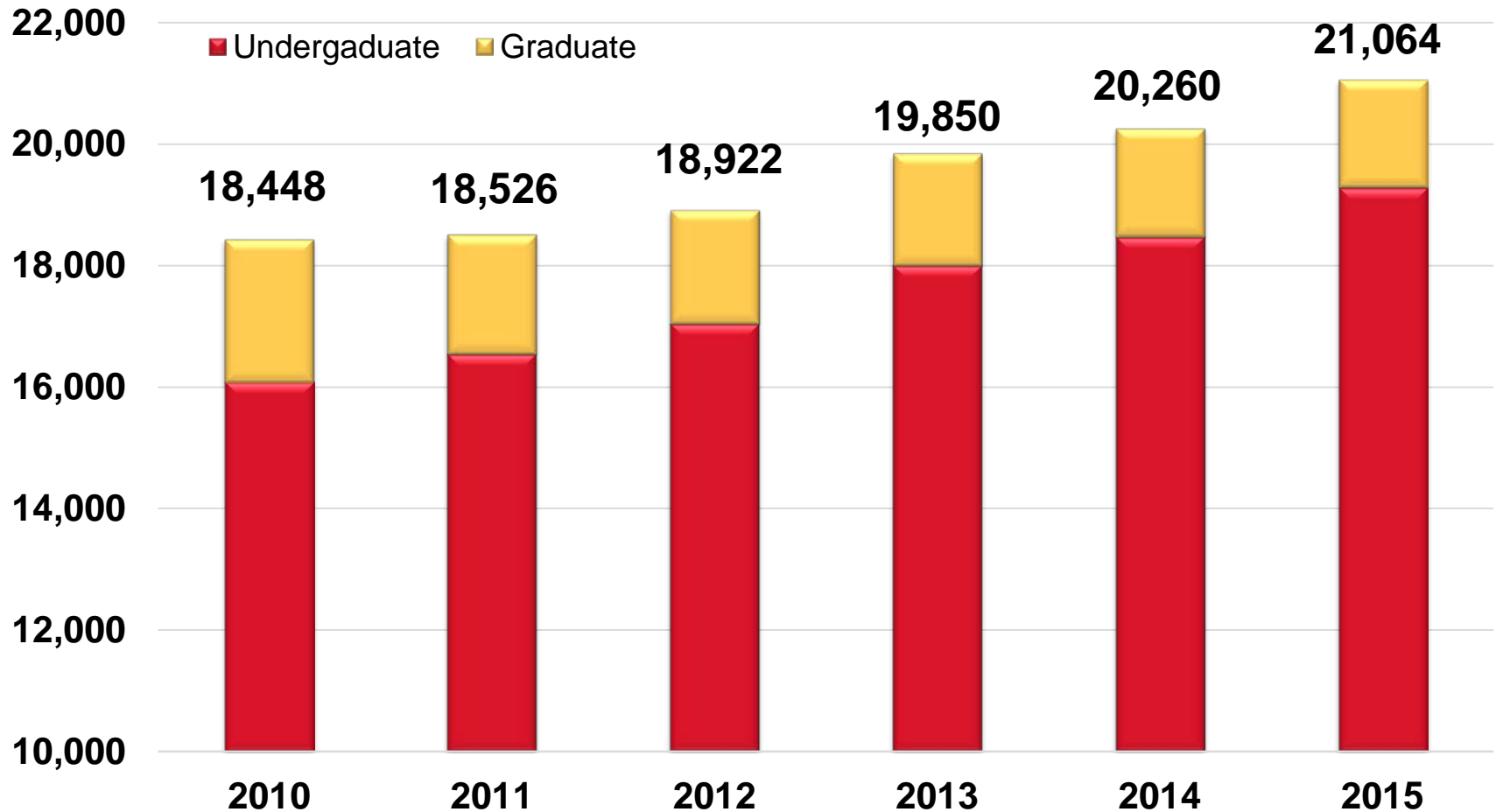
↑ 40% over past decade; 7 consecutive years of record enrollment





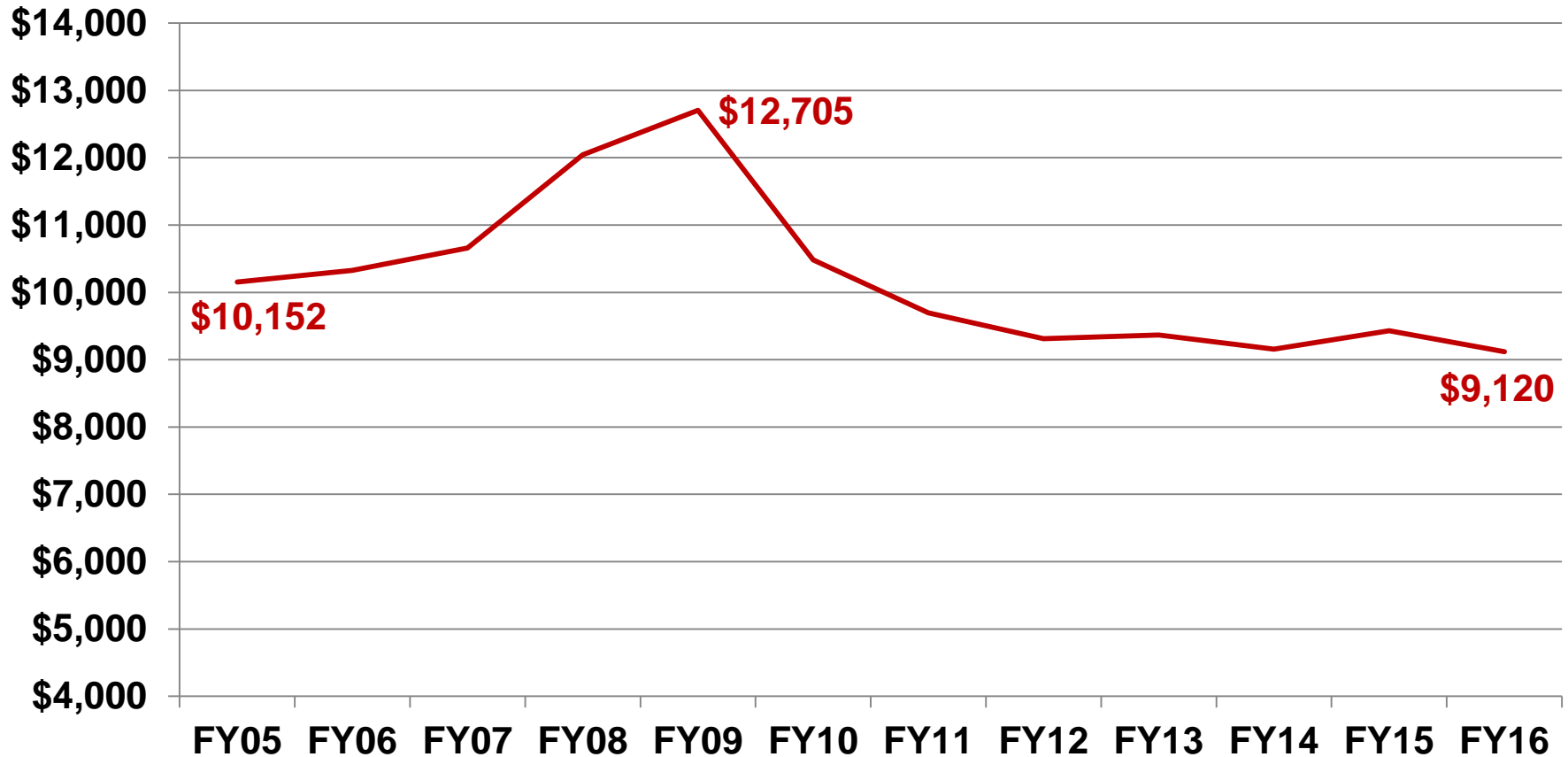
# Enrollment Growth: Resident Students

64% of undergraduates from Iowa





# Appropriations per Resident Student



# FY17 Appropriations Request

General Operating Appropriation: \$8.2 million (4.5% increase)

## Investments in Student Success

- **Support Services:** Advising, Tutoring, Supplemental Instruction
- **Learning Analytics:** Improve retention and graduation rates
- **Affordability:** Financial literacy, lower-cost paths to degree
- **Online Learning & Technology Infrastructure:** Anytime, anyplace learning, flipped classroom format
- **Safe & Welcoming Campus:** Public safety, accessibility compliance program



# FY17 Appropriations Request

General Operating Appropriation: \$8.2 million (4.5% increase)

## Student-to-Faculty Ratio

- **Current Ratio 19:1**; highest among Regents institutions, second highest among peer group
- **Goal Ratio 16:1**; more faculty needed in high-demand/high-impact & fundamental programs



# FY17 Appropriations Request

General Operating Appropriation: \$8.2 million (4.5% increase)

## Possible Alternatives to Funding Increase Request

- Increase in differential tuition
- More selective admissions standards
- Change recruitment strategy





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## Thank You

