

Iowa Health Policy Oversight Committee

Catherine Anderson November 3, 2015



UNITEDHEALTH GROUP

A DISTINCTIVELY DIVERSIFIED ENTERPRISE



HEALTH BENEFITS

Helping people live healthier lives





HEALTH SERVICES

Helping make health care systems work better for everyone

FOUNDATIONAL COMPETENCIES

Clinical Care Insight

Technology

Data & Information

OUR UNITED CULTURE

Integrity

Compassion

Relationships

Innovation

Performance



Helping People Live Healthier Lives

At UnitedHealthcare, we are combining modern health care benefits design, strong consumer engagement, targeted clinical management and a modernized care delivery system to provide higher quality, more accessible and more affordable care for more people in all 50 states and in more than 125 countries.

In Medicaid programs across the nation, UnitedHealthcare serves more than 5.3 million individuals in 24 states and the District of Columbia

We provide health care benefits serving:

- Individuals and employers
- Medicare beneficiaries and retirees
- State Medicaid and community programs
- Military service members, retirees, and their families

- Serving over 46 million people domestically and internationally
- Contract directly with more than 850,000 physicians and care professionals and approximately 6,100 hospitals and care facilities nationwide
- Approximately 13 million members currently receive care from providers who are paid on the basis of health care quality

UNITEDHEALTH GROUP IS COMMITTED TO IOWA

In 2014, we contributed nearly \$60 million in financial investments to the State

In 2014, our employees volunteered over 200 hours in lowa, and UnitedHealth Group has contributed more than \$63,000 to philanthropic initiatives with partners including:

March of Dimes

Hebrew Home for the
Aged at Riverdale

American Heart Association

Quad Cities Chamber

of Commerce

Nearly 600 employees across lowa

17% employee growth over the last 2 years







Program Integrity by Optum



lowa Department of Human Services

Terry E. Branstad Governor Kim Reynolds

Charles M. Palmer

December 31, 2014

Iowa Medicaid Saves \$49.5 Million Last Year Through Program Integrity Initiative Four-Year Savings Total About \$129 Million

We serve more than **532,000 PEOPLE** living in lowa

- **402K** through individual or employersponsored coverage
- **68K** seniors through Medicare Advantage, Part D, Medicare Supplement Plans, and Retiree Services
- **39K** active military service members, retirees and their family members through TRICARE
- 10K Medicaid and CHIP

WE ALSO

Serve providers, including:

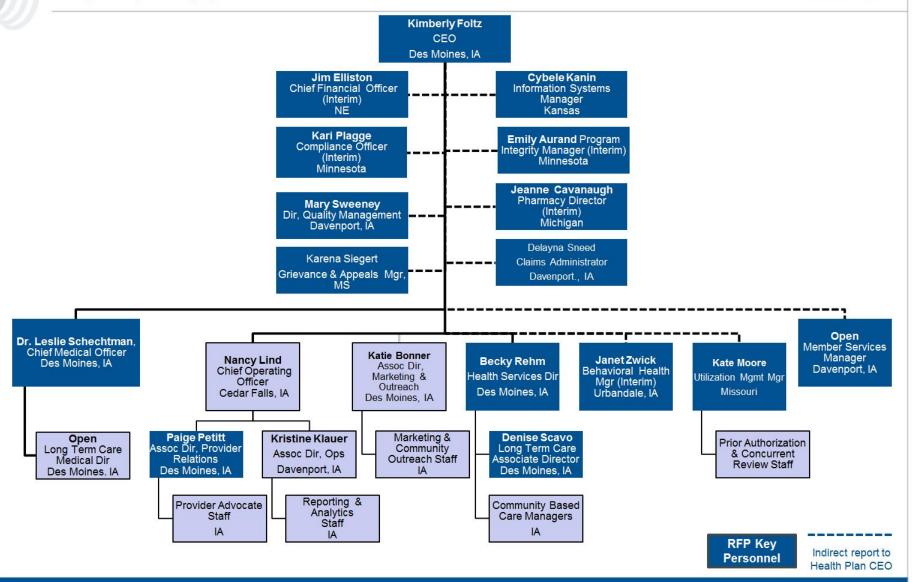
Iowa University Hospitals & Clinics,
Unity Point, Broadlawns Medical Center,
Catholic Health Initiatives and
McFarland Clinic

Provide quality health care benefits and services to employers and employees of:

Deere & Company, National Health & Welfare Plan, Wal-Mart Stores, Railroad Employees National Health & Welfare Plan and Wells Fargo

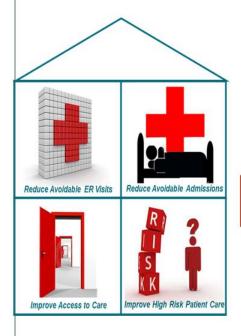
Iowa Team











The goal...

- Accountable Care/PCMH
 Network Transformation
 Value Based Contracts
 Aligned Incentives
 HEDIS / Stars
- High Performing, Accountable Networks

Partnerships
• Field Based Teams
• Psychosocial

 Psychosocial Integration

Workers &

Member
 Satisfaction/Lovalty

Community Health

HIT Enablement Focus on "Most Vulnerable"

Person-

Centered.

Community

Based

- Next Gen ID Stratification Tools
- Hot Spot Mapping
- Streamlined HRA
- Health Homes
- Care Coordination

- Virtual Care Teams
- Patient Registry
- Automated Care Transitions / Plans
- Information Sharing
- HEDIS Data Capture

Examples of Value Added Benefits







Community Rewards



School /
Camp /
Sports Physicals



Non Emergent
- Transportation



Weight Watchers



Healthy First Steps®



Care Management



Disease Management



Community Resources and Support



JOIN for ME



Member Advocates



MyHealthLine



NurseLineSM



Text4baby