

100-Day Plan

STAKEHOLDER FOCUS GROUPS

YOU'RE INVITED !

Coming to a location
near you!

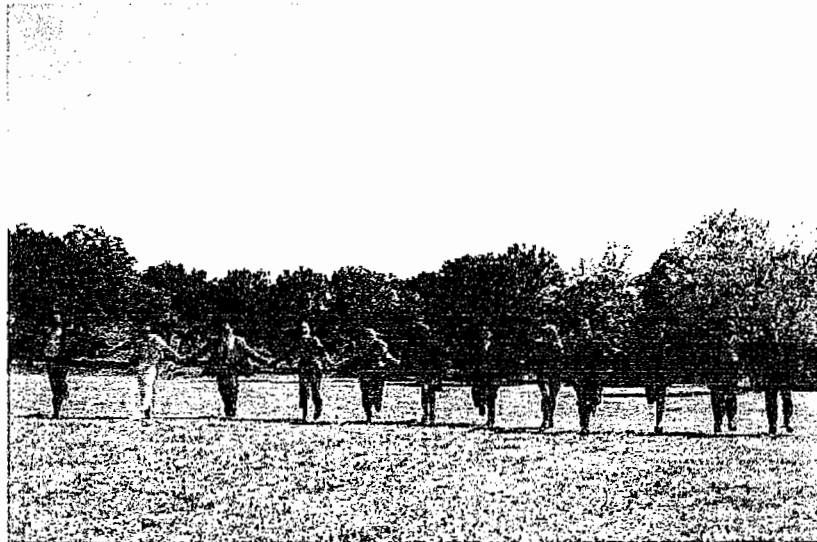
September 25	Davenport
September 26	Dubuque
October 3	Spencer
October 4	Sioux City
October 10	Ft. Dodge
October 11	IWD Managers
October 12	Marshalltown
October 17	Mason City
October 18	Cedar Rapids
October 23	Carroll
October 24	Council Bluffs
October 30	Des Moines
November 6	Ottumwa
November 7	Burlington
November 15	Creston
November 16	Waterloo

IOWA WORKFORCE DEVELOPMENT

1000 E Grand
Des Moines, IA 50319

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E-mail: iwdcommunication@iwd.iowa.gov



Focus Groups are scheduled in each of Iowa's 15 regions as part of the 100-Day Plan and fact-finding mission embarked upon by Director Elisabeth Buck and Deputy Director Joe Walsh. These focus groups will provide the stakeholders invested in Iowa's workforce with an opportunity to speak up about what is good in IWD and identify improvements that could further enhance IWD activities and programs.

We welcome and encourage all interested stakeholders to attend one of the focus group sessions and participate.

Additional 100-Day Plan Activities

- Manager Focus Groups
- Staff Focus Groups
- Survey for all IWD staff
- Customer Analysis
- Funds Analysis
- Communication Analysis

100-Day Plan

STAKEHOLDER FOCUS GROUPS

Are you interested in sharing your thoughts about IWD activities?

Email or Fax your intent to attend:

iwvcommunication@iwd.iowa.gov or fax to 515-281-4698

Include your name, address, phone, email address, business or affiliation, and the date you plan to attend.

100 Day Plan – Focus Group Dates

Location & Date

Tuesday, September 25 th – Davenport	4:30 – 6:00 pm	902 W Kimberly Rd Ste G
Wednesday, September 26 th – Dubuque	4:30 – 6:00 pm	590 Iowa Street
Wednesday, October 3 rd – Spencer	4:30 – 6:00 pm	217 W 5 th Street
Thursday, October 4 th – Sioux City	4:30 – 6:00 pm	2508 4 th Street
Wednesday, October 10 th – Ft. Dodge	4:30 – 6:00 pm	ICCC - 225 Avenue M
* Friday, October 12 th – Marshalltown	3:00 – 4:00 pm	3405 S Center Street
Wednesday, October 17 th – Mason City	4:30 – 6:00 pm	600 S Pierce
Thursday, October 18 th – Cedar Rapids	4:30 – 6:00 pm	800 7 th Street SE
Tuesday, October 23 rd – Carroll	4:30 – 6:00 pm	619 N Carroll Street
Wednesday, October 24 th – Council Bluffs	4:30 – 6:00 pm	300 W Broadway, Ste 13
Tuesday, October 30 th – Des Moines	4:30 – 6:00 pm	430 E Grand
Tuesday, November 6 th – Ottumwa	4:30 – 6:00 pm	IHCC 651 Indian Hills Dr, Ste 1
Wednesday, November 7 th – Burlington	4:30 – 6:00 pm	1000 N Roosevelt Avenue
Thursday, November 15 th – Creston	4:30 – 6:00 pm	215 N Elm
* Friday, November 16 th – Waterloo	3:00 – 4:00 pm	3420 University Avenue, Ste A

Tentative Schedule for Regional Focus Groups

10:00 – 11:00am	Tour Office
11:00 – 11:30am	Press Conference
11:45 – 1:00pm	Lunch with legislators, mayor, community college president, etc
1:30 – 3:00pm	Staff Focus Group
3:00 – 4:00pm	Client Focus Group (job seekers, UI claimants, citizens)
4:30 – 6:00pm	Stakeholder Focus Group (business, community college, etc)
6:30 – 7:30pm	Dinner with RWIB members if available

* Friday schedules will be adjusted to conduct:

- Client focus groups at 10:00—11:00 am; and
- Stakeholder focus groups at 3:00 – 4:00 pm