

**Iowa Jobs:**

- Statewide electronic job bank that lists, in real time, over 16,000 job opportunities for Iowans and future Iowans. [www.iowajobs.org](http://www.iowajobs.org)
- Each of IWD's 15 regions has its own job bank that is a subset of Iowa Jobs, allowing people interested in a specific part of the state to focus on jobs in that area only. See a list of regional websites at <http://www.iowaworkforce.org/centers/regional/sites.htm>
- We have also developed subsets of Iowa Jobs for local economic development groups, including the following. These custom job pages are created and maintained by IWD at no cost to the economic development group or community. Other sites can be developed upon request to Lori Adams, Bureau Chief/Field Operations, at [lori.adams@iwd.iowa.gov](mailto:lori.adams@iwd.iowa.gov) For example, Lakes Corridor jobs in the four-county area of Northwest Iowa are listed at [http://www.lakescorridor.com/live\\_corridorjobs.cfm](http://www.lakescorridor.com/live_corridorjobs.cfm)
  - Great River Region
  - Northwest Iowa Jobs
  - Siouxland Jobs
  - Lakes Corridor
  - Prosperity Eastern Iowa
  - River Hills Area Jobs
  - Mitchell County
  - Union County
  - Sioux County
  - Cass County
  - Hancock County
  - Sac County
  - Audubon County
  - Crawford County
  - Carroll County
  - Ida County
  - Midwest Partnership
  - Western Iowa Advantage
  - Northeast Iowa Business Network
- Job opportunities are entered on Iowa Jobs by IWD staff, or directly by employers. Employers can choose to manage their own jobs, or have that done at no cost by trained IWD staff.
- Jobs posted with IWD automatically go to multiple websites:
  - Iowa Jobs
  - SmartCareerMove (IDED site for jobs paying \$30,000+/year)
  - JobCentral (replaced America's Job Bank; includes job listings from 38 states, including Iowa)
  - VetCentral (partner of JobCentral; lists jobs for veterans)
  - Any of the 15 regional job banks, and
  - Any of the 18 customized economic development pages listed above, or any yet to be built.

**Screen Scraping:**

IWD began "screen-scraping" in February 2007, using software that allows the agency to extract job listings from employer websites for posting on our job bank, Iowa Jobs. Working in partnership with these employers, we import jobs onto [www.iowajobs.org](http://www.iowajobs.org) at least twice a week.

Employers who are currently being "scraped" include:

- Principal Financial
- Hon Industries
- University of Iowa
- Iowa Department of Administrative Services (state jobs)
- Iowa State University
- Pioneer Hi-Bred
- Mid-American Energy

Pella Corporation, Wellmark Blue-Cross/Blue Shield, John Deere, Nationwide, and Google have now agreed to have their websites scraped. Those jobs will be posted upon completion and testing of the programming script.

Staff is finishing up the necessary agreements & programming to add these employers as soon as possible (waiting for final company approval, usually from legal), and we estimate this many more jobs will be added:

- Rockwell Collins
- AEGON
- Manpower
- Wells Fargo

We are also working with these employers, and hope to have them on board yet this fall. We do not add employers without their permission, unlike some other job sites. Most of these employers already post some job openings with IWD – scraping would add all jobs available on their websites.

- Union Pacific
- Allied Insurance
- University of Northern Iowa
- ACT
- The Integer Group
- McFarland Clinic
- DOL Apprenticeship Program
- City of Sioux City

All Iowa employers who have electronic job listings will have the opportunity to take advantage of screen scraping. We have not actively promoted this business service, but anticipate many more employers will be interested once they are aware of its potential to market career opportunities.

### **Smart Career Move**

Another new development is IWD's partnership with the Iowa Department of Economic Development.

IWD has long exported jobs to IDED's "Smart Career Move" website, which lists jobs paying at least \$30,000 a year, or having a specific professional/technical job classification. See [www.smartcareermove.com](http://www.smartcareermove.com) IWD developed a new customized jobs page for IDED that replaced the former Smart Career Move site on July 24, 2007.

We added a number of in-demand jobs to the export criteria, significantly increasing the number of job listings featured on the site, along with these enhancements:

- Keyword search
- County search
- Statewide search
- Search all Iowa Jobs (IWD main list)
- Links to websites of Iowa communities
- More employer names are displayed

The new jobs page offers these benefits to employers & job seekers.

- Jobs are available in real time (log in and watch the numbers change)
- Jobs are automatically updated and removed from the database based on application deadlines – ensuring jobs are current
- Employers can enter and manage their own jobs, or have IWD staff do that for them at no cost
- IWD staff can screen and refer job seekers based on skills, abilities and qualifications