



EDUCATION APPROPRIATIONS SUBCOMMITTEE

FEBRUARY 26, 2015

University of
Northern Iowa



UNI - Who We Are

- More than 90% of UNI students are Iowa residents
- 25% of UNI students are first generation college students
- More than 83% of UNI graduates take their first job in Iowa
- 75% of UNI alumni are still in Iowa a decade after graduating
- 37% of Iowa administrators and 33% of Iowa pre-K through 12 teachers are UNI graduates
- Accounting students who completed their bachelor's and master's degrees at UNI achieved a 100% first-attempt pass rate on the CPA exam
- UNI's MBA program has been listed among U.S. News & World Report's top part-time MBA programs





Select Rankings and Awards

- One of the Top 100 Best-Value Public Colleges, 2015 – *Kiplinger's Personal Finance Magazine*
- One of 361 institutions nationwide that hold the Community Engagement Classification – *The Carnegie Foundation*
- A top Military Friendly University – *Military Advanced Education Magazine*
- One of the top three Midwest public universities for the past 15 years – *U.S. News & World Report*
- Most affordable, high-quality provider of online education in Iowa – *Affordable Colleges Online*
- One of the top producers of U.S. Fulbright Scholars – *The Chronicle of Higher Education*



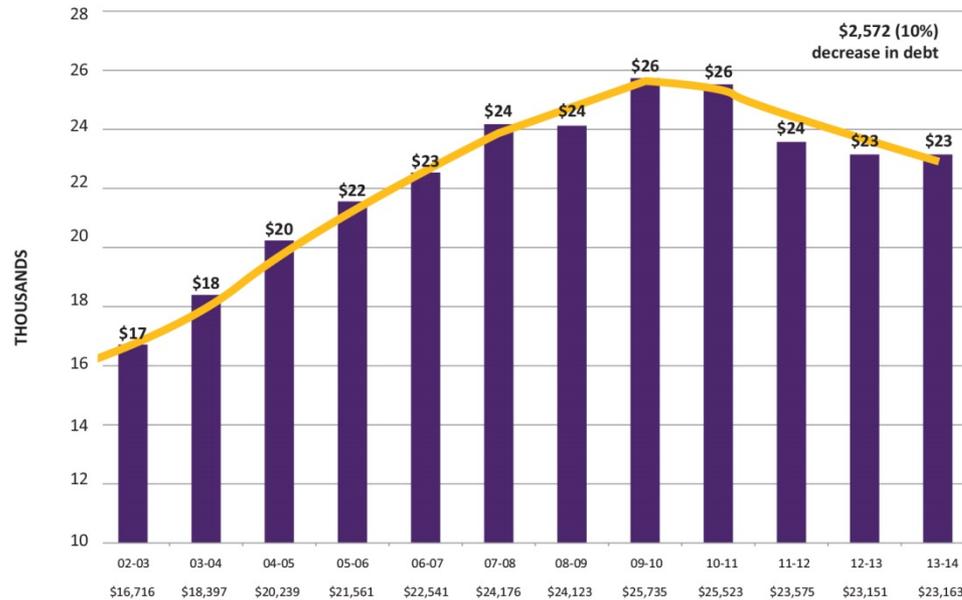
Enrollment News

- Created a new associate vice president for enrollment management position
- Enhanced outreach efforts – Visited every high school in the state, conducted more out-of-state high school visits, continued with Panther Open Houses and visit days
- Enhanced the scholarship campaign
- Developed a non-traditional enrollment campaign – Reached out to students that had at least 100 credit hours completed but not graduated
- Enrollment numbers are up
 - Undergraduate applications up 20%
 - Undergraduate admits up 16%
 - Housing contracts up 4.1%
 - Acceptance fees received so far for fall 2015: 1,672 (1,419 freshman and 253 transfers)





Iowa's Most Affordable University



■ Loan Indebtedness

Average undergraduate debt upon graduation (info from 2012-2013 academic year)

UNI — \$23,151

SUI — \$27,304

ISU — \$29,458



The Impact of Performance-Based Funding on UNI

- “UNI has had a disparate impact over the last **25-50** years that affects a solid base budget.”

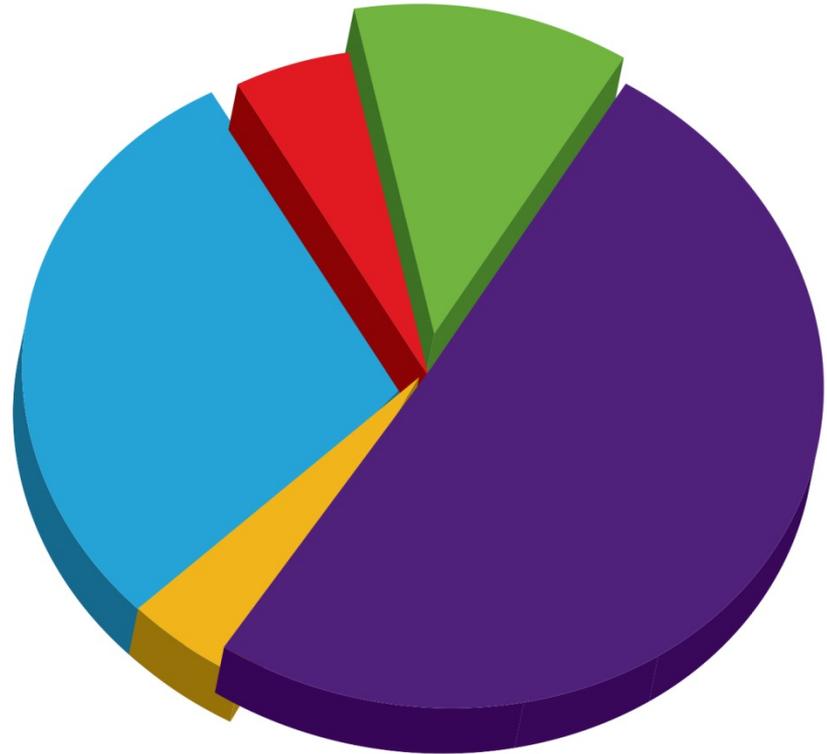
Source: Allocation and Performance-Based Revenue Model Task Force, March 13, 2014

- Under the current Performance-Based Funding model, developed and approved by the Board of Regents in June 2014, provides UNI **\$23.6 million** over the next three years.
- UNI would receive **\$8.1 million** in new money in FY16 - **\$6.6 million** from Performance-Based Funding and a **\$1.56 million** inflationary increase - to fill the void that was created by the one-time money received in FY15.
- Provides a long-term funding solution for UNI.





FY15 – UNI Budget

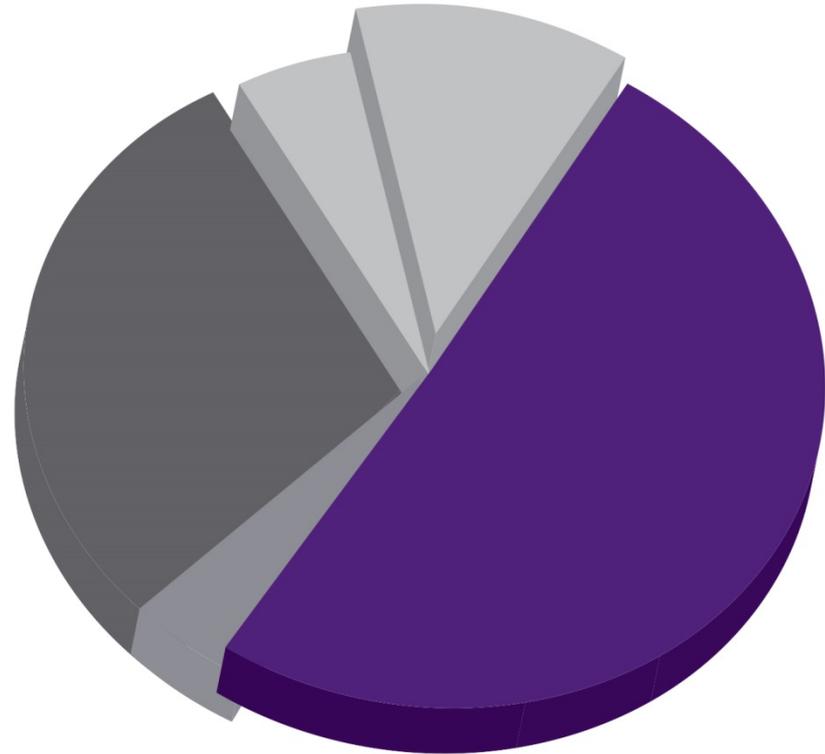


TOTAL BUDGET: \$346.5M

- SPONSORED PROGRAMS \$39.7M (12%)
- GENERAL FUND \$172.7M (51%)
- SPECIAL APPROPRIATIONS \$6.6M (2%)
- SELF-FUNDED ENTERPRISES \$107.8M (31%)
- CAPITAL EXPENSE & DEBT SERVICE \$19.2M (5%)



FY15 – UNI Budget

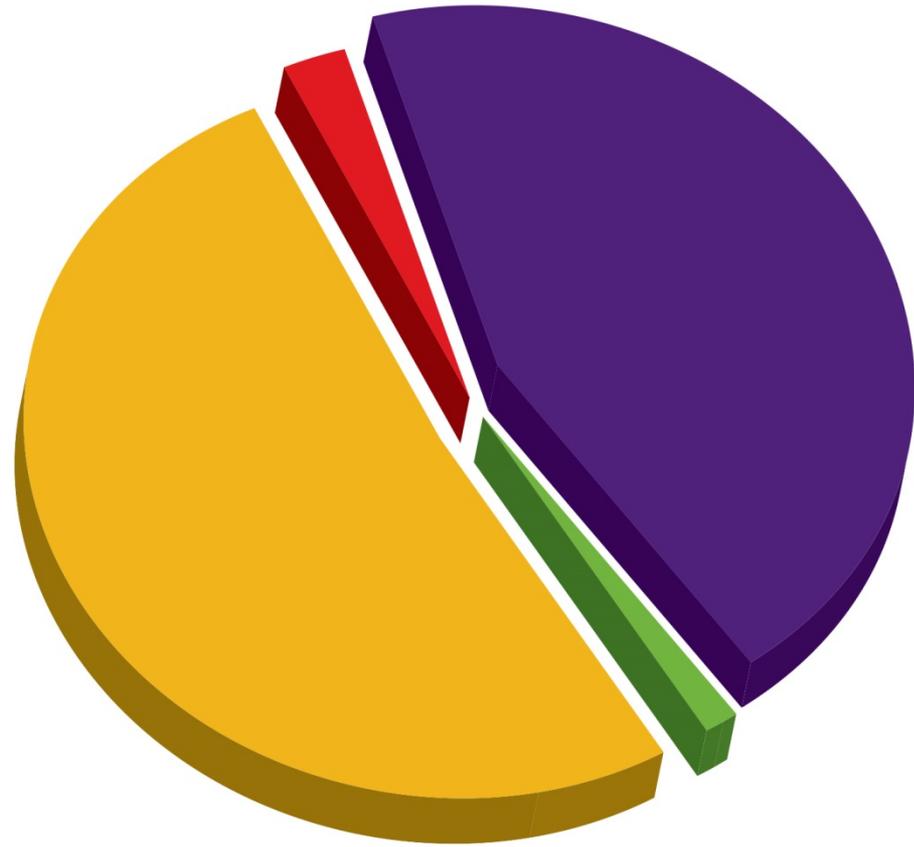


TOTAL BUDGET: \$346.5M

- SPONSORED PROGRAMS \$39.7M (12%)
- **GENERAL FUND \$172.7M (51%)**
- SPECIAL APPROPRIATIONS \$6.6M (2%)
- SELF-FUNDED ENTERPRISES \$107.8M (31%)
- CAPITAL EXPENSE & DEBT SERVICE \$19.2M (5%)



FY15 – UNI Budget

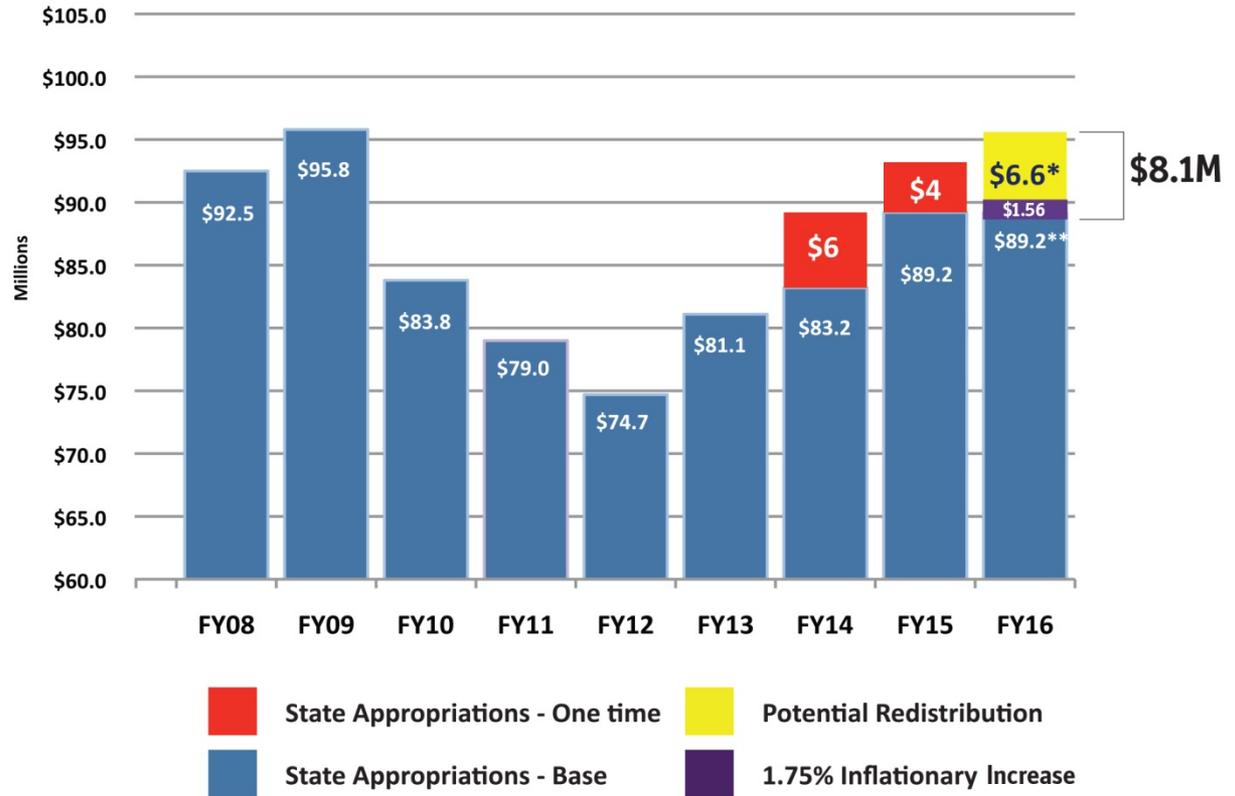


GENERAL FUND BUDGET: \$172.7M

- TUITION \$76.9M (44.5%)
- OTHER \$2.6M (1.5%)
- STATE APPROPRIATIONS BASE \$89.2M (51.7%)
- STATE APPROPRIATIONS ONE-TIME \$4M (2.3%)



State Appropriations FY06 to FY16



*Potential redistribution of state appropriations for FY16. Contingent upon many variables and legislative approval.

**FY16 shown at FY15 funding level. Requires approval by the spring 2015 legislature.





FY16 Funding Priorities

Financial Aid: Improve affordability for students, increase access for students, recruit high-achieving students, achieve comparable scholarship offerings with ISU and SUI

Student Success: Bachelor of Applied Science and Bachelor of Engineering Technology degrees, Living Learning communities, Rod Library renovations, one-on-one research opportunities for students, continuing education

Continuous Improvement: TIER implementation, facilities master plan, information technology master plan, academic master plan, personnel





Market Share Percentages of Iowa High School Graduates

	High School Graduates	UNI	UNI	SUI	SUI	ISU	ISU
		RESIDENT FRESHMEN	MARKET SHARE	RESIDENT FRESHMEN	MARKET SHARE	RESIDENT FRESHMEN	MARKET SHARE
Fall 1999	37071	2067	5.58%	2399	6.47%	3040	8.20%
Fall 2000	36606	2123	5.80%	2249	6.14%	3223	8.80%
Fall 2001	36441	1979	5.43%	2356	6.47%	3314	9.09%
Fall 2002	36467	1743	4.78%	2485	6.81%	3046	8.35%
Fall 2003	37549	1683	4.48%	2545	6.78%	2865	7.63%
Fall 2004	36904	1573	4.26%	2565	6.95%	2705	7.33%
Fall 2005	36022	1598	4.44%	2315	6.43%	2750	7.63%
Fall 2006	36133	1594	4.41%	2460	6.81%	2823	7.81%
Fall 2007	36388	1878	5.16%	2448	6.73%	3014	8.28%
Fall 2008	36966	1870	5.06%	2223	6.01%	2900	7.85%
Fall 2009	36175	1820	5.03%	2052	5.67%	2865	7.92%
Fall 2010	36771	1833	4.98%	2096	5.70%	2857	7.77%
Fall 2011	35803	1769	4.94%	2057	5.75%	3105	8.67%
Fall 2012	34995	1563	4.47%	2121	6.06%	3251	9.29%
Fall 2013	33929	1568	4.62%	2134	6.29%	3540	10.43%
Fall 2014	33593	1651	4.91%	2197	6.54%	3509	10.45%
		AVG = 4.89%		AVG = 6.35%		AVG = 8.46%	
Fall 2015	33932						
Fall 2016	34010						
Fall 2017	34365						
Fall 2018	34101						
Fall 2019	33988						
Fall 2020	34200						

Projected Iowa High School Graduates

On average, the three Regent universities attract less than **20%** of the market share of direct from Iowa high school students. This percentage means there are more than **80%**, or approximately **28,541**, direct from Iowa high school students available to enroll.





Thank You

Questions?

