

PBS Dues Budget Request for FY 2016

Requested Funding: \$282,000

Iowans clearly value Public Broadcasting Service (PBS) and its quality programming. In FY 2015, the PBS dues for Iowa Public Television increased by \$282,000. This is an increase of 13.5% over FY 2014. IPTV is requesting the funding for this increase. The network was able to use a one-time source of funding to pay for the increase in FY 2015.

The total amount IPTV paid to PBS was \$2.3 million and included the \$282,000 increase. It features television's best children's, cultural, educational, history, nature, news, public affairs and science programming. IPTV also receives promotional tools, education services, new media ventures, fundraising support, engineering and technology development support and video marketing from PBS.

Years ago, IPTV used state appropriations to pay the PBS dues, but then Friends of Iowa Public Television was formed and the PBS dues were paid using the Friends funds. We have not asked the state for an increase for PBS dues for the past 29 years. Friends of IPTV donations have recently become more restricted funds and those funds cannot be used to pay PBS dues.

Iowa Public Television Facts:

- PBS provided 62% of the total number of hours of IPTV programming aired on our primary broadcast channel in FY 2013.
- Iowa Public Television's KDIN is the most-watched public television station in the nation.*
- More than 2 million people watch Iowa Public Television each month. *
- More than 260,000 children ages 2-11 watch Iowa Public Television's programming each week.*
- More than 60 percent of Iowa's teacher use Iowa Public Television content in their classroom.

Every day, PBS and more than 350 member stations fulfill our essential mission to the American public, providing trusted programming that is uniquely different from commercial broadcasting, treating its audience as citizens, not simply consumers. In fact, PBS has been rated as the most trustworthy institution among nationally known organizations for 11 consecutive years.

PBS invites everyone to explore new ideas and broaden personal horizons—with content that expands the minds of children, programs that ensure the worlds of music, theater, dance and art remain available to all Americans, documentaries that open up new worlds and non-commercialized news programs that provide citizens with multiple perspectives on world events and cultures.

*Source: TRAC Media Services

IPTV By The Numbers

More than 2 million people watch Iowa Public Television each month*.

More than 260,000 children ages 2 – 11 watch Iowa Public Television's programming each week*.

Iowa Public Television's KDIN is the most watched public television station in the country*.

More than 1.7 million visited IPTV.org in the last year.

More than 51,000 support IPTV through their membership in Friends of Iowa Public Television.

Nearly 500 hours of locally produced programs are broadcast annually.

More than 60 percent of Iowa's teachers use IPTV content in their classroom.

1,000 Iowa childcare providers serving approximately 40,000 children have completed IPTV's Raising Readers: Preparing Preschoolers for Success online professional development course.

96,825 Iowa students/teachers have participated in IPTV's K-12 Connections educational interactive video conferences over the past five years.

More than 11,000 Iowa teachers have registered for IPTV's PBS LearningMedia digital service connecting students to online PBS video clips and interactive learning experiences.

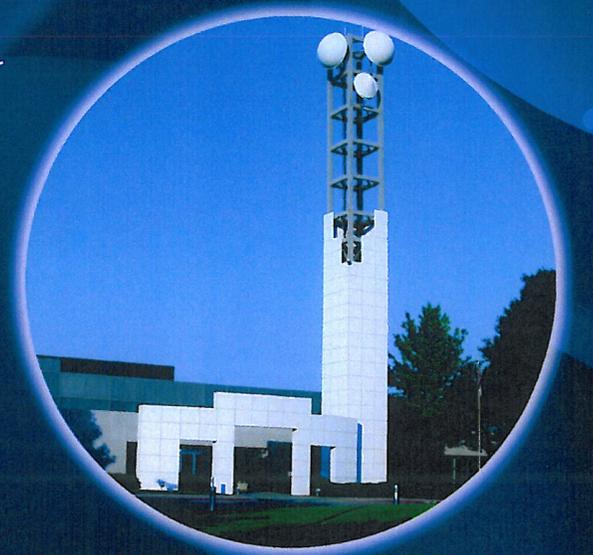
More than 37,400 children have improved their early math and literacy skills to get "Ready for School" in the last two years.

More than 110,000 people have attended Dan Wardell's Reading Road Trip in the last eight years.

57 hours of quality public television programming air each day on our three channels – IPTV, IPTV LEARNS and IPTV WORLD.

* Source: TRAC Media Services

**Iowa Public
Television**
Iptv.org



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