

*Commission on Affordable Health
Plans for Small Businesses and Families*

*July 18 Meeting
Oskaloosa, Iowa*

Process Goals for Meeting

- *Clarify each commissioner's view of what the commission needs to address*
- *Begin communication and understanding of what the other commissioners want regarding health care and health care plans*
- *Begin to clarify what key issues the commission needs to address*

Themes From Other States

- *Each commissioner has something to offer*
- *You have to build a foundation for the commission's work---examine the problem and the values that guide you*
- *It is worth the effort to create as broad a consensus as possible*
- *Developing consensus takes patience, persistence and passion*

Ground Rules

- *Listen*
- *Participate and be verbal*
- *Represent your group, yet recognize that you're part of a larger picture*
- *Be open to others' ideas*
- *End on time*

Exercise One

- *What's good in Iowa about health care/plans?*
 - Introduce yourself to the commission and explain what you like best
 - Keep it brief---30 seconds or less

Exercise 2/Commission Priorities

- *Step 1*
- *Each person decides the top two problems that the commission needs to address*
 - Write each problem on a note card with a marker
 - Keep it brief---5 words or less

Exercise 2/Commission Priorities

- *Step 2*
- *Pair up with another commissioner*
- *Describe your choices (and reasons) to each other*

Exercise 2/Commission Priorities

- *Step 3*
- *Form groups of 5-6*
- *Go to a discussion table and organize the cards into theme or issue areas*
- *Write a new card (different background color) for each theme or issue area*

Exercise 2/Commission Priorities

Step 4

- *Put the cards on the wall in columns for each theme*
- *Organize and sort for the whole commission*

■ *Step 5*

- *Overall discussion*

Exercise 3 /SWOT Analysis

- *Identifying Strengths, Weaknesses, Opportunities, Threats and “Sleeping Dogs”*
- *Looking at pluses and minuses both in Iowa and on a larger scale*
- *Sleeping dogs are the items people tend to avoid*

Exercise 3 /SWOT Analysis

- ***IDonna Reed Group. Hatch, Upmeyer, Concannon, Carlyle, Aschenbrenner (Strengths)***
- *Identify strengths in Iowa that will help address the health care/health care plans priorities. Look at resources, procedures and performance. Example: high quality of medical and dental care*

Exercise 3 /SWOT Analysis

- ***Buffalo Bill Group.*** *Smith, Behn, Newton, Laue, Sporer, Shors (**Weaknesses**)*
- *Identify weaknesses in Iowa that must be addressed regarding health care/health care plans priorities. Look at resources, procedures and performance. Example: low funding for public health initiatives.*

Exercise 3 /SWOT Analysis

- ***Ann Landers Group. Bolkcom, Hoffman, Voss, Swisher, DeBruin, IHA rep (Opportunities)***
- *Identify the environment beyond Iowa (nationwide and worldwide) and find the opportunities in the political, economic, social and technological trends. Example: increase in information on and access to the Internet.*

Exercise 3 /SWOT Analysis

- ***Grant Wood Group.*** *McKibben, Foege, McCully, Parrish, Teeling, Kuhle (**Threats**)*
- *Identify the environment beyond Iowa (nationwide and worldwide) and find the threats in the political, economic, social and technological trends. Example: funding needs for other areas like Iraq, education and infrastructure improvements.*

Exercise 3 /SWOT Analysis

- **Glenn Miller Group.** Ragan, Jacoby, Fuller Treinen, Kniff, Kresowik (**Sleeping Dogs**)
- Identify the “things no one wants to talk about” regarding health care or health care plans in Iowa. Example: Iowa trends on increased obesity
- Sleeping dogs are the items people tend to avoid

Exercise 3/SWOT Analysis

- *Identify facilitator and reporter/recorder*
- *Discuss your assignment (example: strengths) thoroughly, then look at other assignments*
- *Bruce will provide time announcements*
- *Group reports*

Exercise 4 /What Do We Want?

- *Return to your groups (reed, Bill, Landers, Wood and Miller*
- *Identify facilitator and recorder/reporter*
- *Each person writes down three values/principles that guide his or her view of what commission needs to do*

Exercise 4 /What Do We Want?

- ***Discuss each person's choices***
- ***Look for themes, areas of agreement and tensions***
- ***Bruce will make time announcements***
- ***Group reports***

Exercise 5 /Strategic Issues Identification

- ***Entire commission examines priority themes, SWOT and guiding principles and values to pick 3-4 strategic issues***

Exercise 6 /Strategic Issues Working Groups

- ***Choose the group with the issue you most want to discuss***
- ***Appoint facilitator and reporter/recorder***

Exercise 6 /Strategic Issues Working Groups

The group discusses the issue and determines:

- *-the most important initiative*
- *-the easiest initiative to implement (low hanging fruit)*
- *-the most creative initiative*
- *-the most controversial initiative*
- *-the underlying conflicts that must be resolved to address the issue*
- *-the information or advice that must be obtained to address the issue*

Exercise 6 /Strategic Issues Working Groups

- ***Bruce will make time announcements***
- ***Group reports***

Exercise 7/Wrap-up

- ***Commissioners describe the most helpful comment they heard from another commission member during the day.***
- ***Find one other commissioner to call before the next meeting to better understand each other's views. Exchange phone numbers and make initial plans to talk.***