



IOWA DEPARTMENT OF CULTURAL AFFAIRS

IOWA *NEXT*

What is **IOWA**~~NE~~**XT** ?

A new initiative that takes a **comprehensive approach to state investment in local and regional quality of life** efforts by coordinating and streamlining public access to state programs that provide resources to support **cultural, natural and recreational community projects.**

What will IOWA*NEXT* do?

- Consolidates existing state programs and boards
- Encourages inter-agency collaboration (DCA, IEDA, DNR, DOT)
- Creates \$26 million Iowa Next Fund to be awarded as grants
- Employs an Iowa Next liaison to coordinate efforts between quality of life programs
- Develops online, public database of quality of life funding opportunities and programs

What are the goals of **IOWA**~~NE~~**XT** ?

- Improve government efficiency and flexibility
- Enhance and increase cultural, natural and recreational opportunities
- Leverage and grow public-private partnerships

Why is **NOW** the
right time for
IOWA~~**NEXT**~~?

What We Know



Iowa as a Leader



Recruit and Retain

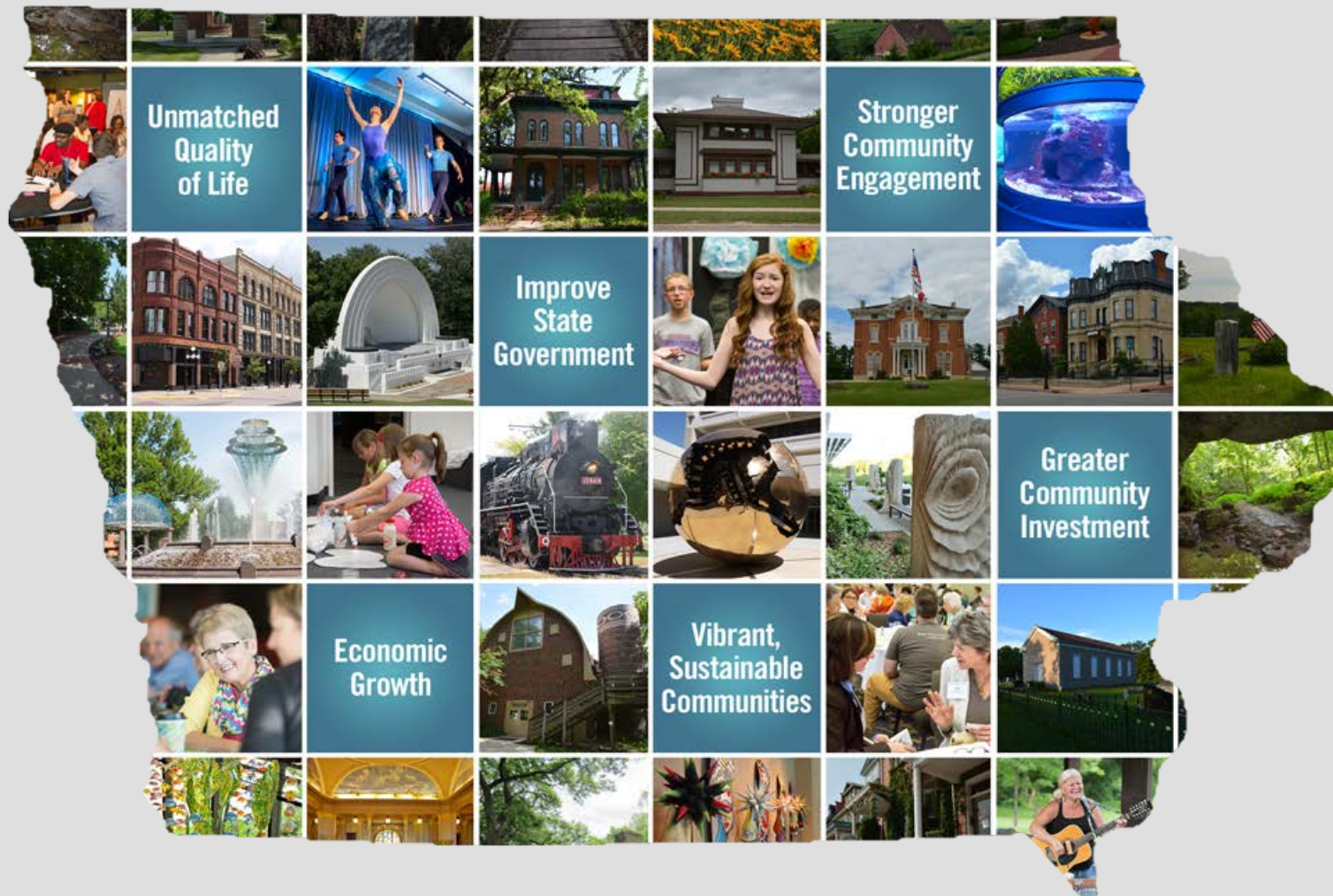


Local Momentum & Investment



A Well-Positioned Iowa





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