



Iowa Department of Human Services

Iowa Health and Wellness Plan

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One Plan, Two Options

Iowa Wellness Plan

- For adults age 19 - 64
- Income up to and including 100% of the Federal Poverty Level

Marketplace Choice Plan

- For adults age 19 - 64
- Income 101% to no more than 133% of the Federal Poverty Level



Iowa Wellness Plan: 0-100% FPL

Quick Facts

- Administered by Iowa Medicaid
- Uses Iowa Medicaid provider network
- Offers comprehensive set of benefits
- Uses a primary care case management (PCCM) program, referred to as managed care
- Primary Care Patient Manager, or primary care provider (PCP) coordinates care and referrals for the member



Iowa Wellness Plan: 0-100% FPL

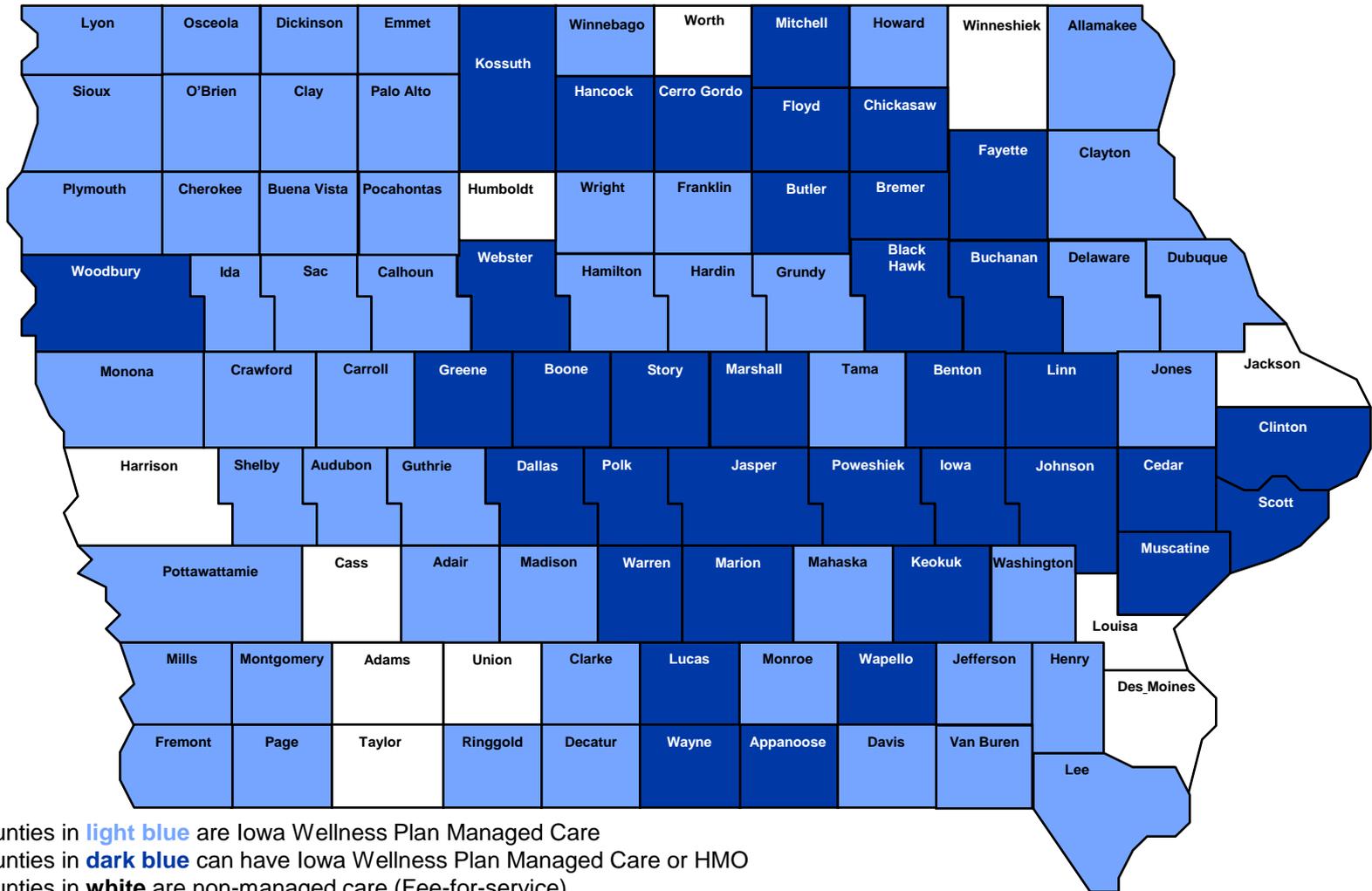
Program Updates

- More than 1,500 PCPs available statewide
- 88 of 99 counties offer PCCM program
- Meridian (HMO) available in 36 counties
- More than 85,000 members enrolled
- Four Accountable Care Organizations, covering close to 30,000 Iowa Wellness Plan members
 - UnityPoint Health Partners, University of Iowa Health Alliance, Broadlawns Medical Center, IowaHealth+



Iowa Department of Human Services

Iowa Wellness Plan Managed Care Map: As of February 2015



- Counties in **light blue** are Iowa Wellness Plan Managed Care
- Counties in **dark blue** can have Iowa Wellness Plan Managed Care or HMO
- Counties in **white** are non-managed care (Fee-for-service)



Iowa Wellness Plan ACOs

- Using Accountable Care Organizations (ACOs)
 - Cover close to 30,000 Wellness Plan members
- Four ACOs serving Iowa Wellness Plan:
 - UnityPoint Health Partners: April 1
 - University of Iowa Health Alliance: April 1
 - Broadlawns Medical Center: July 1
 - IowaHealth+: August 1



Iowa Wellness Plan Provider Incentives

Payment	Performance	Paid To	Purpose
\$4 Primary Care Case Management	Per Member Per Month (PMPM) Paid Monthly	Patient Manager (PM)	Ensures Access
\$10 Wellness Exam	Per Member annually if threshold achieved	PM or ACO	Aligns with Healthy Behaviors
\$25 HRA AssessMyHealth	To integrate results into member's plan of care	PM or ACO	Aligns with Healthy Behaviors
\$4 Medical Home VIS	PMPM – Paid quarterly if quality target achieved	PM or ACO	Aligns w/ multipayer SIM Strategy
\$4 ACO Member Engagement	PMPM for member engagement and access activities	ACO	Aligns with Healthy Behaviors & Medicaid Waiver



Marketplace Choice Plan: 101-133% FPL

Quick Facts

- Members select a certain ***commercial health plan*** available on the Health Insurance Marketplace
- Medicaid pays the premiums to the commercial health plan on behalf of the member
- Offers comprehensive set of benefits
- Uses the commercial plan's statewide provider network



Marketplace Choice Plan: 101-133% FPL

In 2014, members were able to choose from:

1. Coventry Health Care of Iowa
2. CoOpportunity Health

Changes to the Marketplace Choice Plan:

- CoOpportunity no longer available to members after November 30, 2014
- CoOpportunity members were seamlessly transitioned to the Iowa Wellness Plan in December 2014



Marketplace Choice Plan: 101-133% FPL

Ongoing Plan for Marketplace Choice

- New members able to choose from Coventry or Iowa Wellness Plan
- Former CoOpportunity members to remain in Iowa Wellness Plan, with access to full Medicaid provider network
- Working closely with CMS, ongoing conversations about the program
 - Changes require amendment to current 1115 waiver

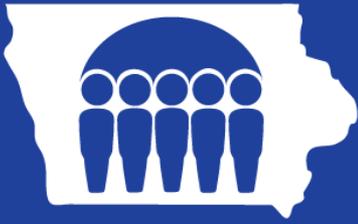


Dental Wellness Plan

- Began May 1, 2014
- Operated by Delta Dental of Iowa
- Members use an earned benefits model, beginning with core set of benefits, earning additional benefits for preventive care maintenance

	Quick Stat
Members Accessing Care	32,000
Diagnostic and Preventive Service Rec'd	63%
Members Completing Risk Assessment	41%
Claims Paid	88,421 (\$14.926 million)

Data collected January 13, 2015

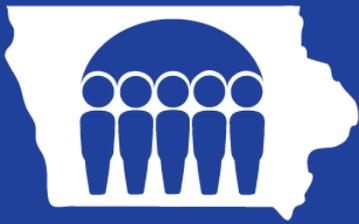


Medically Exempt

- Members who are considered ‘Medically Exempt’ must be given the option of enrolling in regular State Medicaid Plan or Wellness Plan

‘**Medically Exempt**’ includes individuals with disabling mental disorders (including adults with serious mental illness), individuals with chronic substance use disorders, individuals with serious and complex medical conditions, individuals with a physical, intellectual or developmental disability that significantly impairs their ability to perform 1 or more activities of daily living, or individuals with a disability determination based on Social Security criteria

- Medicaid has a process to screen for Medically Exempt members, both at enrollment, after enrollment, and through provider referral



Medically Exempt Enrollment

Category	Exempt Eligibility
Member Survey	7,333
Provider Referral	9,452
Total Exempt Enrollment	16,785

Data collected January 16, 2015

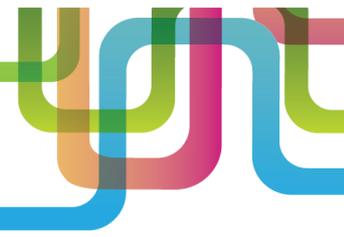
- Coordination with Magellan for referrals and enrollment in IHH program
- Reminder: Exempt coverage effective first of following month, not immediate
- Claims review beginning in 2015



Non-Emergency Medical Transportation (NEMT)

- Requested extension of waiver for NEMT services
 - Collected feedback from stakeholders and partners
- Waiver approved by CMS through July 2015
 - Approved Dec. 30, 2014
 - Will conduct impact study and survey members now that one year of program data is available

Healthy Behaviors Program



Healthy Behaviors Program Brand

New branding exclusively for the Iowa
Health and Wellness Plan



Care on
your
terms



Healthy Behaviors Program Goals

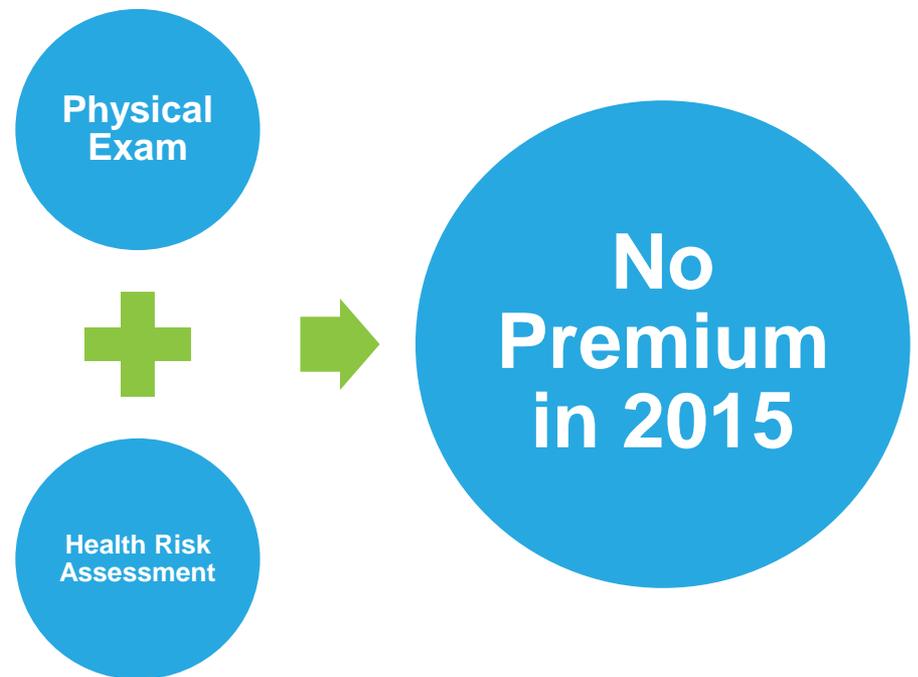
Members take active role in their health care

Engage providers and develop plan of care with primary care provider

Meet federal requirements (CMS) for program

Healthy Behaviors Program

- Helps waive any possible contribution (premium) for the next year of enrollment



Healthy Behaviors Program

- Members have 12 months to complete Healthy Behaviors
 - Enrolled in January 2014, have until January 2015
 - Enrolled in April 2014, have until April 2015

Contribution amount if activities not completed:

- Wellness Plan (50-100% FPL): \$5 per month
- Marketplace Choice Plan (101-133% FPL): \$10 per month

Healthy Behaviors

1. Wellness Exam

1. Identify the primary care provider
2. If unknown, members can call Iowa Medicaid Member Services

2. Health Risk Assessment

1. Visit [AssessMyHealth.com](https://www.assessmyhealth.com)
2. Can be completed online or by phone (through Iowa Medicaid Member Services)

Member Outreach Campaign

- All members received a letter and flyer end of May
- Customized direct mail campaign sent in October, and again in December
- Active community outreach, events, educational forums



Healthy Behaviors Success

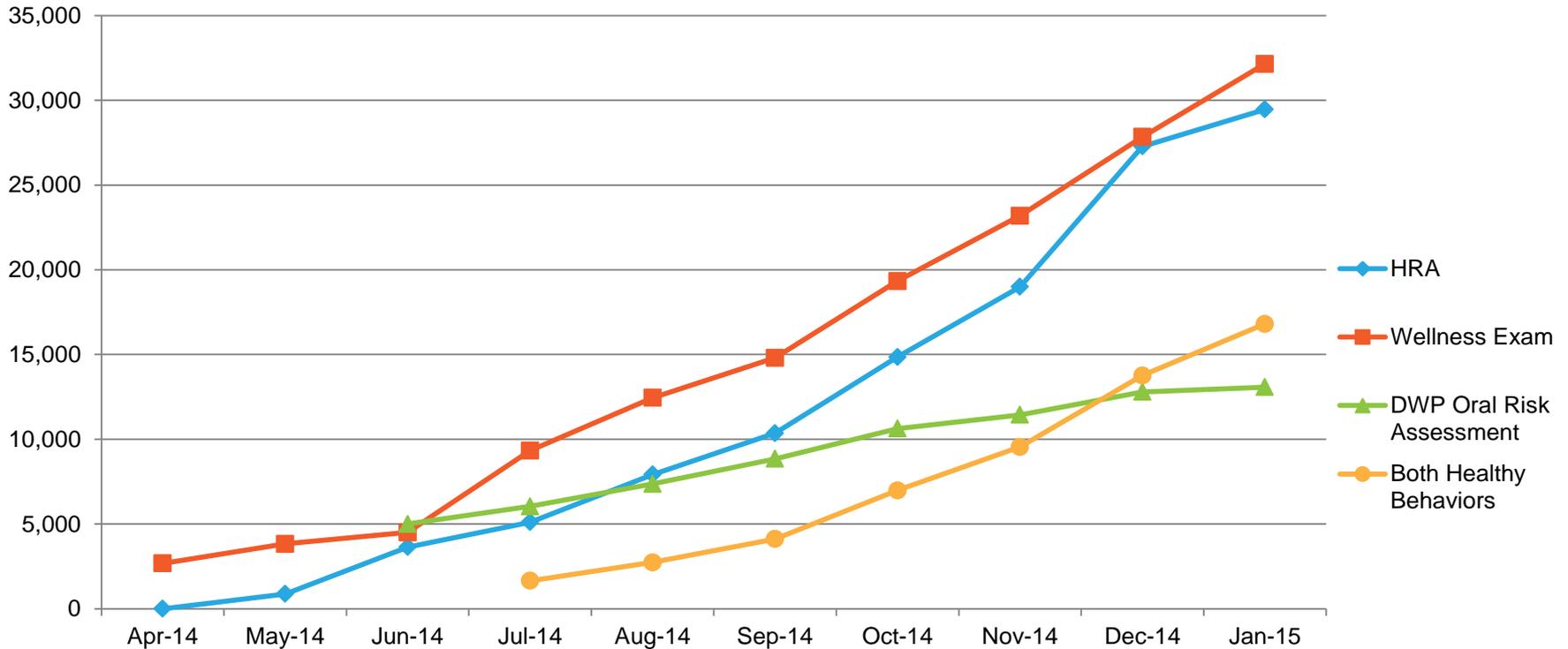
	Iowa Health and Wellness Plan	IowaCare	Regular Medicaid (adults age 19-64)
Wellness Exams in 12 month period	Close to 30% of population	5.5% of population	5.3% of population

More than **32,100** wellness exams completed

More than **29,400** health risk assessments completed

More than **16,800** have completed both activities

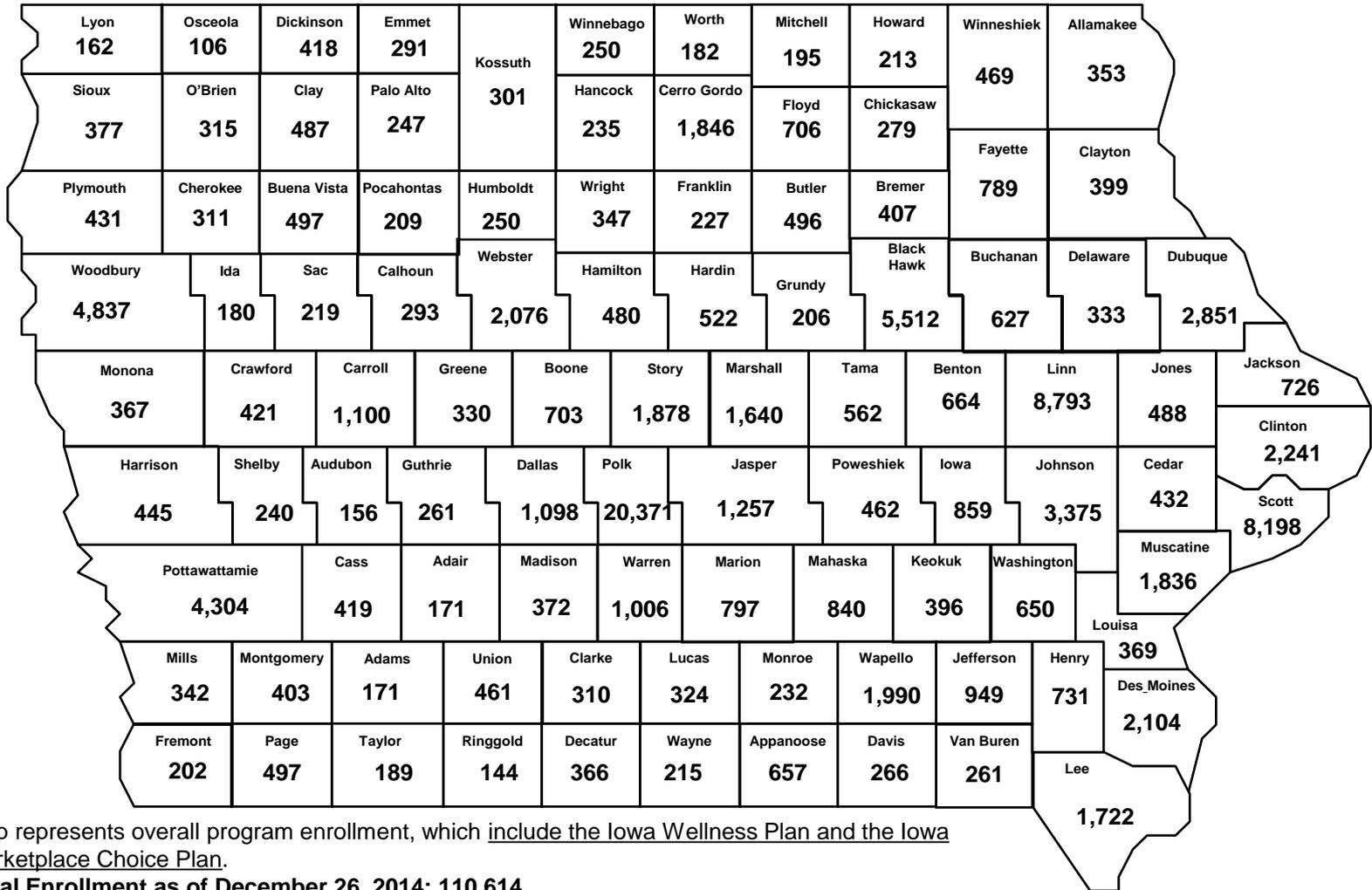
Healthy Behaviors Success Trends





Iowa Department of Human Services

Overall Iowa Health and Wellness Plan Enrollment: As of December 26, 2014



- Map represents overall program enrollment, which include the Iowa Wellness Plan and the Iowa Marketplace Choice Plan.
- **Total Enrollment as of December 26, 2014: 110,614**



Information

General Medicaid Information:

<http://dhs.iowa.gov/>

Information on the Iowa Health and Wellness Plan:

<http://dhs.iowa.gov/ime/about/iowa-health-and-wellness-plan>