



Presentation for the  
Iowa Transportation, Infrastructure, and  
Capitals Appropriations Subcommittee

February 6, 2014  
Jody Jenner, President and CEO

# National Mental Health Overview

- 1 in 4 adults (approximately 57.7 million) experience a **mental health disorder** in a given year;
- 1 in 17 live with a **serious mental illness** such as schizophrenia, major depression or bipolar disorder and about 1 in 10 children live with a serious mental or emotional disorder;
- About 2.4 million adults, or approximately 1.1% of the population, **live with schizophrenia**.

*The Numbers Count: Mental Disorders in America  
National Institute of Mental Health (NIMH)*

# National Mental Health Overview

## (continued)

- **Bipolar disorder** affects 5.7 million adults, approximately 2.6% of the adult population per year;
- **Major depressive disorder** affects 14.8 million adults, approximately 6.7% of adults;
- **Anxiety disorders**, including panic disorder, obsessive-compulsive disorder (OCD), post-traumatic stress disorder (PTSD), generalized anxiety disorder, and phobias, affect an estimated 40 million adults, approximately 18.7%.

*The Numbers Count: Mental Disorders in America  
National Institute of Mental Health (NIMH)*

# Broadlawns Medical Center

## OUR MISSION

Working together to build a healthy community through the delivery of accessible, cost-effective and high quality patient care.

# Broadlawns' Overall Impact in FY 2013

- Quality of care exceeding National averages:
  - Leap Frog Study
  - CMS Indicators
- Sustained Financial Stewardship and Accountability to taxpayers:
  - Cost Reductions approximately 45%
  - Recent \$35 million Facility enhancement without increasing taxes
  - \$500 million financial backbone for IowaCare program
- Over \$20 million in annual uncompensated care;
- Largest Family Medicine Residence Program in Iowa;
  - Two-thirds stay in Iowa
- Over 67,000 Emergency and Urgent Care visits in 2013.

# Broadlawns Medical Center's Mental Health Overview

- Inpatient Unit has 30 beds with current utilization at 100%;
- 2 Community Group Homes (20 beds);
- 345 Emergency Department transfers to outside hospitals due to lack of bed availability;
- One of the largest outpatient mental health providers in the region:
  - Nearly 47,000 clinic visits annually
  - 15,000 community based mental health visits (IHH/CAP/PATH)
  - 9 Psychiatrists, 4 ARNPs (Advanced Registered Nurse Practitioners) & 4 PA's (Physician Assistants)
  - Intensive Mental Health Outpatient Programs, i.e., Addiction Treatment Services
  - Etc.

# Who Your Community Hospital Serves for Mental Health Services

- 1/3 of all patients have a mental health diagnosis; many patients are dual diagnosis (example: Schizophrenia and Diabetes);
- We serve mental health patients in **52** of the **99** counties in the State of Iowa;
- Polk, Dallas, Jasper, Story, and Warren counties have the greatest number of mental health patients served



# Broadlawns Comprehensive Mental Health Service Delivery System

Emergency

- Mobile Crisis
- Emergency Department – Mental Health Beds

Inpatient

- Inpatient Acute Care

Outpatient

- Intensive Outpatient Clinic
- Substance Abuse/Addiction Treatment Services
- Injection Clinic
- Outpatient Therapy/Counseling
- Integrated Health Home with over 950 patients, CAP/PATH Case Management programs that are alternatives to inpatient hospitalization
- Residential and Transitional Group Homes
- Focus I & II – School based therapy for children and adolescents in the Des Moines Public Schools

# How We Serve the Mentally Ill

- Mental Health Care Emergency Rooms
- Inpatient Hospitalization
- Integrated Health Home
- Targeted Case Management
- Intensive Outpatient Day Treatment Program
- Outpatient Services
- Therapy/Counseling
- School Based Services – Focus I & II  
(3<sup>rd</sup> grade through high school)
- Substance Abuse and Addiction Services
- Transitional and Residential Group Homes

# Testimonials

*Broadlawns Medical Center was there when a member of my family needed mental health care services. They provided high-quality, compassionate care that truly helped our son, and also comforted our family in a time of great pain. I strongly support the plan to modernize the mental health care area so that families in the future will have the access to the same excellent care we did.*

*The Honorable Angela Connolly  
Polk County Board of Supervisors*

*We turned to the mental health care services and programs provided by Broadlawns Medical Center. The care, support, and assistance provided to Kevin and our family was outstanding. They understood not only our personal struggles but how to support Kevin and worked with him so he could learn to care for himself.*

*Loretta Sieman  
Community Activist*

# Testimonials (continued)

*Broadlawns is one of the largest providers of mental health services in Iowa. In fact, we are outgrowing our space. Renovating and modernizing our inpatient unit and building a larger outpatient clinic are critical to ensuring that Broadlawns can continue to provide comprehensive, high quality, cost effective mental health care as the state moves forward with Mental Health Redesign.*

*Janice Landy, MD*

*Section Chief—Behavioral Health Services*

# Our Community Challenge

Inpatient acute care services are insufficient for our community:

- Current beds are at 100% utilization, 24 hours a day, 7 days a week  
– *the demand is critically outstripping our ability to respond;*
- Broadlawns Outpatient Services are fragmented in multiple locations; space limitations prevent further expansion of services, which severely impairs quality and the ability to deliver mental health services efficiently;
- Public funding is extremely limited for buildings and infrastructure at both the federal and state level, including the Mental Health Redesign legislation.

# Our Community Response

- Remodeled and/or Expanded inpatient facilities at Broadlawns;
- A new and expanded clinic building providing discrete and easy access to centralized outpatient services would increase efficiencies to serve more patients;
- Expanded facilities would allow for additional Psychiatry recruitment and new services i.e., telemedicine/telepsychiatry to rural Iowa;
- Expanded facilities allow for development of a Broadlawns Psychiatric Residency Program.

# Broadlawns Medical Center Foundation

## Mental Health Capital Campaign

### Project

Inpatient Mental Health Remodel/Expansion  
New Outpatient Medical Clinics Building

### Amount

\$ 6,000,000  
\$13,500,000

- Mental Health Services
- Family Medicine Residency Program
- Dental Program

TOTAL \$19,500,000

# Additional Information Regarding Construction

- Remodeling and potentially adding additional beds to our inpatient unit; patients are currently sharing rooms and there is limited space for programs and individual counseling;
- Mental Health Outpatient Clinic to accommodate our current psychiatrists, mental health therapists and counselors;
- 72 hour transitional care.

# Capital Campaign Target

| <u>Funding</u>   | <u>Amount</u>       |
|--|---------------------|
| Corporations and Grants  | \$ 5,000,000        |
| Private Donations  | \$ 2,500,000        |
| BMC Operations (to be determined)  | \$ 6,000,000        |
| State Transportation, Infrastructure and Capitals<br>Appropriations Subcommittee Support | \$ <u>6,000,000</u> |
| Capital Campaign Total   | <u>\$19,500,000</u> |

# New Medical Office Building (Outpatient Clinic Building Similar Design)





BROADLAWNS MEDICAL CENTER  
2011 MASTER SITE PLAN

October 18, 2011 **SHIVE-HATTERY**  
ARCHITECTURE+ENGINEERING

# This Plan

- *Does not depend on taxpayer funding;*
- *Is fiscally responsible;*
- *Increases operational efficiencies;*
- *Enhances our ability to maintain long term financial viabilities.*

# Broadlawns Medical Center's Request

Broadlawns Medical Center's request to the Iowa Transportation, Infrastructure and Capitals Appropriations Subcommittee is a total of \$6 million.

# Community Support

## Broadlawns Medical Center Advocate Circle

This group of successful mentees and community leaders came together on behalf of Broadlawns to raise awareness about our mental health care services, as well as raise capital to assist with the ongoing renovation and modernization of the facilities.

# Broadlawns Advocate Circle

## Mentors:

Kimberly Butler  
Johnny Danos  
Lynn Graves  
Cara Heiden  
Charlotte Hubbell  
Bernie Mouw, MD  
Douglas Reichardt  
Tom Urban  
Connie Wimer  
Steve Zumbach

## Mentees:

Desmund Adams  
Jonathan Brendemuehl  
David Chapman  
Matt Connolly  
Elizabeth Coonan  
Hans Erickson  
Ryan Hervey  
Rebecca Hughes  
Hannah Inman  
Cristina Kuhn  
Michael C. Richards  
Megan Ruble  
Travis Rychnovsky  
Ashley Shafer  
Nathan Stelter  
Ryan Wedemeyer  
Li Zhao Mandelbaum

# Make a Difference

**Now is the time to make a difference  
in the mental health community**

*More than 3,000,000 Iowans are  
counting on us*

*Thank you!*