Sector Board and Career Pathway Training Presented by The Aspen Institute December 9 & 10, 2013

DMACC Center for Career & Professional Development at Southridge 1111 E Army Post Road Des Moines

Agenda

Monday, December 9 -- Career Pathways: Partnering with Industry

10:00	Welcome		
	Iowa leaders welcome		
10:10	Overview of Career Pathways and Sector Partnerships		
	Aspen staff will provide a general overview of key concepts. What are sector strategies?		
	How do career pathway strategies fit within the sector field? Why are pathways important?		
	What are some different models?		
10:35	Speed Dating		
	Workshop attendees will participate in an icebreaker to build community within the lowa		
	workforce development field and to help identify learning needs around career pathways.		
	There will be 6 three minute rounds of conversation so that each attendee speaks to 6 other		
	people in the room. They will provide this information to each person they talk to:		
	I. Name, Job Title, Organization		
	II. Job responsibilities as they relate to PACE and career pathways		
	III. Big questions about designing and implementing effective career pathways		
10:55	Debrief Speed Dating		
11:00	Break		
11:10	Partnering with Industry Plenary Discussion		
	Participants at the workshop will engage in some plenary discussion with the facilitators		
	around business involvement and why it is important in career pathways.		
	Plenary discussion		
	What does good employer engagement look like?		
	What employer engagement challenges do you have?		
	What have you found to be effective?		
11:20-	Partnering with Industry Presentation		
12:30	Sector-based career pathways strategies require deeper relationships with business and		
	industry than the usual curriculum review and the typical job posting. Hear from a noted		
	workforce and education leader from Ohio about how she built partnerships with local		
	business to support community colleges for student success.		
	Presenter:		
	Cheryl Hay		
	Deputy Chancellor, Higher Education/Workforce Alignment, Ohio Board of Regents		
	Deputy Chancellor, Higher Education/Workforce Alignment, Ohio Board of Regents		

12:30-	Lunch				
2:00	Overview of PACE and a panel presentation will focus on how GAP, PACE, United Way an				
	WIA are working together to implement pathways.				
	Facilitator:				
	Carla Andorf, Kirkwood Community College				
2:00-	Sector Diagramming: Identifying the	Different Pathways Models			
3:00	Key Stakeholders in Your Pathway Initiative	Learn about the different award-winning career pathways Instituto del Progreso Latino (IDPL) and			
	Career pathways and sector strategies	Wilbur Wright College have developed to support			
	are based on collaboration with	students in the manufacturing and healthcare			
	businesses, colleges, high schools,	industries. Leaders from IDPL and Wright College			
	CBOs, WIBS, and many more. In this	will discuss the details of their healthcare and			
	session, you can participate in a sector	manufacturing pathways, the history of how they			
	diagramming activity to help you	developed and implemented these pathways, and			
	identify the key partners and	some of the key elements involved in their			
	relationships in your pathway initiative.	strategies including bridge programs and			
		contextualized learning.			
3:00-	Break				
3:15					
3:15-	Sector Boards: Big Picture to Fine Print	Different Pathways Models			
4:15	Delve into the practical matters of	Learn about the different award-winning career			
	developing, convening, sustaining, and	pathways Instituto del Progreso Latino (IDPL) and			
	growing local sector boards with Cheryl	Wilbur Wright College have developed to support			
	Hay from Columbus State Community	students in the manufacturing and healthcare			
	College.	industries. Leaders from IDPL and Wright College			
		will discuss the details of their healthcare and			
		manufacturing pathways, the history of how they			
		developed and implemented these pathways, and			
		some of the key elements involved in their			
		strategies including bridge programs and			
4:00-	Dreak	contextualized learning.			
4:00- 4:15	Break				
4:15-	Working Groups				
4:45					
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Tuesday, December 10 -- Career Pathways: Partnering with Students

9:00	Welcome and Agenda for the Day	
9:10-	Challenges of Your Student Population	
9:40	Site teams and members from the same region will convene to discuss the unique challenges students in their region face.	
	1. Specifically, which groups of people will benefit from your career pathway program in this industry? (minorities, women, military veterans, youth, immigrants, low-wage workers, etc.)	

	2. What barriers have prevented this population from advancing into better jobs in the	
	industry?	
	3. Do any of the following barriers serve as significant obstacles to employment for the	
	individuals you intend to serve? ☐ Limited basic educational skills	
	☐ Limited basic educational skills ☐ Limited English-language skills	
	☐ Lack of reliable transportation to training and work sites	
	☐ Inadequate housing	
	☐ Lack of quality child care	
	☐ Personal and family physical and mental health issues	
	☐ Interpersonal and emotional issues	
	☐ Criminal or arrest records	
	☐ Financial/credit history	
	☐ Geographic isolation	
	☐ Racially discriminatory or gender-biased employment practices	
	4. What other barriers do you foresee related to:	
	Outreach and recruitment?	
	Registration and enrollment?	
	Financial aid?	
	Persistence?	
	Transitioning into employment?	
	5. How are your program and its current mix of partners equipped to design and implement	
	strategies to deal with these barriers? If not, which organizations/programs might help	
	you complete your mix of services?	
9:40-	Debrief Conversations and Research on Challenges of Community College Students	
10:00	Aspen staff will debrief the group conversations and then provide an overview of the	
	challenges or traps community college students face based on research they have conducted.	
10:00-	Break	
10:15		
10:15-	Helping Students Navigate College and the Labor Market	
11:30	Many of today's community college students face challenges in being successful in the	
	classroom and labor market. In Chicago, Instituto del Progreso Latino provides a variety of	
	support services to students in their healthcare and manufacturing pathways. Learn about	
	the types of services and supports IDPL offers. Questions to explore include: What works in	
	outreach and recruitment for low-income students? At what points do students struggle in	
	longer pathways? What are the personal, financial stability, academic and career preparation needs of students in pathways? What community partnerships can help community college	
	students be successful?	
	Dr. Ricardo Estrada	
	Insituto del Progreso Latino	
11:30-	Break	
11:45		

11:45-	Role Roundtables
12:15	Pathway Navigators, campus leaders, workforce development professionals and adult
	education staff gather to identify promising practices and action steps unique to their roles.
12:15-	Break
12:30	
12:30-	Closing Lunch
1:30	DOE will share metrics, provide examples of eligible funding practices, and take Q&A
	Presenter:
	Kent Farver, Department of Education

Registration Information

To register for this event, please complete the registration form and email to Karen Friederich at karen.friederich@kirkwood.edu or call 319.398.5548 by Tuesday, December 3.