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Iowa Department of Public Health
Office of Problem Gambling Treatment and Prevention
Follow-up to Government Oversight Committee meeting February 8, 2011

Office of Problem Gambling Treatment and Prevention				
Fiscal Year 2010 and 2011 Contracted Services				
	Revised 2011	Budgeted 2011	Actual 2010	Budgeted 2010
<i>Prevention and Treatment Services</i>				
Treatment Services	1,156,679	1,255,390	1,139,506	1,295,355
Prevention Services	929,728	1,009,071	952,080	944,900
Support Services	138,832	150,680	268,986	157,113
Total Prevention and Treatment Services	2,225,239	2,415,141	2,360,572	2,397,367
Transitional Housing	107,319	176,263	112,785	263,050
1-800-BETSOFF Helpline	77,875	82,300	81,999	82,300
Treatment Outcome Monitoring	89,574	105,200	102,154	105,500
Adult Gambling Prevalence Study	15,000	15,000	-	-
Health Promotion Campaign	348,200	412,000	674,099	680,000
<i>Training/Workforce Development</i>				
Training Services	29,326	32,940	26,417	34,000
Information Resources	22,645	35,500	33,093	45,000
Total Training/Workforce Development	51,971	68,440	59,510	79,000
Data Reporting System	137,000	137,000	206,000	206,000

Prevention and Treatment Expenditures

Treatment Services include responding to individuals in crisis, conducting brief screening for problem gambling symptoms, comprehensive assessment, individual counseling, group counseling, family counseling, and financial counseling.

Prevention Services include outreach, education and prevention services.

Outreach, Education and Prevention Defined

Outreach services inform the broader community of problem gambling and help that is available. An example of problem gambling outreach is providing information and brochures at a health fair or other community event.

Education services provide information about problem gambling and promote responsible gambling among adults. Examples of problem gambling education include training casino employees on the signs and symptoms of problem gambling and making presentations at senior centers on responsible gambling and related topics such as budget-setting, the odds and potential risks of gambling, and the availability of help.

Prevention services reduce the incidence of problem gambling in general and at-risk populations by establishing or changing community standards, codes and attitudes. Examples of problem gambling prevention include working with local schools to find alternatives to post prom casino nights, educating community and business leaders of potential harms of gambling, and providing assistance in developing policies that curb problem and illegal gambling.

Support Services include establishment of standardized web-based “distance treatment” options statewide, reimbursement for provider travel to provide face-to-face prevention and treatment services, local promotion of provider specific services, and implementation of quality and evidence-based practices.

Workforce Development Expenditures

Workforce development includes training and information provided for treatment and prevention professionals and also includes information provided to other interested parties and the public.

Training services are provided by Training Resources and include planning and hosting face-to-face trainings, webinars and conferences.

Information services are provided by the Iowa Substance Abuse Information Center (ISAIC) at the Cedar Rapids Public Library and include procurement and distribution of recent and relevant information on problem gambling and research and reference services.

1-800-BETS OFF Expenditures

The 1-800-BETS OFF Helpline provides callers affected by problem gambling behavior with free information and referral to local state-funded gambling treatment and education services. The Helpline is a vital link between the community and gambling treatment services in Iowa, connecting individuals, agencies and community groups with available resources. Helpline services, provided by ISU Extension, are available 24 hours a day, 7 days a week. ISU Extension subcontracts with United Way of the Midlands to provide evening and weekend coverage. Total FY 2011 budget is detailed below.

1-800-BETSOFF Helpline ISU Extension	
Category	IDPH Expenditure
Salary/Fringe	\$59,941
Contract	\$10,320
Other	\$1,855
Indirect/Admin.	\$5,769
TOTAL	\$77,875

Health Promotion Campaign Expenditures

Health promotion campaign services are provided by ZLR Ignition. Specifically for the Office of Problem Gambling Treatment and Prevention, ZLR Ignition plans, produced and conducts a statewide campaign that educates Iowans about the signs and symptoms of problem gambling behavior and promotes the 1-800-BETS OFF Helpline as a way to access problem gambling treatment services from anywhere in the state. Total FY 2011 budget is detailed below.

Health Promotion Campaign ZLR Ignition	
Category	IDPH Expenditure - Problem Gambling
Planning and Development	\$19,938
Production	\$64,619
Placement	\$262,443
Web Hosting	\$1,200
Total	\$348,200