
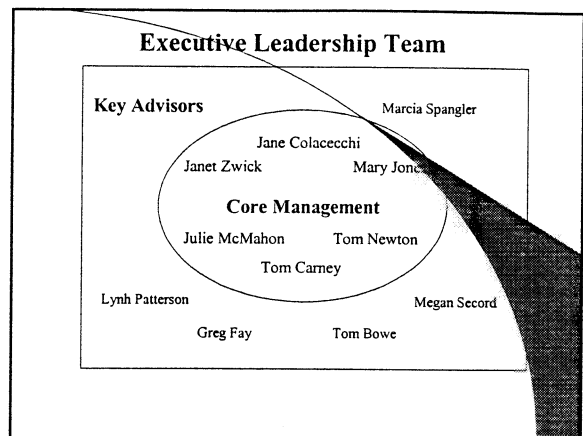


Iowa Department of Public Health

Mission

*To Promote and protect
the Health of*

Iowa Department of Public Health Divisions

Jane Colacecchi, Chief Deputy Director, Interim Director

- Administration**
Jane Colacecchi, Director
- Tobacco Use Prevention and Control**
Janet Zwick, Interim Director
- Health Promotion, Prevention and Addictive Behaviors**
Janet Zwick, Director
- Community Health**
Julie McMahon, Director
- Health Protection and Environmental Health**
Tom Newton, Director
- Epidemiology, EMS and Disaster Operations**
Mary Jones, Director
- Communications, Planning & Personnel**
Tom Carney, Director

Division of Administration

Provides administration and oversight to the programs and activities within the department. The division is responsible for continually reviewing the changing climate of public health and assessing the ability of the department to adjust programs, activities and resources to best provide services to Iowans.

This includes fiscal management, information management, purchasing, policy development and federal legislative relations as well as management of vital records, health statistics, state medical examiner, child death review, and professional licensure.

Division of Administration


Notable Achievements

- **Information Management**
 - Recognized by the Center for Innovation in Health Information Systems for demonstrating best practices in information management.
 - Invited on numerous occasions to present nationally on information technology in public health.
- **Vital Records**
 - Registers 100,000 birth, death and marriage certificates annually.
 - Issues 100,000 certified copies annually.
 - Processes 12,000 legal actions annually.

Division of Tobacco Use Prevention and Control


Mission

To curb tobacco use and assist the state in the enforcement of under tobacco laws.



Division of Tobacco Use Prevention and Control *Notable Achievements*


- JEL (Just Eliminate Lies) is the cornerstone of the state's youth anti-tobacco movement.
 - It has recruited and trained over 4,000 influential youth for the youth-led, anti-tobacco movement.
- There is evidence that the Tobacco Use Prevention Control Program (TUPCP) is working to reduce youth tobacco consumption.
 - A reduction in tobacco use among high school students by 13%.
 - A reduction in tobacco use among middle school students by 31%.
- Tobacco control activities have been demonstrated and implemented at the state and local levels.
 - Iowa has provided grants to 96 of the 99 Iowa counties to fund tobacco control programs tailored to the needs of the community.



Division of Health Promotion, Prevention and Addictive Behaviors

Mission


To promote the development
of a healthy life



Division of Health Promotion, Prevention and Addictive Behaviors *Notable Achievements*

Substance Abuse Treatment Outcomes, 2002
Six Months after Discharge

- 93% decrease in the percent reporting no employment.
- 86% increase in the percent whose incomes went from \$1001 to more than \$2001.
- 174% increase in the percent who had no arrest at follow-up.
- 220% increase in the percent who had no substance use in the previous six months.



Division of Health Promotion, Prevention and Addictive Behaviors *Notable Achievements*


Substance Abuse Prevention

- \$2.8 million of federal money was awarded to 28 community-based organizations to develop prevention programs on alcohol, tobacco and marijuana for the 12- to 17-year old population.

Gambling Treatment

(Harvard Medical School, Division on Addictions, completed a report on Gambling Treatment Services. It also reports outcomes on a small sample of those who completed treatment.)


- 74% were abstaining from gambling 6 months later.
- 85% reduced dollars lost per week.
- Harvard to complete additional follow-up on 100 patients.



Division of Health Promotion, Prevention and Addictive Behaviors *Notable Achievements*

Lighten Up, Iowa


- 5-month program.
- Primary goal: encourage citizens to add physical activity and improve nutrition choices.
- More than 1,200 teams across the state.
- Pilot phase of this last year had 1,200 teams and lost 4 tons.
- Similar success this year will result in 1,200 teams and 4 tons lost.



Division of Community Health

The mission of the Division of Community Health is to strengthen Iowa's public health delivery system at the state and local levels. The division promotes and supports development of a public health infrastructure and provides resources to assure that Iowa's public health system has the capacity to perform Core Functions of public health, deliver the Essential Public Health Services and be responsive to current and emerging public health issues. This includes:

- Liaison with local boards of health.
- Providing technical assistance on the role and responsibilities.
- Facilitating collaboration between the providers who contract with the department to deliver public health services at the community level.



Division of Community Health *Notable Achievements*

- **Center for Local Public Health Services and Health Improvement:** Obtained around \$770,000 in federal funds to improve technological capacity of Iowa's rural public health agencies.
- **Center for Genetics:** Working with hospitals and communities to ensure that newborns are screened unless parents refuse.
- **Minority Health Program:** Awarded two grants within the last two years which have supported networking and coalition building strategies to address disparities and diversity in health care.



Division of Community Health *Notable Achievements*

- **Oral Health Bureau:** nearly 2,800 children received dental exams, and 2,276 of those children received protective dental sealants during 2001-02.
- More than 12,000 sealants were applied to molars of children to prevent tooth decay. Schools targeted had a large population of low-income, uninsured, underinsured, and/or low-literate children.



Division of Community Health *Notable Achievements*

The Bureau of Health Care Access provided technical assistance and support to rural hospitals to achieve status as Critical Access Hospitals. Eleven hospitals were thus classified over the past year for a total of 45 in Iowa. The department assisted with the development of 7 additional Critical Access Health Centers in 2002.



Division of Community Health *Notable Achievements*

- The Iowa WIC Program was awarded a \$75,000, 16-month grant to promote breastfeeding-friendly communities. It builds on the social marketing campaign conducted in 1997 and 1998 and is supported through the WIC agencies.
- Community partners include the breastfeeding task force and the 20 local breastfeeding coalitions.



Division of Health Protection and Environmental Health

Ensuring a safe and healthy environment for Iowans

Includes a wide variety of programs with the primary purpose of ensuring a safe and healthy environment for Iowans. Division staff collects data and information on the environmental health risks found throughout the state and disseminates that information to local health departments.



Division of Health Protection and Environmental Health *Notable Achievements*

- Distributed "Building Environmental Health Services Capacity" grants, totaling \$182,000, to 17 counties and regions.
- Supported 25 local childhood lead poisoning prevention programs, servicing 73 counties.
- Increased by 25% the number of children (less than 6 years) tested for lead poisoning.
- Established a system to track and manage inventories of low and high-level radioactive wastes. Iowa is one of the few states with these capabilities.



Division of Epidemiology, EMS, and Disaster Operations



- **Mission:** To serve in a leadership capacity for the development and implementation of an integrated system of health and public health services in preparedness and response to disasters, terrorism incidents, outbreaks of infectious disease and other public health emergencies.

"Promote and Protect the Health of Iowans"

Division of Epidemiology, EMS and Disaster Operations

- **Bureau of Emergency Medical Services (EMS)**
Responsible for the development, implementation, coordination and evaluation of Iowa's EMS system.
- **Center for Acute Disease Epidemiology (CADE)**
Responsible for communicable disease surveillance and serves as Iowa's public health bioterrorism planning including the state's Smallpox Plan.
- **Center for Disaster Operations and Response (CDOR)**
Responsible for the development and implementation of emergency planning and operating procedures for the department while ensuring integration into Iowa's Homeland Security and Emergency Plan.

Division of Epidemiology, EMS, and Disaster Operations *Notable Achievements*

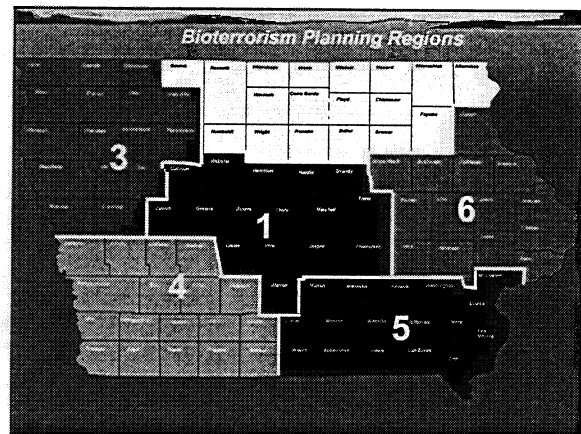
- 903 EMS programs with 15,605 EMS providers
- Rollout of "Iowa's EMS Agenda for the Future"
- Iowa EMS System Development Project funded 95 counties to develop local EMS systems \$910,384
- 60 EMS programs were provided funding for AED's totaling \$200,000
- 6000 child safety seats distributed statewide through a partnership with Ford Motor Company
- EMSC partnered with Iowa/Neb Kiwanis and delivered 275 pediatric emergency equipment kits to EMS programs
- Ongoing re-verification of trauma care facilities

Division of Epidemiology, EMS, and Disaster Operations *Notable Achievements*

- Lead for bioterrorism planning activities with the state and assistant state epidemiologists.
- Developed Iowa's Phase 1 Pre-event Smallpox Vaccination Plan.
- Developed, distributed and implemented Iowa's West Nile Virus Response Plan.
- Provides ongoing influenza, food-borne illness, and hepatitis C surveillance.
- Provides consultation on rabies, vaccine preventable diseases, antibiotic resistance, and infection control.

Division of Epidemiology, EMS, and Disaster Operations *Notable Achievements*

- Secured \$12.8 million in federal funds to upgrade local and state public health, hospitals and EMS preparedness and response to bioterrorism.
- Established the Iowa Health Disaster Council and four subcommittees to advise department on bioterrorism planning.
- Established 6 bioterrorism planning regions and multidisciplinary committees.
- Developed and in process of implementing the National Pharmaceutical Stockpile (NPS) plan for Iowa.
- Developed and in process of implementing six regional IA Disaster Medical Assistance Teams (IA-DMAT), including environmental sampling and smallpox response teams.
- Prepared public health disaster legislation for this session.



Division of Communication, Planning and Personnel

The division's mission is to enhance customer service through a mix of activities. They include:

- Public education about public health and the department's programs.
- Strategic and performance planning.
- Coordination of the department's personnel and payroll functions.
- Administration of the Certificate of Need program.
- Preparation and promulgation of administrative rules and regulations.
- Coordination of the agency's annual reports and publications.
- Administration of a document-review system and pre-award review of grant proposals and all materials meant for public dissemination.
- Administration of a variety of education programs for other public health professionals.



Division of Communication, Planning and Personnel *Notable Achievements*

- The successful launch of two electronic newsletters: Public Health FOCUS, which has 2,000 subscribers among hospital, public health and health care personnel, and Grapevine, an electronic publication by and for employees.
- The department's media services won 12 awards in the annual competition of the National Public Health Information Coalition. FOCUS won one of the awards.
- A successful 2001 Governor's Conference on Public Health, Barn Raising III, judging by a survey of participants believe they greatly benefited from the conference and are enthusiastic about this year's conference in August.



Iowa Department of Public Health

THANKS FOR YOUR ATTENTION.

