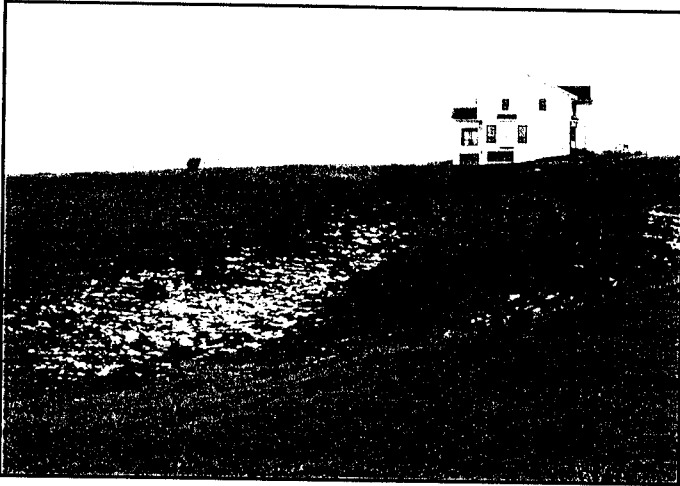


PROTECTION



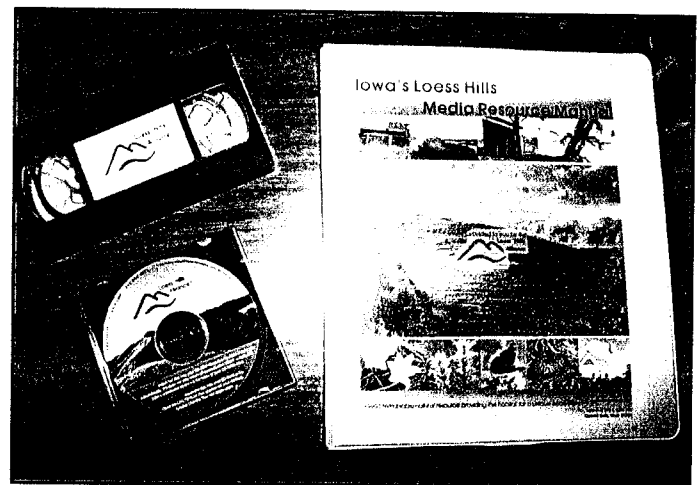
2001 Accomplishments

- Provided cost share to six Soil and Water Conservation Districts to conduct Whole Farm Planning initiatives to assist landowners with decisions regarding pasture, woodland, prairie, and critical resource management for long-term protection.
 - Eighteen applications for Prairie restoration funds were prepared, with twelve funded, improving 160 acres of native prairie.
 - Two districts are expanding their whole farm planning initiatives to create full-time positions funded with match money coming from additional partners.
- Co-funded comprehensive planning and zoning activities in the seven county Loess Hills region.
- Conducted outreach to county boards of supervisors, legislators, zoning boards, and over 155 landowners to inform them of workshops, meetings, and other available opportunities and methods to protect the Loess Hills.
- Cooperated with the Iowa Natural Heritage Foundation in initiating GIS data collection in the Loess Hills to further the Loess Hills Scenic Byway.

INFORMATION AND EDUCATION

2001 Accomplishments

- Published the *Winds of Time*, a quarterly newsletter about the activities of the Alliance: circulation of 3,500 landowners and residents of the Hills.
- Re-designed the Loess Hills Alliance website, which now includes meeting notices and newsletters.
- Created two videos to be used by volunteers presenting information about the LHA.
- Archived slides and photographs and assembled them into the Loess Hills Alliance Photo Library to be used for promotion and education.
- Updated the Legislative Contact Brochure that is used to keep in touch with legislators.
- Sponsored the First Annual Loess Hills Alliance Open House and Product Expo.
- Assisted other committees with their communication needs.
- Developed and distributed a media kit that includes educational curriculum and an interactive CD-Rom.



STEWARDSHIP COMMITTEE



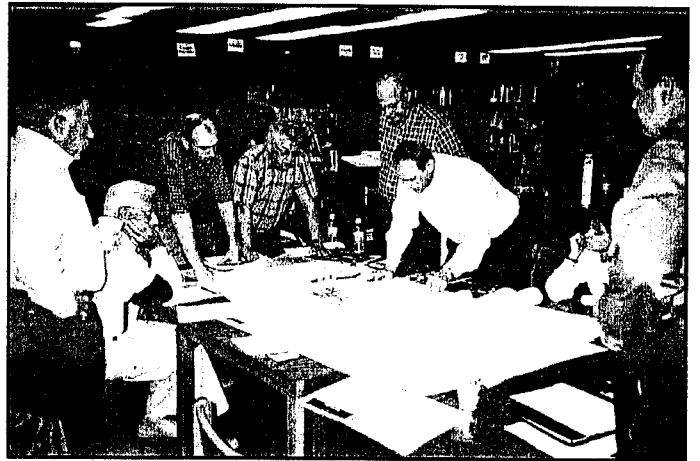
2001 Accomplishments

- Awarded Stewardship Equipment Grants to seven different entities, including two private businesses, one private conservation organization, three County Conservation Boards, and Iowa DNR.
- Conducted day-long workshops to teach landowners the basics of preparing for and conducting safe prescribed burns.
- Provided landowners with a cache of fire equipment, including safety apparel and specialized tools used for fire ignition, control, and suppression.
- Provided training to twenty agency personnel on basic wild land firefighting in cooperation with the US Fish and Wildlife Service, the Nature Conservancy, and the National Park Service.
- Currently developing a comprehensive Stewardship Initiative for activities in the Hills, which also includes a comprehensive Fire Plan for the Loess Hills.
- Cleared over 1,500 acres of woody vegetation from the Hills.

ECONOMIC DEVELOPMENT

2001 Accomplishments

- Provided seed money to 17 small businesses or organizations for the purpose of economic development or natural resources enhancement in the Loess Hills.
- Provided incentives to counties in the Loess Hills to adopt special considerations in planning and zoning plans.
- Increased the capacity of visitor space to the Hills by supporting the construction of a camp cottage in Harrison County.
- Organized and hosted an urban conservation conference for realtors, developers, county planners, and zoning officials.

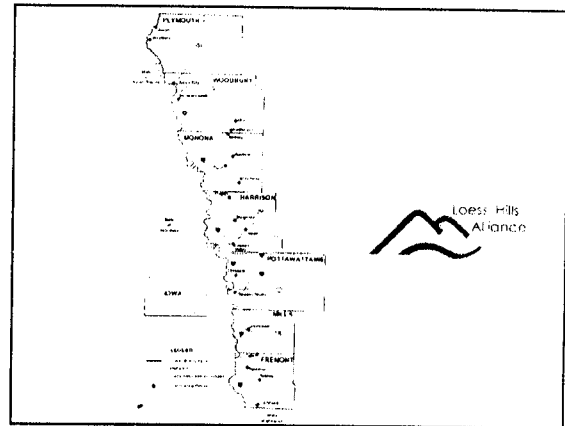


MISSION STATEMENT

The Loess Hills Alliance will protect the natural and cultural resources of the Loess Hills while ensuring economic viability and private property rights through the creation of a common vision for Iowa's Loess Hills.

Loess Hills Alliance

Saving One Of
Iowa's Greatest Treasures

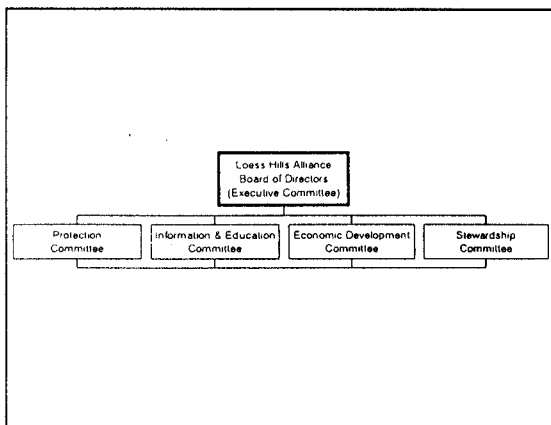


The Importance of the Loess Hills to Iowa

- World Class Landform
- Diverse Natural Resources
- Unique Cultural/Social Resources
- Ingredients For Growing Tourism

Mission of the Alliance

- To protect the natural and cultural resources of the Loess Hills while ensuring economic viability and private property rights through the creation of a common vision for Iowa's Loess Hills.



Protection Committee

- **Farmland Protection Program**
- Land Conservation Plans
- Local Protection Planning
- Landowner Contact Program
- Inventory and Analysis

Protection Committee

- **Farmland Protection Program**
 - Accomplishments
 - Permanent Farmland Conservation Easements
 - First time Iowa has received funding
 - 920 Acres (5 farms)
 - TNC and INHF will hold title to easements
 - Budget
 - \$112,000 (Loess Hills Alliance/State of Iowa)
 - \$ 278,000 (USDA)

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Information & Education Committee

- **Loess Hills Informational Kit**
 - Media Notebook
 - CD
 - Video Tape
- Product Expo
- Photo Library
- Newsletter
- Website

Information & Education Committee

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 - Media Notebook
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Information & Education Committee

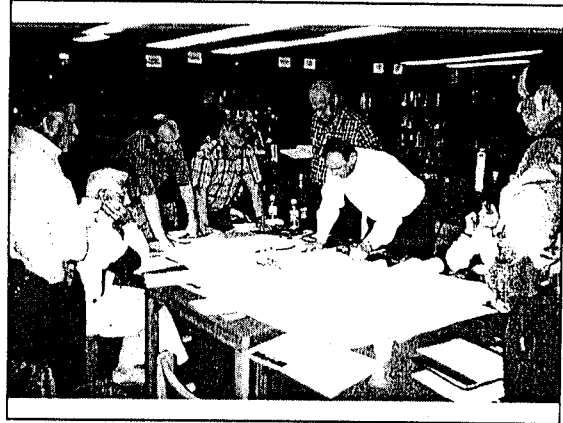
- **Loess Hills Informational Kit**
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 - Video Tape

Economic Development Committee

- **Conservation For Growing Communities**
- Cedar Tree Utilization Feasibility Study
- N.W. Iowa Grape Grower's Assoc.
- Wildlife Exclusion From Apple Orchard
- Start-up native seed collection business

Economic Development Committee

- **Conservation For Growing Communities**
 - Accomplishments
 - 65 participants
 - City & county officials
 - Developers, engineering, architects, firms
 - Budget
 - \$2,500 (Loess Hills Alliance/State of Iowa)
 - \$5,800 (match of EPA-319 and registration)
 - 2:1 match on LHA dollars



Economic Development Committee

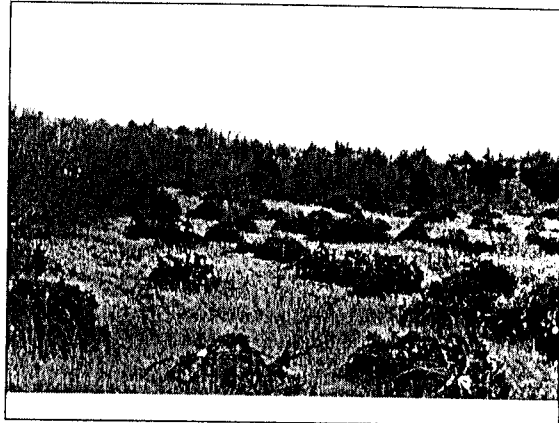
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Stewardship Committee

- **Grassland Restoration Project**
- Stewardship Grant Program
- Loess Hills Alliance Intern Program
- Equipment Cache Maintenance
- Landowner Fire Ecology Workshops
- Annual Christmas Tree Program

Stewardship Committee

- **Grassland Restoration Project**
 - Accomplishments
 - 1,500 acres of trees cleared
 - 60 Landowners
 - Budget
 - \$60,000 (Loess Hills Alliance State of Iowa)
 - \$100,000 (National Fish & Wildlife Foundation)
 - \$160,000 (Landowners)
 - Match of 4:1 on LHA dollars



Stewardship Committee

- **Grassland Restoration Project**
 - Accomplishments
 - 1,500 acres of trees cleared
 - 60 Landowners
 - Budget
 - \$60,000 (Loess Hills Alliance State of Iowa)
 - \$100,000 (National Fish & Wildlife Foundation)
 - \$160,000 (Landowners)
 - Match of 4:1 on LHA dollars

FY 2003 Projects

- Whole Farm Plans
- Grassland Restoration
- Farmland Protection Program
- Economic Impact Study
- Prescribed Burns
- Zoning Education

FY 2003 Project Funding

- \$400,000 (Loess Hills Alliance)
- Seed Money
 - \$1,200,000 (Matching Funds)
- Private, Local, Federal

Loess Hills Alliance Just The Beginning

- Name recognition
- Created expectations
- Matched state funding at least 2:1
- Making a difference