

*Join our growing list  
of participating employers*

Allied Group  
 American Republic Insurance Co.  
 AmerUs Group  
 Bankers Trust Company  
 Belin, Lamson, McCormick, Zumbach, Flynn  
 Blank Children's Hospital  
 Blood Center of Central Iowa  
 Brenton Bank Inc.  
 Broadlawn Medical Center  
 Centrobe Inc.  
 CIGNA Hawkeye Security Insurance  
 CICIL  
 Civic Center of Greater Des Moines  
 Communications Data Services  
 Davis, Brown, Koshay, Shors & Roberts PC  
 City of Des Moines  
 The Des Moines Register  
 Dowling High School  
 Downtown Partnership Inc.  
 Duncan, Green, Brown, Langeness & Eckley PC  
 EMC Insurance Companies  
 Firstar Bank  
 Hotel Fort Des Moines  
 Hubbell Realty Company  
 Impact Printing Company

ING-International Netherlanders Group  
 Iowa Bankers Association  
 Iowa Lutheran Hospital  
 Iowa Methodist Hospital  
 Iowa Natural Heritage Foundation  
 Iowa Student Loan Liquidity Corp  
 Johnson & Higgins, Kirke-Van Orsdel  
 LaMair-Mullock-Condon Co.  
 McGowan, Hurst, Clark & Smith PC  
 Mercy Hospital  
 Meredith Corporation  
 MidAmerican Energy  
 National Travelers Life  
 Nyemaster, Goode, Voigts, West, Hansell  
 & O'Brien PC  
 Peddicord, Wharton, Spencer & Hook PC  
 Premier Capital Group  
 Principal Financial Group  
 Ruan Companies  
 Wellmark Blue Cross and Blue Shield  
 Wells Fargo Bank Iowa N.A.  
 Wells Fargo Card Services  
 Wells Fargo Home Mortgage  
 Willbert-Williams Vault Works  
 Younkers



Des Moines Metropolitan Transit Authority  
 1100 MTA Lane  
 Des Moines, IA 50309



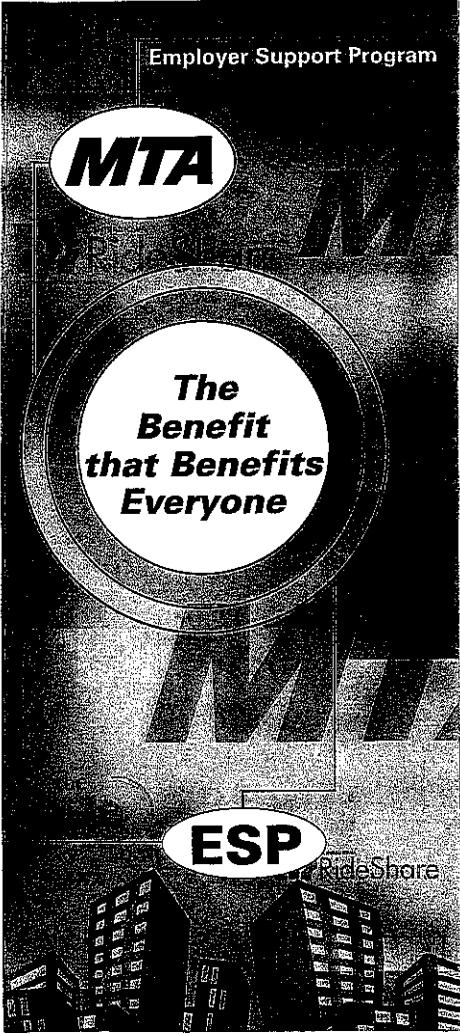
Employer Support Program



**The  
Benefit  
that Benefits  
Everyone**



RideShare



Since 1974, businesses in Des Moines have provided bus passes to their employees at a reduced rate or free. MTA's *Employer Support Program (ESP)* has enabled Des Moines area companies and organizations to provide a convenient, affordable, *tax-free transit benefit* for their employees.

Through the years, literally thousands of people have participated in the program—saving time, money and even our environment along the way!

### ESP benefits employers

ESP is a benefit that *practically pays for itself*. It can help you attract and retain better employees, while reducing the need for expensive, available parking. Depending on how you structure the program, it can also enable you to *reduce your share of federal payroll taxes* and put more money in your employees' pockets.

### ESP benefits employees

They can *save literally hundreds of dollars* in annual commuting costs, including gas and parking. Plus, commuting becomes stress-free—since MTA makes it easier to get to work, regardless of weather or traffic. They can pick up their monthly passes at the office. No hassles. No waiting.

### ESP benefits everyone

Beyond the bottom line, ESP makes a *positive impact on our environment* by helping to improve air quality while reducing traffic congestion on area roadways—which will become even more meaningful during the massive I-235 reconstruction project.

### ESP delivers special tax benefits, too

- Employees can receive up to \$65 per month tax-free to cover transit or vanpool commuting costs.
- Employers can deduct the benefit as a normal business expense.
- Unlike ordinary wage payments, the ESP benefits *not subject to federal payroll taxes*.

### There's an ESP program for every budget

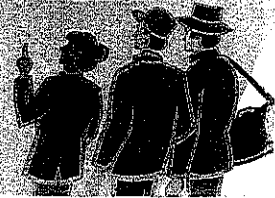
Depending on your budget, you can offer employees a fully subsidized program. Or you can elect to cover only a portion of the monthly fares. You can also establish a pre-tax, *payroll deduction program*, enabling employees to exchange part of their gross income for the tax-advantaged transit program—and put more of their paycheck in their pocket!

### We'll take care of everything

Experienced MTA representatives can help you design and administer an ESP program *tailored to your specific needs*. We'll be happy to answer your questions, describe your options and provide all the support services necessary to make your program a success.

For more information or to enroll, simply call 283-8111 or visit our website at [www.dmmta.com](http://www.dmmta.com).

**MTA**







From buses to vanpools, paratransit services and more, **MTA** provides a host of convenient, affordable services that make it easy to get around Greater Des Moines.



# MTA

DO THE RIDE THING!

**MTA** offers a complete family of transportation services to fulfill our commitment to provide access to jobs, schools, and the greater Des Moines community.

*There's never been a better time to take the bus!*

Safe, climate-controlled, well maintained **MTA** buses serve 16 local routes and eight express routes across Des Moines, West Des Moines, Urbandale, Clive and Windsor Heights. We also provide express service to Ankeny and Altoona. Service hours are 6:00 a.m. to 11:30 p.m., Monday through Friday, and 6:00 a.m. to 6:00 p.m. on Saturdays.

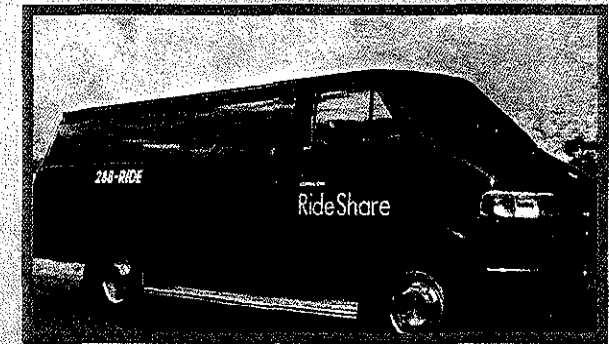
Most of our fleet is wheelchair accessible (with specific wheelchair accessible trips noted on our public passenger schedules). The regular fare is \$1.00. Express fares are \$1.25. Ankeny fares are \$1.50 and Altoona fares are \$2.00. Weekly and monthly passes can be purchased at discounted fares to reward our regular riders. For more information, call 283-8100.

*ESP: your employer may pay part—or all—of your fare!*

In partnership with more than 50 Des Moines area companies, the **MTA** operates one of America's oldest and most successful Employee Support Programs (ESP). Participating firms pay 50 to 100 percent of their employees' fares. The money contributed towards transit fares is tax deductible, benefiting both the employer and the employee. To see if your employer is an ESP company, just call 283-8100.

*Central Iowa RideShare makes commuting miles easier!*

If you currently commute to Greater Des Moines from outside Polk County, we can help you reduce wear and tear on your car—and save money—all at the same time! Central Iowa RideShare makes it easy for commuters to enjoy the advantages of carpools or vanpools. We provide the vehicles and maintain the vans. Riders pay a small monthly fee based on the length of the trip, the number of passengers, and the actual costs of operating the vanpool. To see how much you can save, call 288-RIDE (7433).



*Don't you deserve a guaranteed ride home?*

If you're a monthly bus pass-holder or a Central Iowa RideShare commuter, you can count on always having a ride home with **MTA**. If you have to leave work due to an emergency at a time your bus is not running, **MTA** guarantees to get you a ride home within a half-hour. Vanpool participants are also protected. So why worry? Ride the **MTA**.