

IOWA[™]

John Pappajohn
Entrepreneurial Center

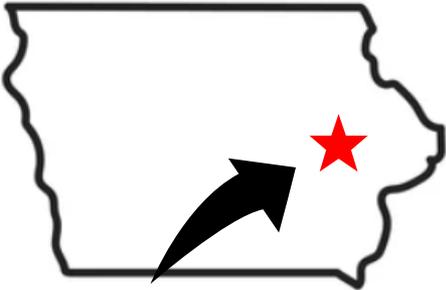
Iowa JPEC

Launching the next generation
of Hawkeye entrepreneurs



IOWA JPEC Executive Director, Adam Keune

Hometown



Marion

Education

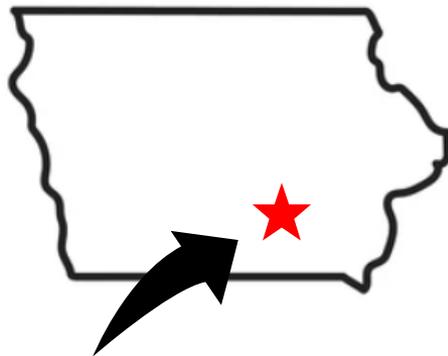


Experience



Iowa JPEC Director, Dana Rupe

Hometown



Eddyville

Education



Experience



AI Partnership with Amazon Web Services

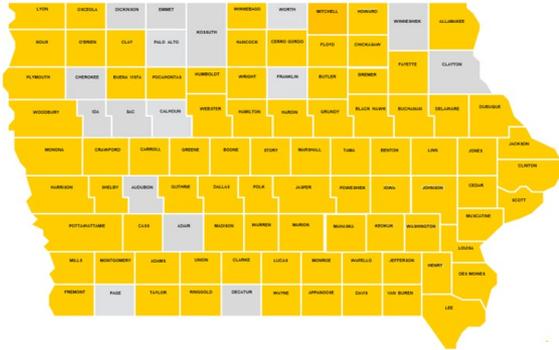


- November 2025
- 16 applications
- 10 teams selected to pitch
- Over \$250,000 awarded to 8 teams

- February 2026
- 20 applications
- 8 teams selected for in-depth working sessions
- Over \$335,000 awarded to 8 teams

= \$580,000 awarded in AI implementation services to Iowa small businesses

Iowa JPEC Program Highlights



Jacobson Institute

- K-12 curriculum in 83 counties
- Impacting 15,079 students



Student Startup Incubator

- 32 business starts
- 60 student teams



Biz Consulting Class & Venture Mentoring Service (VMS)

- 61 businesses received consulting project support from 395 students
- 33 entrepreneurs served by VMS

Iowa JPEC Program Highlights



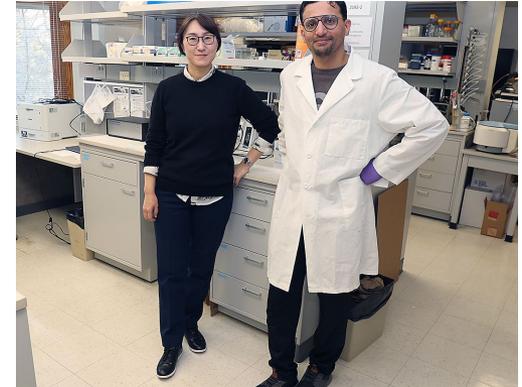
SBDC

- 414 clients received assistance
- 48 jobs created



Venture School

- 86 participants across the state:
- Iowa City/Cedar Rapids
 - Quad-Cities
 - Des Moines
 - Mason City
 - Ottumwa*



NSF I-Corps

- 50 teams in the program
- 4 teams sent to nationals

Introducing Hawkeye Ventures

The Iowa JPEC Effect



- 3 JPEC Alumni Companies
- 1,000+ employees
- Over \$1B in investment capital
- Reinvested \$10M+ in Iowa startups



\$500,000,000 in economic impact for the state of Iowa