

FY25 Impact

235,000

Iowans impacted by programming

4,662

unique businesses, communities, nonprofit organizations, and government entities served

All 99

Iowa counties supported

Every \$1

from the state was leveraged with \$5 in external funding

3,077

UNI students were reached by BCS programs

Business & Community Services is a collection of 12 unique outreach programs that are **Building a Better Iowa** through entrepreneurship, education, business, innovation and sustainability.

BCS Units

Advance Iowa guides small- to medium-sized enterprises toward sustainable growth and ownership transitions through strategic planning and leadership training.

The **Center for Energy & Environmental Education** collaborates with communities in energy conservation, renewable energy, local food systems and environmental health.

The **Family Business Center** provides consulting, peer learning, events, programming and networking opportunities to strengthen Iowa's family-owned businesses.

The **Geoinformatics Training, Research, Education, and Extension Center** advises federal, state, and local agencies and organizations, offering unique geospatial technology application expertise.

The **Iowa Waste Reduction Center** provides direct environmental and energy efficiency assistance to Iowa small businesses, works throughout the Midwest to fight food waste and provides STAR4D painter training to the Department of Defense facilities nationwide.

The **Institute for Decision Making** supplies Iowans with the knowledge, tools and guidance to take organized actions to improve their communities, regions and the state.

The **UNI John Pappajohn Entrepreneurial Center** provides a dynamic and supportive environment to empower the next generation of entrepreneurs and innovators.

The **Metal Casting & Foundry 4.0 Centers** are nationally recognized leaders in Industry 4.0 technologies and technical assistance.

The **Small Business Development Center** provides free, confidential, customized business advice in the Cedar Valley and Northeast Iowa.

Strategic Marketing Services conducts full-service market research to deliver customized, targeted and actionable marketplace assistance.

The **Tallgrass Prairie Center** empowers people to value and restore resilient and diverse tallgrass prairie.

#BuildingaBetterIowa