

VALUED.

As Iowa's statewide public television network, we produced about **800 hours** of high quality, locally produced programming last year that reflected the wide range of Iowans' interests.

Iowa PBS was honored during 2025 with **three statewide awards** (Iowa Broadcast News Association) and **two regional EMMY®s** (National Academy of Television Arts and Sciences — Upper Midwest Chapter) for exceptional work.

The number of on-demand video streams by viewers of Iowa PBS/PBS content was **over 6.1 million**. This includes on-demand video streams through Iowa PBS/PBS apps and websites and Iowa PBS's YouTube channel.

TRUSTED.

Iowa PBS remains committed to being **your trusted source** for locally produced public affairs programming, timely information, and civic and civil dialogue on matters that impact our state, our communities and our neighborhoods.

A recent survey of Iowa voters found broad, bipartisan support for Iowa PBS programs and services. A whopping **84% of Iowans agree** that PBS helps prepare children for success in school.*

79% agree that Iowa PBS provides an excellent value to their community.*

ESSENTIAL.

More than **58,000 households support Iowa PBS** through the Friends of Iowa PBS Foundation.

Iowa PBS provided outreach and engagement at **362 public events** across the state during FY 2025, bringing the world to Iowa and Iowans closer to each other.

Ready for School has now been deployed in **229 Iowa communities**, offering STEM and literacy-based activities to children 2-5 years old.



But, don't take our word for it...



Iowans tell us every day how we have impacted their lives. Hear them share why they consider Iowa PBS essential to Iowa's future.

* YouGov interviewed 797 Iowa residents in May 2025.

Stay Tuned!

Road Trip Iowa

See where we head next as season 3 premieres this spring! Join us as we continue the adventure across Iowa's scenic byways, enjoying the historic sites, unique attractions and natural beauty along the way.

Studio 3 LIVE

In Season 3, local, regional and national artists take the stage to perform original sets and share their musical journeys. Learn about these incredible performers and what drives them to make music. Hosted by Mickey Davis.

2026 High School Championship Sports

Iowa PBS is your home for 2026 High School Championship Sports coverage! From regional battles to the big stage, Iowa's student athletes are chasing championship dreams! Don't miss a moment of the unparalleled live coverage with in-depth features, highlights and recognitions of IGHSAU volleyball, basketball, wrestling and softball and IHSA football, wrestling and basketball.

College Wrestling

College wrestling returned to Iowa PBS with five exciting dual meets, including powerhouse programs from Division I, Division II, Division III and the NAIA.

Tractor Wars II

Coming in 2026, the second part in our series documents the international battle to develop a reliable tractor that achieved the perfect balance between power and affordability, and would become iconic to everyday agriculture. Tractor Wars, the initial documentary, began national distribution in 2025 and has more than 3.9 million views on YouTube.

Iowa Life

Season 3 of Iowa Life continues to dive into the culture of our state and discovers the extraordinary within the ordinary. From an aspiring pro wrestler in Iowa City, to a choir for people living with Parkinson's, to the groundskeepers who keep the Field of Dreams alive, each episode explores the exceptional lives of the artists, dreamers, seekers and citizens who call Iowa home.

FIND Iowa/99 County Tour

FIND (Fun Investigating New Discoveries) Iowa is an online educational resource that encourages students grades 2-5 to virtually investigate our state. Explore the different ways that history or science has played an important role in each of Iowa's 99 counties.

