

REVIVE BATTLESHIP IOWA



THE STATE OF IOWA'S BATTLESHIP SINCE 1943

★★★★★★
11 Battle Stars

WWII – Korean War - Cold War
★

Presidential Ship
Roosevelt - Regan - Bush - Biden Trump

SHIP CONDITION

Ship Condition

- Last painted: 2012
- 4 maintenance staff (vs. 1,700 in service)
- 8% of decks sealed
- 92% vulnerable

SCRAP

- #1 Issue: Corrosion
- #1 Vulnerable Area: Decks
- #1 Reason: Rotting from inside out



SAVING USS IOWA FROM THE SCRAPYARD

- November 2011: Iowans Led the Effort
- \$3M Appropriation
- Free Admission to Iowans



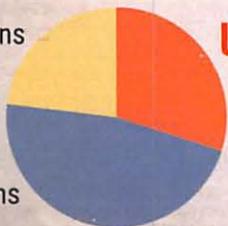
PROMOTING IOWA

- Promotional Signage
- 50% Consider Visiting the State



23% Donations

47% Programs



30% Underfunded

This funding gap determines the Ship's future.



OUR STRATEGY

- Raise Private Funds
- Increase Visitors (New Experience)
- New Revenue Streams (F&B, Events)

How Important is USS IOWA to Our Nation, the State of Iowa, and our Veterans?

pacificbattleship.com

USS IOWA is operated by the Pacific Battleship Center, a 501c3 nonprofit organization.

Before



After - With the Help of the State of Iowa