

# DIFS FY 2027 BUDGET OVERVIEW

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Admin. and Reg. Budget Subcommittee  
Iowa House of Representatives  
Date: 1/29/2026

Presenters: Commissioner Doug Ommen  
Superintendent Katie Averill  
Superintendent James Johnson



# OUR LEADERSHIP TEAM



**James Johnson**

Superintendent  
of Banking



**Katie Averill**

Superintendent  
of Credit Unions



**Doug Ommen**

DIFS Director and  
Insurance Commissioner



Department of Insurance  
and Financial Services



Department of Insurance  
and Financial Services

Department is governed by Iowa Code Chapter 546 -Iowa Administrative Rules Section 181.  
Administers and coordinates all regulatory, service, and licensing functions of the state relating to:



**BANKING**



**CREDIT UNIONS**



**INSURANCE**

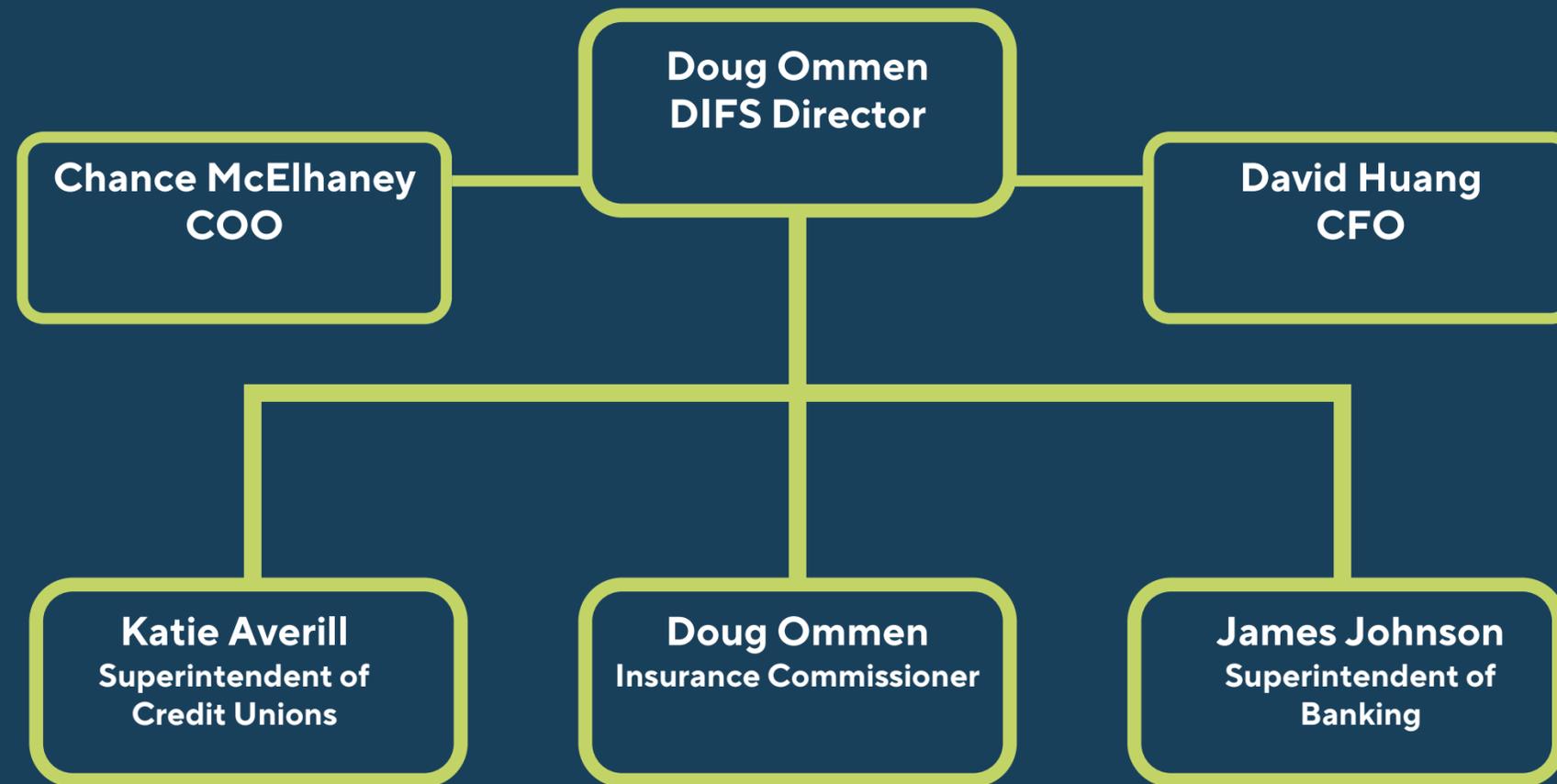


# DIFS MISSION

- ▶ The Department of Insurance and Financial Services protects consumers and ensures regulated entities operate in a safe and sound manner by applying a fair, effective, and positive environment for the entities we supervise and regulate that adheres to applicable laws and regulations while also promoting consumer education and promoting financial literacy for Iowans.
- ▶ Serve Iowans by effectively and efficiently providing a fair, flexible, and positive regulatory environment.
- ▶ Develop leaders that promote empowerment, communication, trust, and cooperation. Develop employee's knowledge and skills to effectively regulate and meet customer needs. Increase consumer and customer awareness through public education.
- ▶ Increase efficiency and responsiveness by sharing departmental resources. Increase efficient transfer of information through advanced technology.



# DIFS ORGANIZATIONAL CHART



Department of Insurance  
and Financial Services

# DIVISION APPROPRIATION REQUESTS



## BANKING

Status quo appropriation of **\$14,881,690** for the Iowa Division of Banking (IDOB) to provide regulatory functions and services to Iowa chartered banks and licensed financial services providers, including non-depository mortgage lenders and money transmitters.



## CREDIT UNIONS

Status quo appropriation of **\$3,018,710** for the Iowa Credit Union Division (IDCU) to provide regulatory functions and services to Iowa chartered credit unions.



## INSURANCE

Status quo appropriation of **\$11,010,719** for the Iowa Insurance Division (IID) to provide regulatory functions and services to insurance companies, the securities industry, and other regulated entities. This also provides for consumer education, financial literacy efforts, and related programming.

# BANKING DIVISION

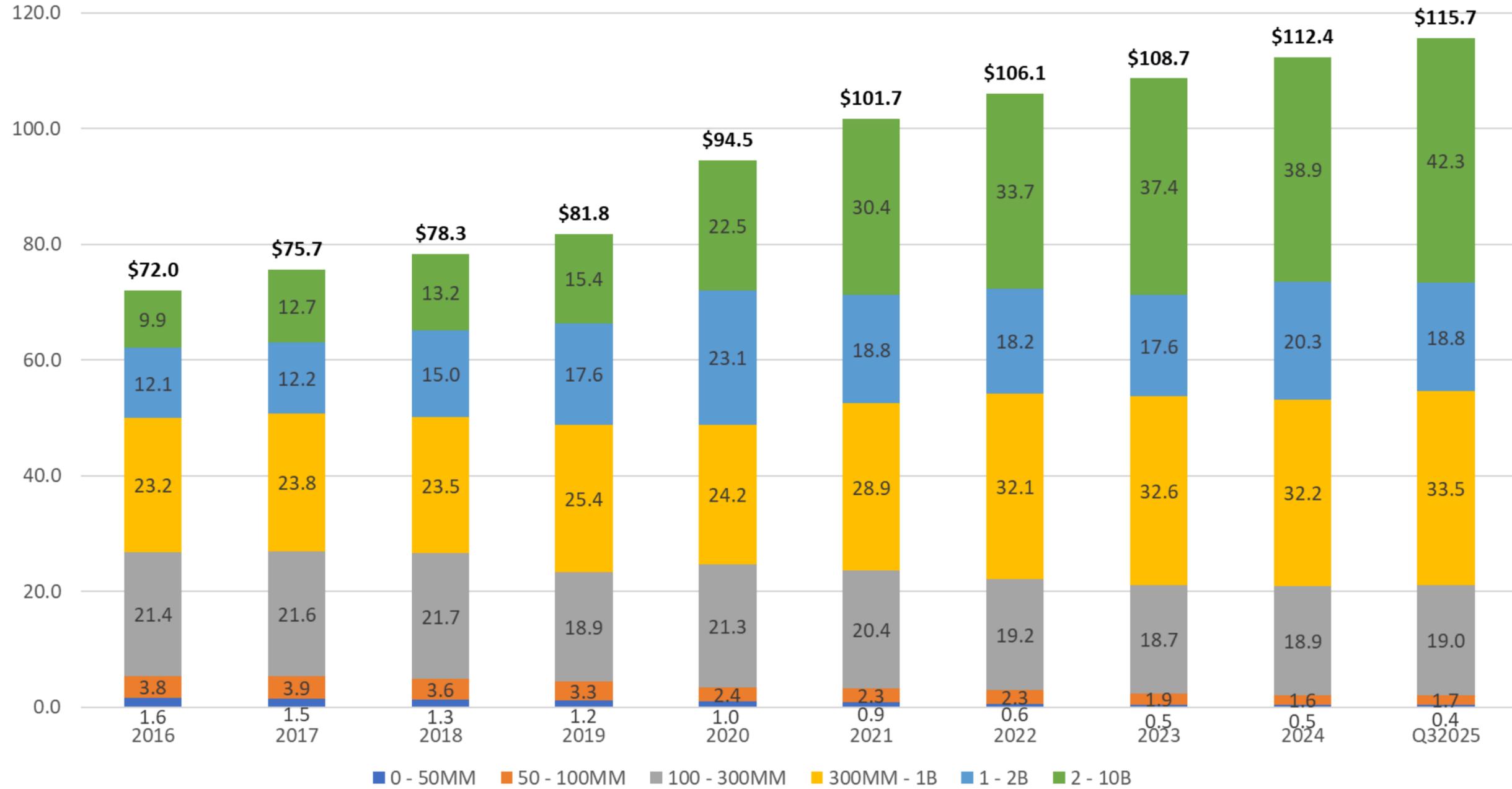
- ▶ Iowa communities are more successful when they have strong, well-run banks. The Iowa Division of Banking is committed to ensuring that Iowa's citizens receive professional, competent, and safe financial services.
- ▶ Two bureaus - bank bureau and finance bureau.
- ▶ Funded entirely by the financial service providers and professionals that we supervise and license, with most of the funding provided by state-chartered banks. We strive to provide cost-effective supervision.



# IOWA BANKING INDUSTRY

- ▶ As of September 30, 2025, Iowa ranked 3<sup>rd</sup> in the U.S. for the number of state-chartered banks with 221, behind Illinois (235) and Texas (223).
- ▶ Iowa state-chartered banks have 1,180 full-service branches across the state, employing over 14,500 people with salaries and benefits exceeding \$1.3 billion in 2024.
- ▶ Iowa state-chartered banks reported total assets of \$115.7 billion in the third quarter of 2025, showing an increase of 3.1% over Q3 2024, slightly less than the national increase of 3.7%
- ▶ Iowa state-chartered banks continue to support economic growth through the extension of credit to businesses, farmers, and individuals. Total loans outstanding have increased 4.3% compared to the same time last year, now sitting at \$83.5 billion.
- ▶ Over \$82.4 billion in deposits are being held in Iowa state-chartered banks.

Iowa State Chartered Banks  
Total Assets by Bank Size (in Billions)



# CREDIT UNION DIVISION

- ▶ Iowa state-chartered credit unions are non-profit, member-owned cooperative financial institutions, overseen by elected boards of directors and the Division of Credit Unions. Credit unions provide credit at fair and reasonable rates of interest, encourage habits of thrift among their members, and provide opportunities for their members to use and control their own money on a democratic basis in order to improve their economic and social condition.
- ▶ The Division of Credit Unions is entirely funded by annual regulatory fees paid by state-chartered credit unions.

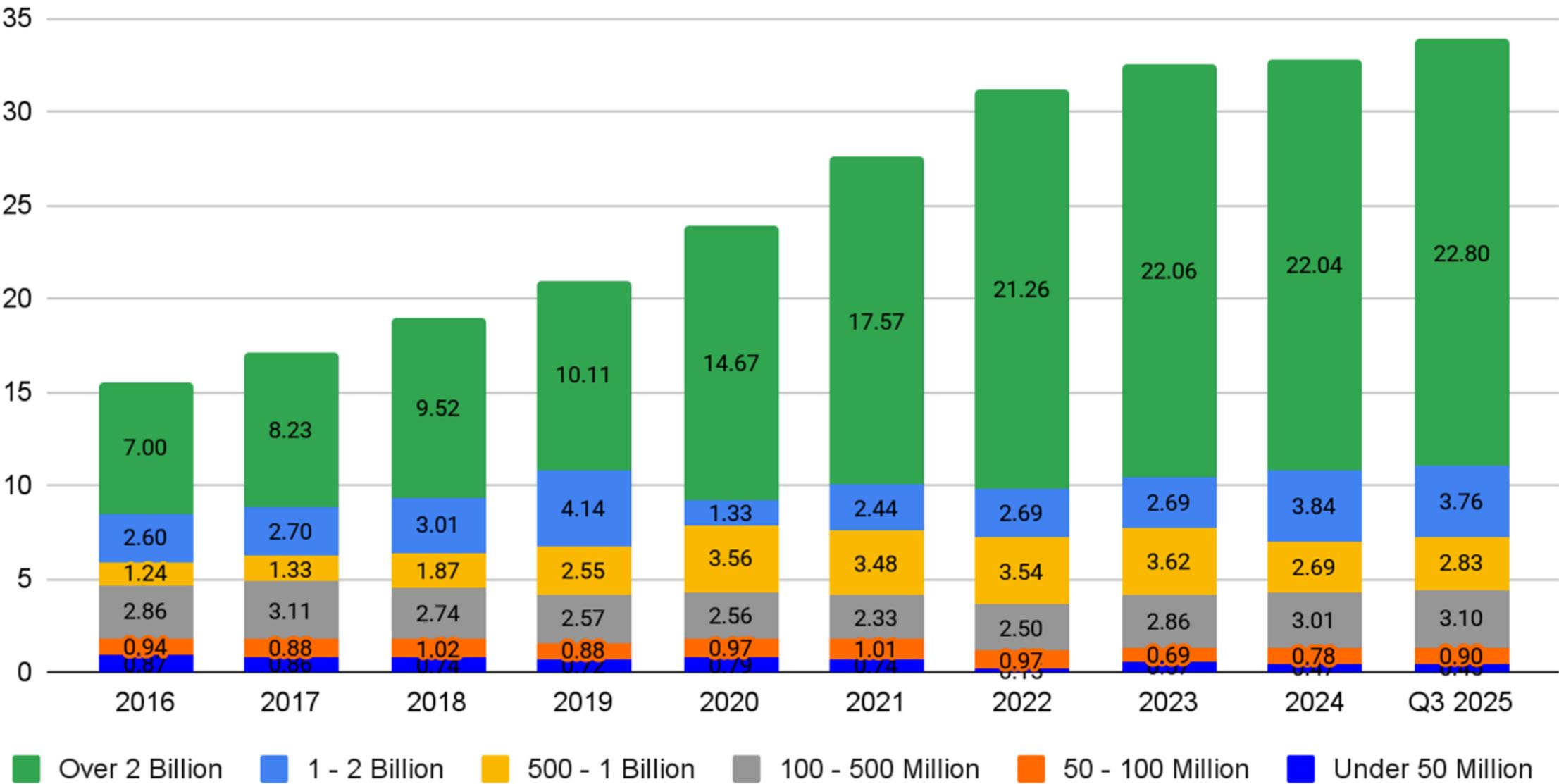


# IOWA CREDIT UNION INDUSTRY

- ▶ Iowa ranks 23<sup>rd</sup> in the U.S. for the number of credit unions (65), however, Iowa ranks 1<sup>st</sup> in the U.S. for percentage of assets (99.5%) held by state-chartered credit unions compared to the state's federally-chartered credit unions. Rhode Island (97.6%) and Wisconsin (95.8%) are 2<sup>nd</sup> and 3<sup>rd</sup> behind Iowa.
- ▶ Iowa state-chartered credit unions have 314 locations across the state, employing over 4,800 people with salaries and benefits exceeding \$449 million in 2024.
- ▶ Iowa state-chartered credit unions reported total assets of \$33.8 billion in the third quarter of 2025, showing an increase of 3.6% over Q3 2024, comparable to the national increase of 3.7%
- ▶ Iowa state-chartered credit unions continue to support economic growth through the extension of credit to businesses, and individuals. Total loans outstanding have increased 3.5% compared to the same time last year, now sitting at \$27.5 billion.
- ▶ Over \$27.7 billion in deposits are being held in Iowa state-chartered credit unions.

# Iowa State-Chartered Credit Unions

## Total Assets by Credit Union Size (in Billions)



# INSURANCE DIVISION

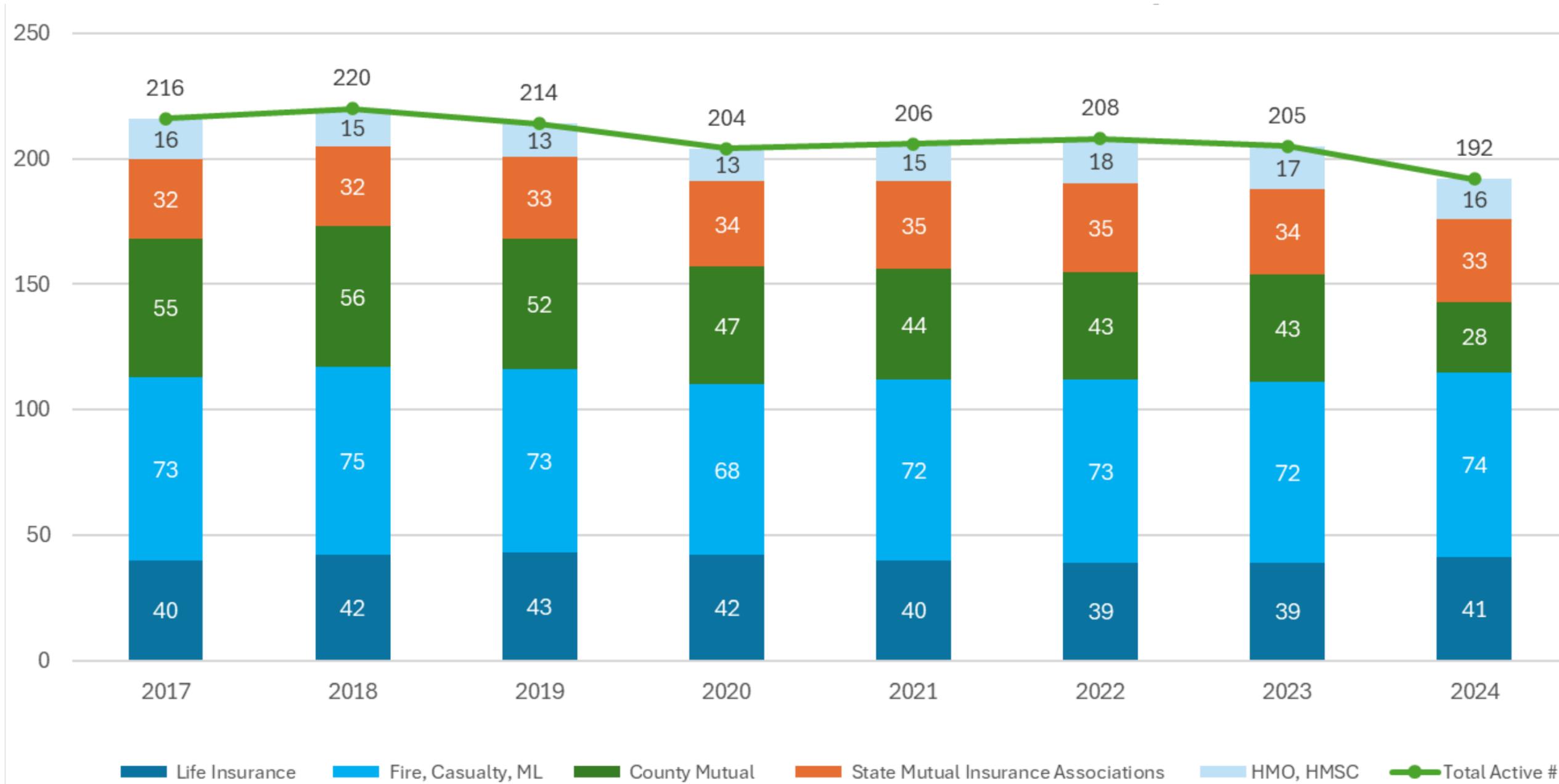
- ▶ The Insurance Division is nearly entirely funded by regulatory fees paid by insurance and securities industries - the only exceptions being SHIP/SMP and the Captive insurance program.
- ▶ Core operations
  - Production Regulation – securities, product and producer, regulated industries, and others.
  - Market Regulation – market regulation, fraud enforcement, consumer advocate, and others.
  - Company Regulation – Licensing, actuarial, investment, accounting policy, examination and analysis, and others.
- ▶ Help businesses mitigate risk and protect their employees.



# IOWA INSURANCE INDUSTRY

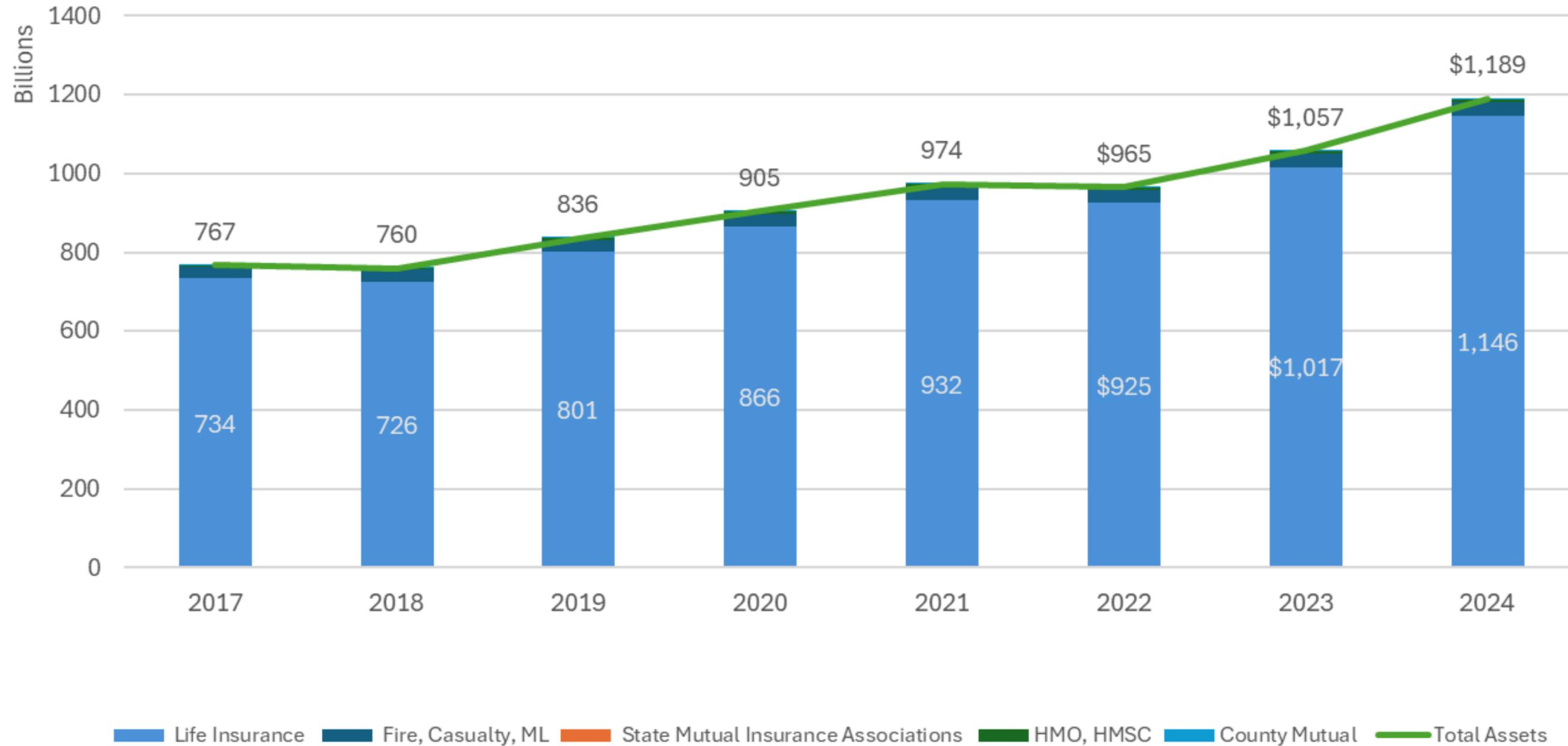
- ▶ Iowa has one of the highest shares of its private workforce employed in the insurance industry in the nation. Iowa employs approximately 2.04% vs 1.15% for the U.S.
- ▶ The insurance industry supported, both direct and spillover, wages & salaries of \$7.5 billion, self-employment income of \$703.9 million with a total impact of \$36.3 billion.
- ▶ The insurance industry supported 103,260 jobs, both directly and indirectly, with an average wage and salary of \$112,428 for direct insurance workers.
- ▶ The Iowa insurance industry generated \$2.9 billion in state and local tax collections which represented 6.5% of total tax collections in the state.
- ▶ The Iowa insurance industry lowered the cost of municipal borrowing in the state by 0.32% saving local government agencies in the state \$76.6 million in 2024.

# NUMBER OF IOWA DOMICILED INSURANCE COMPANIES



Department of Insurance  
and Financial Services

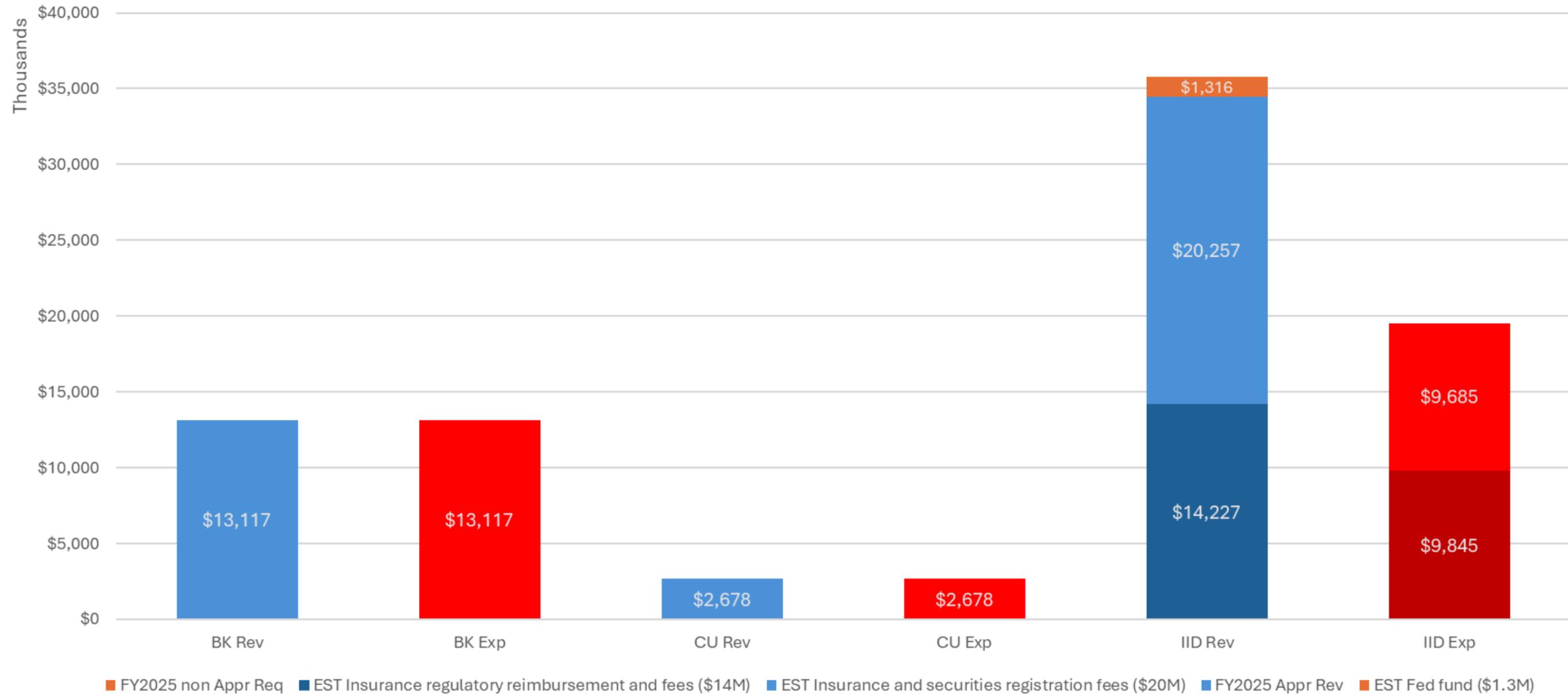
# IOWA DOMICILED INSURANCE COMPANY ASSETS OVERVIEW 2017-2024



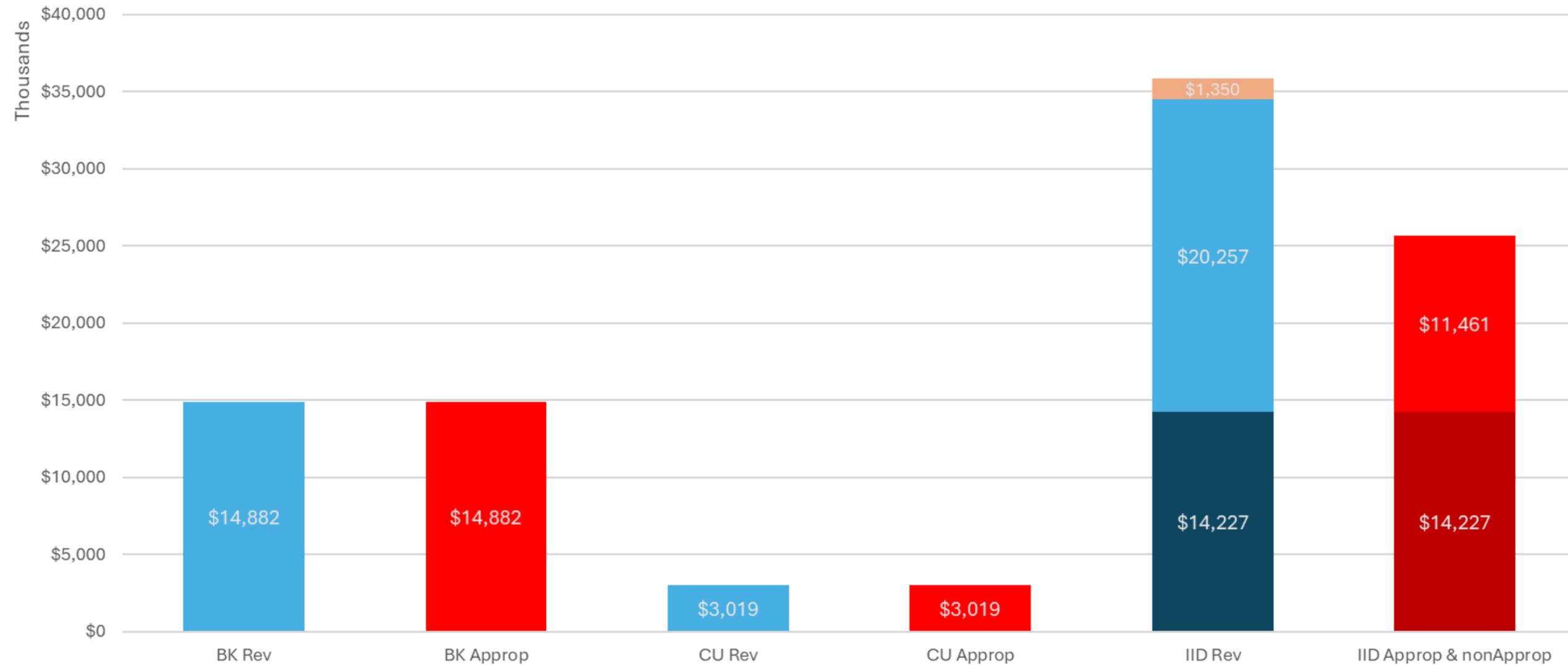
# SHIIP AND SMP

- ▶ Senior Health Insurance Information Program (SHIIP) and Senior Medicare Patrol (SMP) fraud prevention program funded by both federal funding and the Iowa Insurance Division.
- ▶ IID team and volunteers provide counseling, assistance and education to Medicare beneficiaries, their families and caregivers to help navigate the complexities of Medicare and related health insurances, and address Medicare fraud.
  - Services provided through 120 SHIIP-SMP sites across the state.
  - Services provided by 395 volunteer counselors and 330 volunteers who assisted with schedule and administrative tasks.
  - Over 53,000 Iowans assisted during FY 2025

# FY2025 ACTUAL REVENUE VS ACTUAL EXPENSE

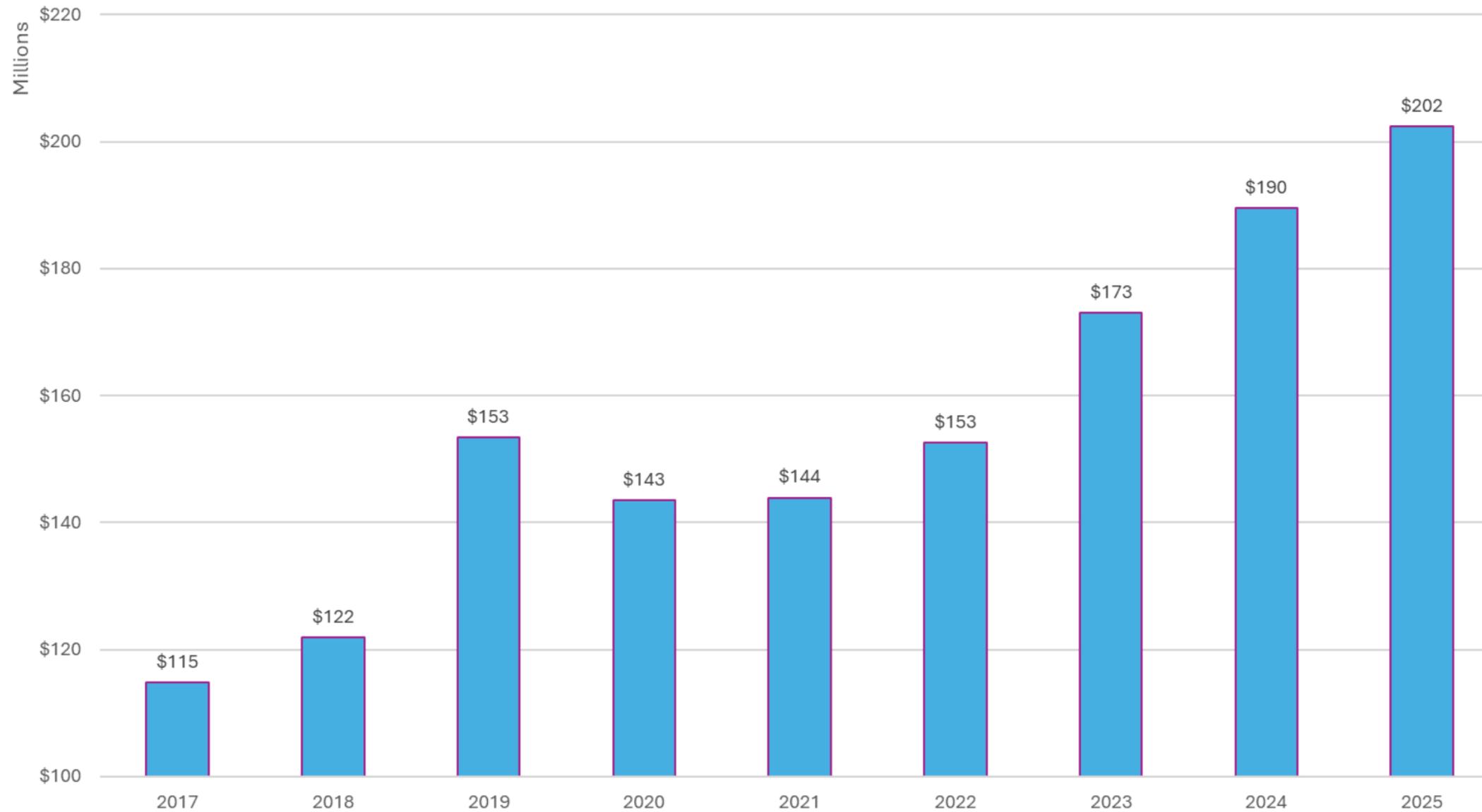


# FY2026 ESTIMATED REVENUE VS APPROPRIATION REQUEST



■ EST Insurance regulatory reimbursement and fees (\$14M) 
 ■ EST Insurance and securities registration fees (\$20M) 
 ■ EST Fed fund (\$1.35M) 
 ■ FY2026 non Approp Req 
 ■ FY2026 Approp

# DIFS INSURANCE PREMIUM TAX TO GENERAL FUND 2017-2025



Department of Insurance  
and Financial Services

# FRAUD AND SENIOR FINANCIAL EXPLOITATION



- ▶ Banks, credit unions, and the insurance and securities industries have been confronting fraud and senior financial exploitation.
- ▶ Department priority – leverage resources to stop fraud and financial exploitation of lowans and continue to meet with industry leaders to better coordinate efforts in these areas.
- ▶ Transaction delays work for securities professionals assisting lowans, but federal requirements on immediate execution of transactions limit some financial institutions. Department legislative proposal this session would create a framework for transaction delays in the life insurance and annuity space.

# FRAUD AND SENIOR FINANCIAL EXPLOITATION

- ▶ In 2025, the Division received 85 referrals of senior financial exploitation, which is a 102% increase over 2024.
  - Cases managed by the Division's senior financial exploitation investigator totaled approximately \$19.4 million
  - Prevented approximately \$3.4 million from being sent to scammers
  - Recovered approximately \$1.1 million for lowans, including cryptocurrency
- ▶ Over the last two years, the Department's annual "Stop the Scammers" tour made 40 stops around the state, educating nearly 2,000 lowans on investment fraud and other common scams.
- ▶ Financial Literacy Director and Senior Financial Exploitation Investigator provide educational sessions/trainings throughout the year.



# QUESTIONS?

