

THE UNIVERSITY OF IOWA JOHN PAPPAJOHN ENTREPRENEURIAL CENTER



#16
**UNDERGRADUATE
 ENTREPRENEURSHIP
 EDUCATION AMONG
 U.S. UNIVERSITIES**
*Source: The
 Princeton Review*

The John Pappajohn Entrepreneurial Center (Iowa JPEC) is the hub for entrepreneurship education and outreach at the University of Iowa. We strive to prepare entrepreneurial leaders and innovators through interdisciplinary academic programs that integrate applied classroom learning, community and international engagement, and extensive co-curricular experiences.

MAJORS

- BBA Management with an Entrepreneurial Management Track (for business students)
- BA Enterprise Leadership (for liberal arts and sciences students)
- BBA Entrepreneurship

CERTIFICATES

- Certificate in Entrepreneurial Management (for any University of Iowa student)
- Technological Entrepreneurship Certificate (for engineering students)

BEYOND THE CLASSROOM

- Startup Incubator - student business incubator
- Okoboji Entrepreneurial Institute (partnership with multiple universities)
- Business Consulting and Internship programs
- International experiences
- Entrepreneurship student organizations
- Innovative events and competitions

2024 STUDENT BUSINESS HIGHLIGHTS


 MORE THAN
\$430,000
 IN SEED FUNDING AWARDED
 TO STUDENT BUSINESSES
 FY24


 STUDENTS FROM
 MORE THAN
90
 DIFFERENT UNDERGRAD
 DEGREES ACROSS CAMPUS
 TOOK ENTREPRENEURSHIP
 CLASSES
 FY24

IOWAJPEC.ORG



SEAT STOCK

Josh Cohen is creating an app where university students can buy and sell student tickets quickly and safely. Being one of the first movers into bidding for tickets gives Seat Stock a competitive advantage.

*Entrepreneurial
 Management*



BLUE HERON

Tessa Peterson helps women navigate hormones through nutritious meal plans and natural body products. JPEC's Startup Incubator connected her with experts and provided resources to expand and grow.

Pre-Nursing '25