



University of Northern Iowa

WORKFORCE RECRUITMENT \$3M

Iowa has more job openings than people to fill them, and the state's slow population growth is not keeping pace with retirements. Our state's main economic growth challenge is our population; we must attract people from other states. As an access institution of higher education with a proven track record of keeping graduates in the state, UNI is uniquely positioned to play a critical role in attracting talent from other states and boosting Iowa's economic growth.

UNI is requesting \$3 million in FY 2026 state appropriations that would allow UNI to offer students from states contiguous to Iowa the same rate of tuition and mandatory fees that are charged to resident students. 40% of UNI graduates from the states contiguous to Iowa stay in the state after graduation, joining Iowa's workforce and adding value to Iowa's economic development. Not only will this funding open access to our programs for students from the states contiguous to Iowa, it will also increase enrollment of undergraduates ready to join the Iowa workforce upon graduation.

| Employed in IA after graduation | 1yr | 5yrs | 10yrs |
|---------------------------------|-------|-------|-------|
| % of employed graduates | 76.9% | 70.6% | 67.8% |

Source: Post Secondary Employment Outcomes (PSEO), 2024

86% of UNI graduates from Iowa **stay in the state**

88% of UNI transfer student graduates **stay in Iowa** to live and work after degree completion

43% of UNI graduates from **outside of Iowa stay in the state**

90% of graduates enter the workforce with experience in their field from UNI's robust internship program, field experiences and pre-professional part time jobs



UNI expects to triple the number of students from contiguous states upon implementation

| | Non-resident enrollment, contiguous states | # degrees | # workers |
|-----------|--|-----------|-----------|
| Current | 443 | 130 | 52 |
| 3x | 1,329 | 390 | 156 |
| 7x | 3,101 | 910 | 364 |

Estimates based on enrollment projections from Minnesota Tuition Reciprocity Annual Report, Academic Year 2020-2021

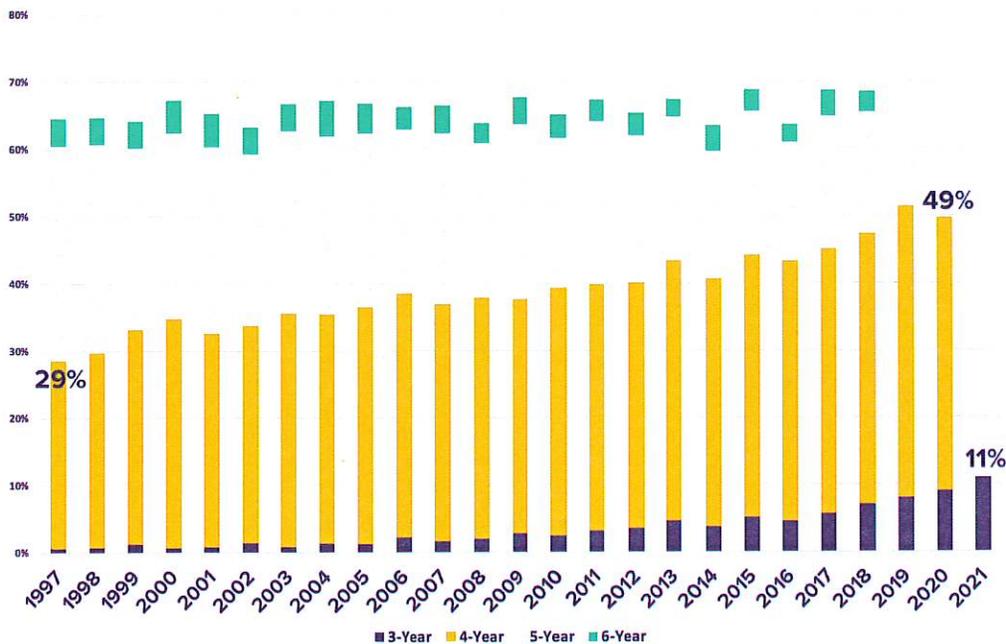


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TUITION DIFFERENTIATION \$2.5M

UNI is committed to access, quality and affordability for Iowans, and requests incremental funding of \$2.5 million to support our efforts to differentiate UNI tuition from that of research intensive universities. State's investment is critical to keeping a four-year degree within reach for Iowans.

Undergraduate Graduation Rates



Key Points

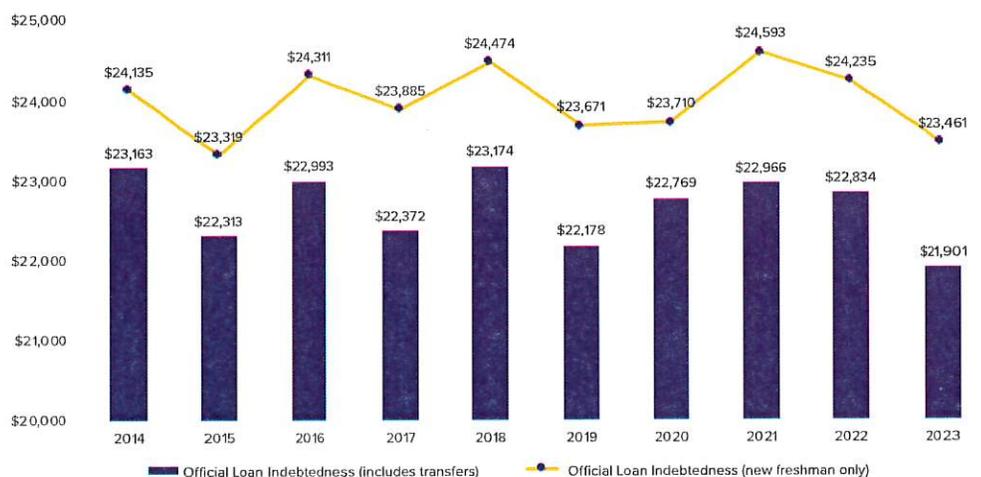
- UNI is 20 percentage points above the average four-year graduation rate of similar universities.
- UNI has steadily decreased time to degree over the past 20 years
- 1 in 9 UNI students graduate in 3 years or less
- Over 30% of UNI undergraduates receive the federal Pell grant

In 2023-24, approximately 90% of all UNI graduates earned degrees that aligned with Iowa's most in-demand jobs

Difference between Tuition and Fees at Public Research Universities and Regional Comprehensive Universities

| | |
|----------------|----------------|
| ILLINOIS | \$2,559 |
| MINNESOTA | \$6,575 |
| MISSOURI | \$3,897 |
| NEBRASKA | \$1,972 |
| WISCONSIN | \$1,835 |
| Average | \$3,368 |
| IOWA | \$1,099 |

Undergraduate Student Debt



Breaking away from national trends in student borrowing, the University of Northern Iowa has seen its average student loan indebtedness decrease by 8% since 2011. UNI is \$5,000 below the national average on student debt.