

# Economic Development

*Update 2025*



## Impact of Business & Community Services 2024



**4,126**  
clients  
served



**3,122**  
students  
engaged



**113**  
faculty & staff  
involved in  
delivery



Each **\$1**  
provided by the  
state is  
leveraged with  
**\$5** in private  
grants, fees or  
federal funding



**All 99**  
**Iowa**  
**counties**

## 12 Programs

### Areas of Focus

- Entrepreneurship / Small Business
- Community and Economic Development
- Metal Casting / Foundry 4.0
- Market Research
- Environmental Assistance / Sustainability

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## Family Business

In the US, family firms generate 54% of GDP and 59% of domestic employment

### Direct services to multigenerational family businesses

- 26 Generational Peer Group Meetings
- Fourth-Annual Conference
- Succession Planning
- 1:1 Consulting
- Academic Courses
- Board Matchmaking

[unifamilybusinesscenter.com](http://unifamilybusinesscenter.com)





# Local & Regional Development

Over 860 communities and organizations

Organizational and community planning

Rural development

- Governor's Empower Rural Iowa
- Iowa Rural Development Council
- Iowa Rural Vitality Coalition

Disaster response and recovery



[idm.uni.edu](http://idm.uni.edu)



# Supporting Entrepreneurs

Areas of Focus

- IASourceLink / BLIC
- Regional Navigators
- Student Incubation
- Regional Entrepreneurship



[jpec.uni.edu](http://jpec.uni.edu)

# Foundry 4.0

## Full transition to 4.0 technologies

- Automation
- Sensors / IoT
- Digital Twin
- Investment Casting



[mcc.uni.edu](http://mcc.uni.edu)

# Regents Innovation Fund

Represents 1/3 of UNI's State Economic Development Funding

## Supports Innovation

- Rural Development
- Industry 4.0 and Foundry Innovation
- Market Research for Iowa Companies
- Business Development - Succession
- Leverages other funding sources
- Technology Transfer



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# A good investment for Iowa

## Building a Better Iowa

- Leverage public investment
- Statewide coverage
- Small and medium businesses
- Partnerships
- Innovations
- Linking with local and regional development



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