

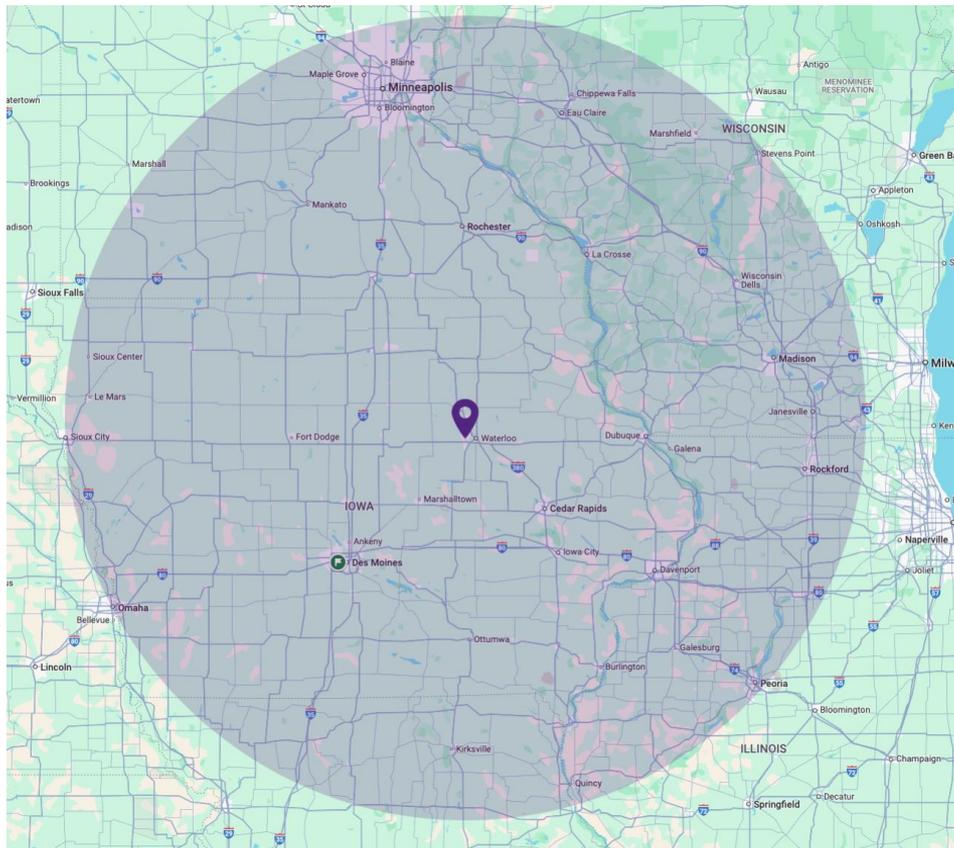


Meeting Iowa's Economic Demands



March 3, 2025

Workforce Recruitment (\$3M)



UNI Graduates Stay in Iowa

Years after graduation	1 yr	5 yrs	10 yrs
% employed in Iowa	76.9	70.6	67.8

Source: Post Secondary Employment Outcomes (PSEO), 2024

Aligned with Workforce Needs

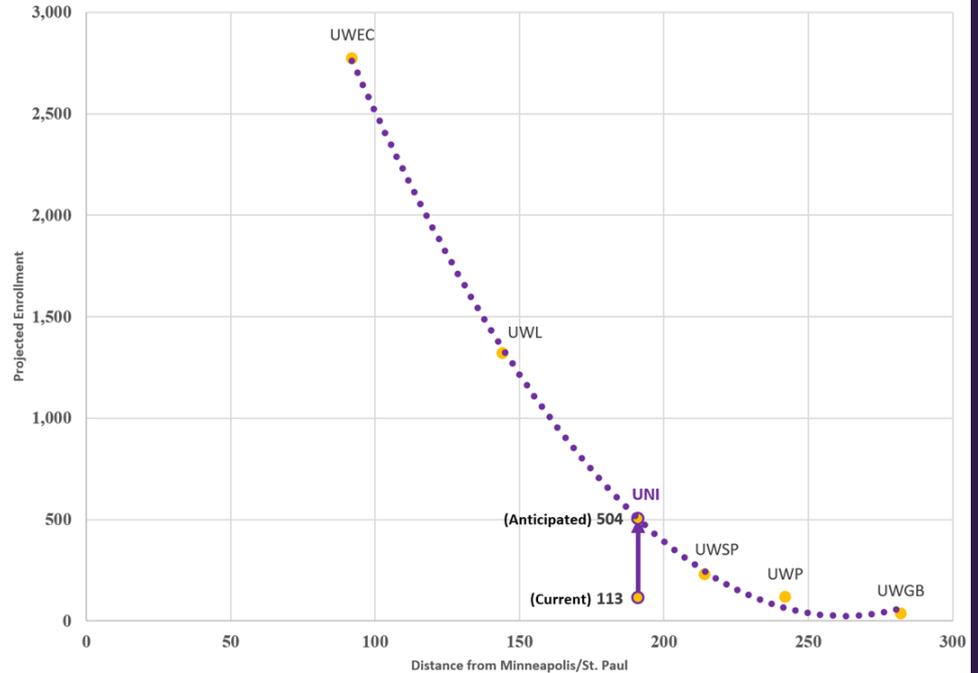
Largest number of total annual openings in Iowa, baccalaureate or higher
Registered Nurses
Elementary School Teachers
Accountants & Auditors
Project Management/Operations Specialists
General & Operations Managers
Secondary School Teachers
Managers, All other
Coaches & Scouts
Middle School Teachers
Substitute Teachers

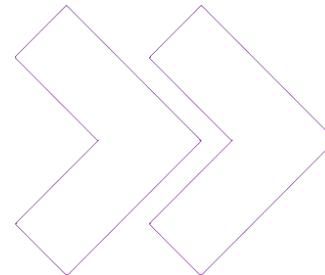
Source: Iowa Workforce Development 2018-2028 Long-term Occupation Projections Demands

- In 2023, approximately 90% of all UNI graduates earned degrees that aligned with Iowa's most in-demand jobs.
- 86% of UNI graduates from Iowa stay in the state.
- 43% to 47% of UNI graduates from outside of Iowa stay in the state.

Understanding the Numbers

	Current Enrollment	Projected Enrollment	Factor Increase
Minnesota	113	504	4.5 x
South Dakota	2	30	15.0 x
Wisconsin	42	604	14.4 x
Total	157	1,138	7.2 x





***UNI expects more than triple
the number of students from
contiguous states***

Anticipated Growth

	Non-resident enrollment, contiguous states	# degrees	# workers
Current	443	130	52
3x	1,329	390	156
7x	3,101	910	364

Estimates based on enrollment projections from Minnesota Tuition Reciprocity Annual Report, Academic Year 2020-2021

Impact of Business & Community Services 2024

- **4,126** clients served
- **3,122** students engaged
- **113** faculty & staff involved in delivery
- Each \$1 provided by the state is leveraged with \$5 in private grants, fees or federal funding
- All 99 Iowa counties





12 Programs

Areas of Focus

- Entrepreneurship / Small Business
- Community and Economic Development
- Metal Casting / Foundry 4.0
- Market Research
- Environmental Assistance / Sustainability

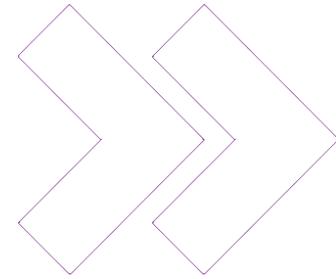


Regents Innovation Fund

Supports Innovation

- Rural Development
- Industry 4.0 and Foundry Innovation
- Market Research for Iowa Companies
- Business Development - Succession
- Leverages other funding sources
- Technology Transfer





A good investment for Iowa

Building a Better Iowa

- Leverage public investment
- Statewide coverage
- Small and medium businesses
- Partnerships
- Innovations
- Linking with local and regional development



Thank You