



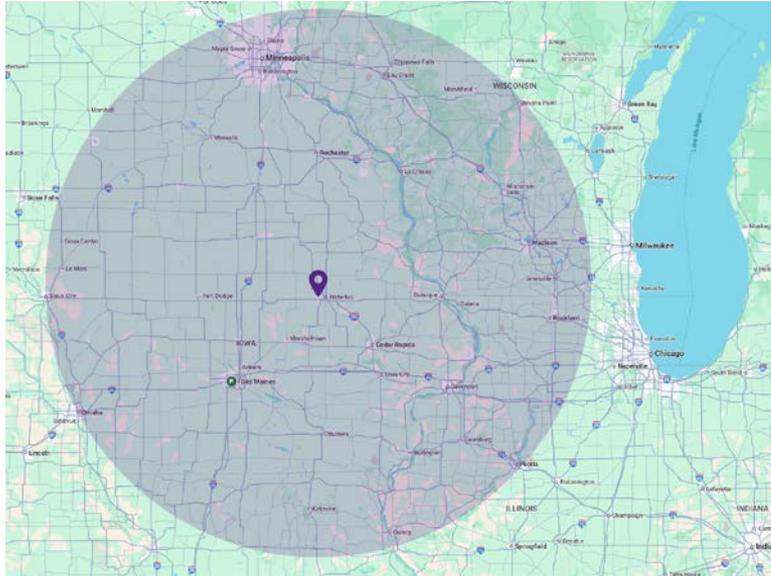
February 24, 2025



# Workforce Recruitment (\$3M)

Employed in IA after graduation	1yr	5yrs	10yrs
% of employed graduates	76.9%	70.6%	67.8%

Source: *Post Secondary Employment Outcomes (PSEO), 2024*



*UNI expects to triple the number of students  
from contiguous states*

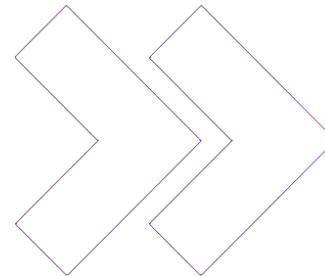
# Anticipated Growth

	Non-resident enrollment, contiguous states	# degrees	# workers
<b>Current</b>	443	130	52
<b>3x</b>	1,329	390	156
<b>7x</b>	3,101	910	364

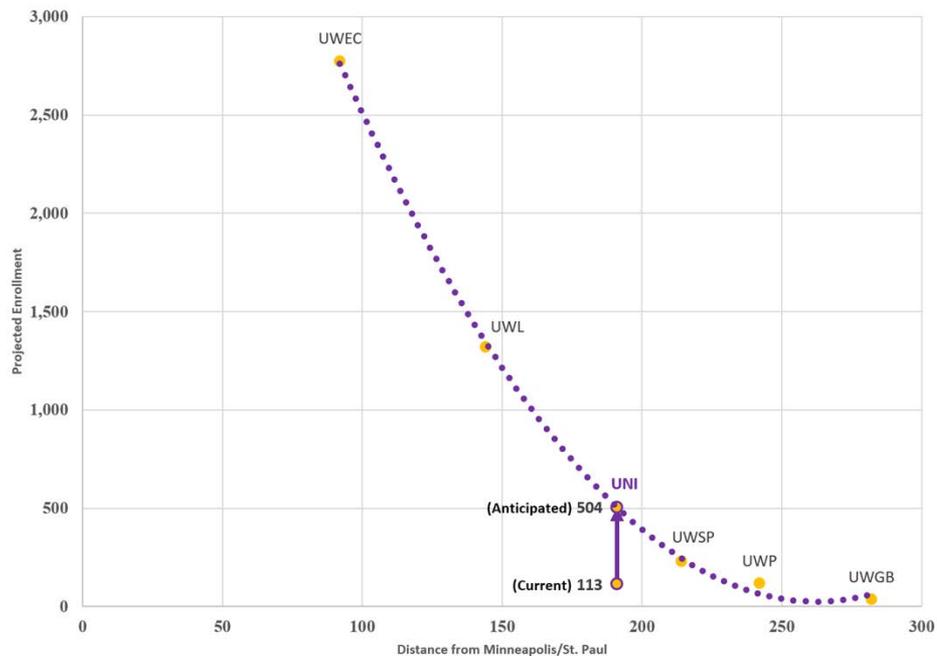
*Estimates based on enrollment projections from Minnesota Tuition Reciprocity Annual Report, Academic Year 2020-2021*



*UNI expects to triple the number of students from contiguous states*



# Minnesota to Wisconsin Model



	Current Enrollment	Projected Enrollment	Factor Increase
<b>Minnesota</b>	113	504	4.5 x
<b>South Dakota</b>	2	30	15.0 x
<b>Wisconsin</b>	42	604	14.4 x
<b>Total</b>	<b>157</b>	<b>1,138</b>	<b>7.2 x</b>

# Meeting Iowa's Workforce Demands



In 2023, approximately 90% of all UNI graduates earned degrees that aligned with Iowa's most in-demand jobs

## Largest number of total annual openings in Iowa, baccalaureate or higher

**Registered Nurses**

**Elementary School Teachers**

**Accountants & Auditors**

**Project Management/Operations Specialists**

**General & Operations Managers**

**Secondary School Teachers**

**Managers, All other**

**Coaches & Scouts**

**Middle School Teachers**

**Substitute Teachers**

*Source: Iowa Workforce Development 2018-2028 Long-term Occupation Projections Demands*



# Tuition Differentiation (2.5M)

## Difference between Tuition and Fees at Public Research Universities and Regional Comprehensive Universities

ILLINOIS	\$2,559
MINNESOTA	\$6,575
MISSOURI	\$3,897
NEBRASKA	\$1,972
WISCONSIN	\$1,835
<b>AVERAGE</b>	<b>\$3,368</b>
<b>IOWA</b>	<b>\$1,099</b>

# UNI@IACC (\$1.63M)

UNI@IACC fall 2024 enrollment is 484, an increase of 14% over last year's fall census count, and an increase of 92% since fall 2022.

55% of UNI@IACC students are non-traditional age (25 years or older) and 48% are first-generation college students.

49% of UNI@IACC students qualify for the need-based Future Ready Scholarship.

166 UNI@IACC students have graduated since the start of the program in fall 2022, with 34% of the 2022 fall starters graduating within two years.



# Civic Education Center (\$1M)

- **Promoting civic learning at Iowa's universities**  
Encouraging curricular innovation and professional development to help members of the campus community develop the knowledge, skills and values necessary to participate meaningfully as citizens.
- **Enhancing UNI's civic engagement activities**  
A wide range of programs and events expose students and members of the public to divergent viewpoints on topics of interest and give them opportunities to engage in meaningful dialogue with one another.
- **Fostering civic learning among Iowa's pre-service & in-service teachers**  
Offering opportunities for continued professional development in civic learning.



## Preparing Iowa Teachers & Students for Engaged Citizenship

Developing and implementing effective civic learning strategies and encouraging respectful dialogue across differences.

Offering educational resources on free speech and civic knowledge.

Promoting the values of free speech, civic leadership, public service and citizenship.

# Level Support

- Real Estate Education
- Educators for Iowa
- Institute for Decision Making, Metal Casting Center/Foundry 4.0 Center, Advance Iowa, and the Family Business Center
- Foundry 4.0 Center
- Regents Innovation Fund





Thank You