

IOWA STATE FAIR AUTHORITY

**NEW AGRICULTURAL EDUCATION
FACILITY**

**Iowa House of Representatives
Transportation, Infrastructure, and Capitals
Appropriations Subcommittee**

February 24, 2025

Our Mission:

“To celebrate Iowa’s agricultural heritage by providing a quality environment and facilities to further education and to offer entertainment and competition for all ages.”

Our Vision for the New Agricultural Education Facility:

The new facility will be a key component of a much larger project, the creation of the **My Iowa Ag Learning Campus**. Agriculture touches every Iowan from the food we eat, the clothes we wear, the everyday products we use, to the values we hold. Agriculture ties every part of the Fair together, and we want to highlight those buildings, displays and locations into one cohesive immersive experience.

The Campus will include existing facilities and programs like the Paul R. Knapp Animal Learning Center, Little Hands on the Farm, and The Garden. The cornerstone, however, will be the new agricultural education facility. This facility will serve as the central hub of all agricultural education programming at the Fair. It will be the “welcome center” for Iowa agriculture at the Fair.

With support from the Iowa Legislature, the Blue Ribbon Foundation, and the Fair itself, this roughly \$15 million facility will be the “next step” in moving the Fair forward.



Lyon St

E 33rd St
GATE 15

Petting Zoo

MAIN LEVEL

GARDEN

E 34th St

LITTLE HANDS

MY IOWA BARN
EXPERIENCE

JUNE 17, 2024



K/O



E 33rd St
GATE 15

Lyon St

Petting Zoo

OPEN TO BELOW

UPPER LEVEL

GARDEN

LITTLE HANDS

E 34th St

MY IOWA BARN EXPERIENCE

JUNE 17, 2024



K/O





IowaStateFair

**NOTHING
COMPARES**

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