

BATTLESHIP IOWA

OVER 80 YEARS AS STATE AMBASSADOR



NAMESAKE SUPPORTS IOWA'S ECONOMY

2024 survey of 50,000 email recipients found:

50%

Have visited or considered visiting Iowa because of their engagement with the ship

70%

Believe the state has an obligation to financially support preservation and maintenance of the ship

Iowa Tourism influenced by Battleship IOWA*

- Total Visitors since opening (2012): 1,275,000
- 2023 Visitors: 110,875
- 2023 Visitor Spending: \$48M
- 2023 Economic Impact: \$72M
- 2023 Jobs Supported: 477

* Practical estimations based on percentage of Iowa guest visitation at the Battleship IOWA



Visitors to Battleship IOWA learn about the ship's namesake state



OUR PLANS + YOU

- Establish a \$50 million Battleship IOWA maintenance and preservation endowment
- State investment \$750k annually, for five years to facilitate deck repairs and refurbishment
- Help us ensure Battleship IOWA remains a proud ambassador of the State of Iowa

LEARN MORE



BATTLESHIP IOWA

NAMESAKE AND ICONIC SYMBOL



HOW DO WE PROTECT AND PRESERVE THIS STATE AND NATIONAL TREASURE?

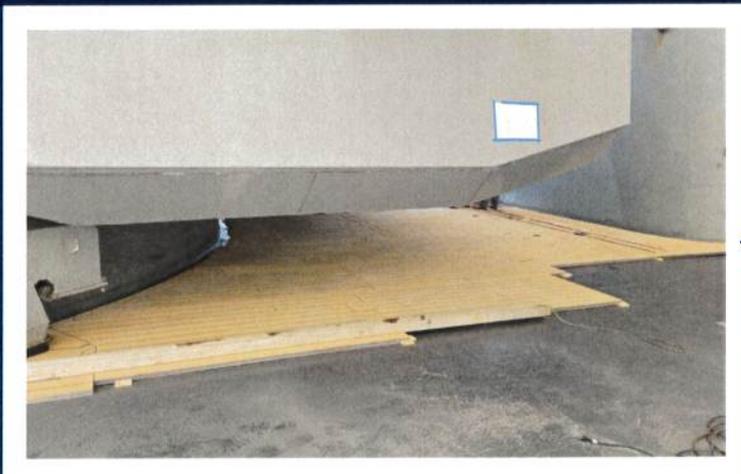


THE CHALLENGE

- Rust and rot accelerate the ship's end of life
- Some corrosion at wind & waterline being addressed
- Cathodic protection underwater
- Approximately 70% of IOWA's deck teak was replaced with Douglas fir in the 1980s. Most of it is rotted
- Water has seeped through the rotted wood and corroded the deck steel, resulting in water ingress into the interior of the ship

THE FIX

- Replace and seal the decks to prevent water intrusion while maintaining the hull
- Multiple states have invested millions into their namesake ships, including: Texas, North Carolina, New Jersey, Alabama, and Massachusetts
- We believe a synthetic 50-year solution is the best fix to ensure longevity
- Must act quickly to prevent further steel corrosion, which would require a far more costly repair



CURRENT STATUS

- 2024/2025 Iowa appropriation of \$750,000 plus roughly \$300,000 in labor and materials from Pacific Battleship Center (PBC) has:
 - Repaired 4,725 feet of deck
 - Located and fixed several internal leaks
 - Extended the life of the ship
- This appropriation has covered approximately 8% of the ship's decks

