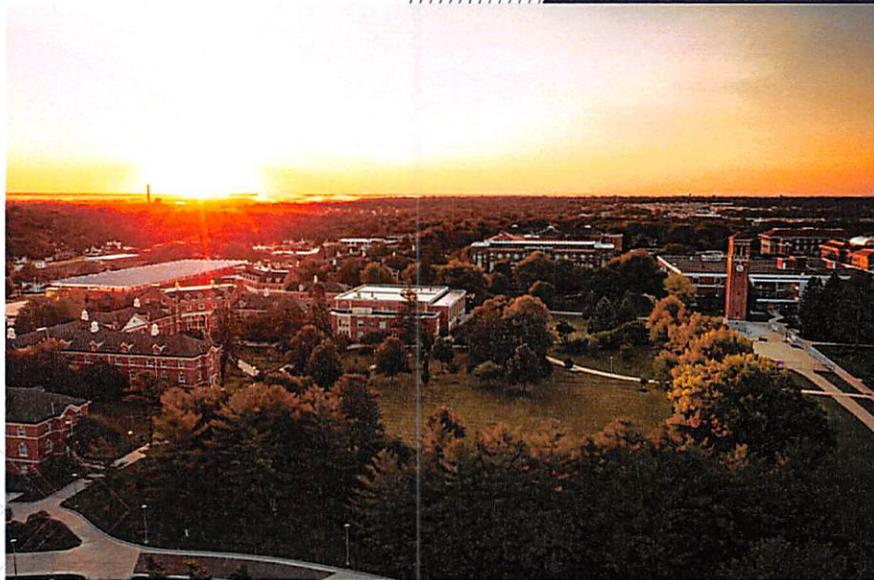




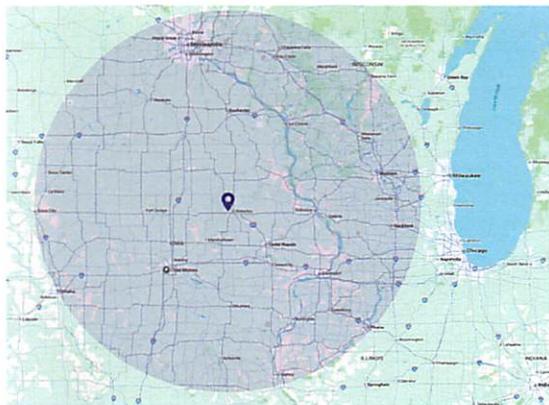
Workforce Recruitment



Workforce Recruitment (\$3M)

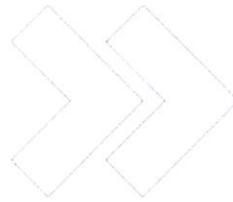
Employed in IA after graduation	1yr	5yrs	10yrs
% of employed graduates	76.9%	70.6%	67.8%

Source: Post Secondary Employment Outcomes (PSEO), 2024





UNI expects to triple the number of students from contiguous states



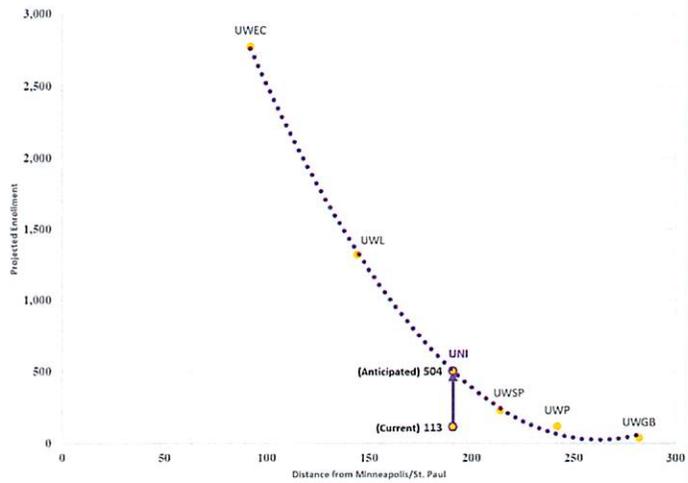
Anticipated Growth

	Non-resident enrollment, contiguous states	# degrees	# workers
Current	443	130	52
3x	1,329	390	156
7x	3,101	910	364

Estimates based on enrollment projections from Minnesota Tuition Reciprocity Annual Report, Academic Year 2020-2021

Minnesota to Wisconsin Model

	Current Enrollment	Projected Enrollment	Ractor Increase
Minnesota	113	504	4.5
South Dakota	2	30	15.0
Wisconsin	42	604	14.4
Total	157	1,138	7.2



Meeting Iowa's Workforce Demands

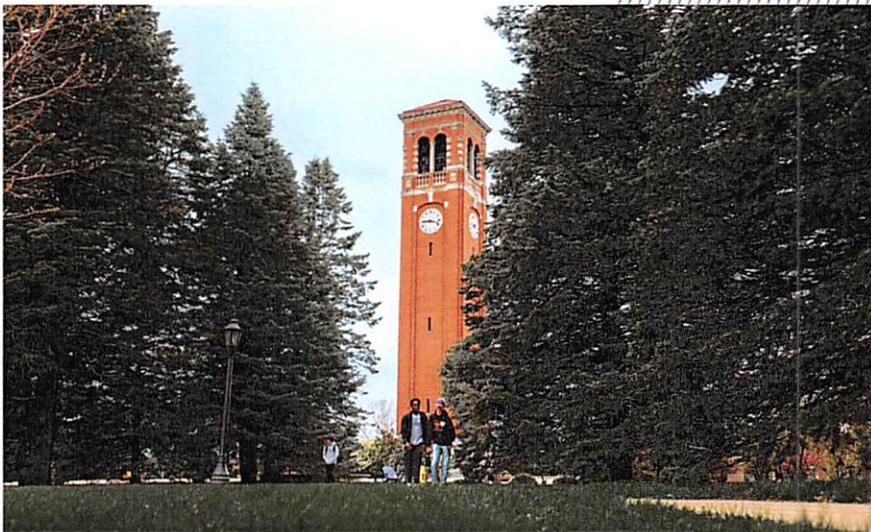
Largest number of total annual openings in Iowa, baccalaureate or higher

Registered Nurses
Elementary School Teachers
Accountants & Auditors
Project Management/Operations Specialists
General & Operations Managers
Secondary School Teachers
Managers, All other
Coaches & Scouts
Middle School Teachers
Substitute Teachers

Source: Iowa Workforce Development 2018-2028 Long-term Occupation Projections Demands

In 2023, approximately 90% of all UNI graduates earned degrees that aligned with Iowa's most in-demand jobs

UNI / University of Northern Iowa



Thank You