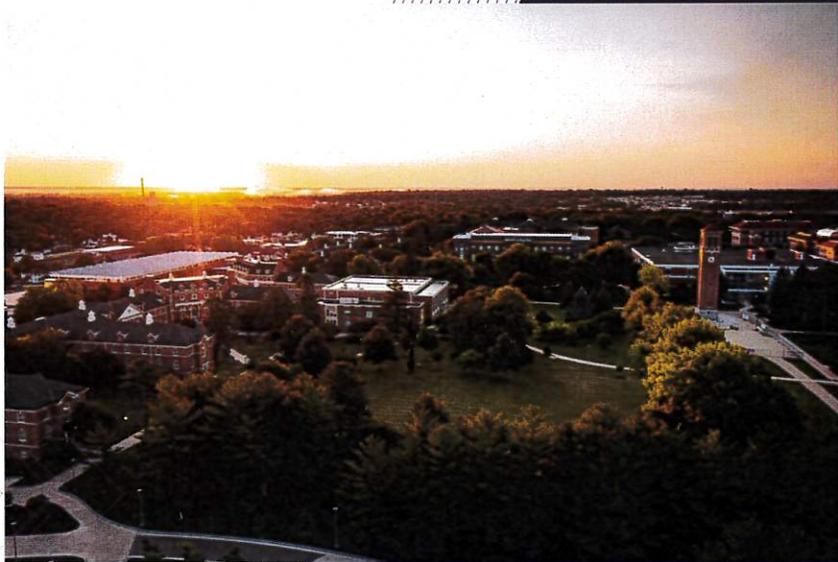




Workforce Recruitment



Workforce Recruitment (\$3M)

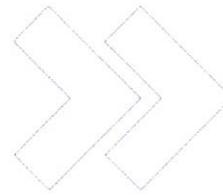
Employed in IA after graduation	1yr	5yrs	10yrs
% of employed graduates	76.9%	70.6%	67.8%

Source: Post Secondary Employment Outcomes (PSEO), 2024





UNI expects to triple the number of students from contiguous states



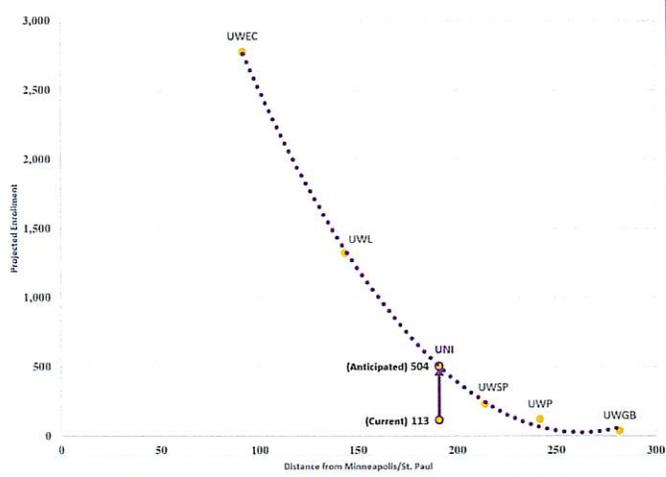
Anticipated Growth

	Non-resident enrollment, contiguous states	# degrees	# workers
Current	443	130	52
3x	1,329	390	156
7x	3,101	910	364

Estimates based on enrollment projections from Minnesota Tuition Reciprocity Annual Report, Academic Year 2020-2021

Minnesota to Wisconsin Model

	Current Enrollment	Projected Enrollment	Ractor Increase
Minnesota	113	504	4.5
South Dakota	2	30	15.0
Wisconsin	42	604	14.4
Total	157	1,138	7.2



Meeting Iowa's Workforce Demands

Largest number of total annual openings in Iowa, baccalaureate or higher
Registered Nurses
Elementary School Teachers
Accountants & Auditors
Project Management/Operations Specialists
General & Operations Managers
Secondary School Teachers
Managers, All other
Coaches & Scouts
Middle School Teachers
Substitute Teachers

Source: Iowa Workforce Development 2018-2028 Long-term Occupation Projections Demands

In 2023, approximately 90% of all UNI graduates earned degrees that aligned with Iowa's most in-demand jobs

Impact of Business & Community Services 2024

- 4,126 clients served
- 3,122 students engaged
- 113 faculty & staff involved in delivery
- Each \$1 provided by the state is leveraged with \$5 in private grants, fees or federal funding
- All 99 Iowa counties





12 Programs

Areas of Focus

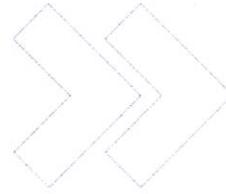
- Entrepreneurship / Small Business
- Community and Economic Development
- Metal Casting / Foundry 4.0
- Market Research
- Environmental Assistance / Sustainability

Regents Innovation Fund

Supports Innovation

- Rural Development
- Industry 4.0 and Foundry Innovation
- Market Research for Iowa Companies
- Business Development - Succession
- Leverages other funding sources
- Technology Transfer





A good investment for Iowa

Building a Better Iowa

- Leverage public investment
- Statewide coverage
- Small and medium businesses
- Partnerships
- Innovations
- Linking with local and regional development

UNI / University of
Northern Iowa



Thank You