



Iowa Jobs for America's Graduates

# Let's invest in the future

## Iowa's leader for intervention and prevention programming.

Iowa Jobs for America's Graduates (iJAG) is a statewide nonprofit organization that partners with schools to deliver leadership training, career education and employer engagement.

We specialize in serving and uplifting youth who experience barriers to graduation, employability and self-sufficiency.

**Our impact? Future-ready, civic-minded graduates with sustainable plans for career and life.**

### VISION

Empowering Iowa's youth to succeed, thrive, and become future-ready leaders.

### MISSION

iJAG ensures a future Iowa where youth are resilient and well-prepared with skills, purpose, and opportunities. Through collaborative partnerships and innovative approaches, we bridge the gap between education and employment to build strong communities and unlock the potential of Every Student, No Matter What!

## Our innovative success strategies

### ✓ Soft skills alignment to 7 Essential Constructs

- Career readiness
- Character and self-development
- Communications and technology
- Critical thinking and productivity
- Life skills
- Self advocacy
- Conflict resolution



### ✓ A thriving JAG employer engagement framework

EXPLORATION → EXPOSURE → EXPERIENCE

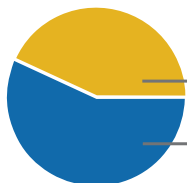
### ✓ Driving students to jobs

2022-2023: 2,496 employer engagements

Through December 2023: 1,025 employer engagements

### ✓ A powerhouse of professionals

Schools have confidence in our ability to deliver a proven program model, but also in our commitment to ensure every student receives tailored, individualized guidance by highly-trained staff, which includes specialization in mental wellness as part of iJAG's partnership with the Scanlan Center for School Mental Health at the University of Iowa.



FY 2023-2024

**43% SCHOOLS & PRIVATE DONATIONS**

**57% LEGISLATIVE FUNDING**

### ✓ A nationally recognized JAG Model

- Project-based learning
- Work-based learning
- Trauma-informed care



**over 7,000**

STUDENTS SERVED



**155**

SCHOOL PROGRAMS

**61**

COMMUNITIES

**43**

COUNTIES

**1,036**

YOUTH IN TRANSITION SERVICES



**97%**

GRADUATION RATE

Compared to the 90% statewide rate



**36%**

CONTINUED EDUCATION

**65%**

EMPLOYMENT RATE

Of those employed, 77% are working full time



**92%**

CONNECTIVITY

Minimum monthly contact made to all in-school and out-of-school students assessing the need for services.

# SCHOOLS

## INNOVATIVE PROGRAMMING

In August, we opened the doors to the IGNITE Pathways Regional CTE Center – a regional learning center that will serve more than 200 students, grades 7–12, in west-central Iowa.

The center reflects our commitment to innovative strategies for resilience-building, leadership and soft skills development with IGNITE Pathways and Woodbine Community School District.

Five iJAG Education Specialists are helping lead programming that features the state's first-ever 3+1 program model -- a combination of CTE with Project-Based Learning, Work-Based Learning and Trauma-Informed Care.



# EMPLOYERS

## JOINING THE DRIVE TO J

Global financial investment management and insurance giant Principal Financial Group (PFG) shares our commitment to prepare and transition students to the world of work. Here's a look at some of their impact since 2017:

- \$275,000 donated to support youth development statewide
- 98 total iJAG interns since 2017
- 20 current iJAG employees
- 80% employment conversion (internship to full-time work) in summer 2022
- 136 student engagements in 2022–2024
- 120 adult mentors in 2022–2023



*"I wouldn't be where I am today without the support of my iJAG family. They believed in me when I didn't necessarily believe in myself. Because of iJAG, I have the opportunity to serve as President of a national organization while working toward a career that I'm excited and passionate about."*

*– Kira Canada – President, National Career Association*

# COMMUNITY

## MEMORABLE MENTORS

Not only is iJAG's top philanthropic partner John Deere (JD) the leader of agricultural manufacturing, retail and finance, but they are also leading the personal and professional development of the next generation.

Nearly 100 JD employees serve as mentors to students across 13 middle schools and high schools in Des Moines. From in-class meet-ups to resume-writing support, mock interview practice and coffee outings, our JD mentorship program is truly best-in-class.



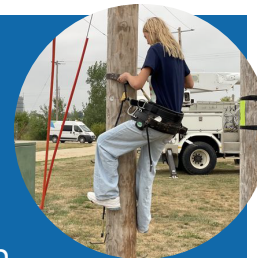
# WORKFORCE

## AIDING THE GOVERNORS' STEM INITIATIVE

As part of our commitment to align to Governor Reynolds' STEM initiative, we partner with Alliant Energy and other employers to provide hands-on experiences, mentorship and learning opportunities to youth that builds a pipeline for the future.

In September, 83 female iJAG students attended a special Women in Technical Careers event with Alliant to receive a crash-course in energy basics, career pathways and apprenticeship opportunities.

Nearly a dozen iJAG students are considering an apprenticeship with Alliant after graduation this spring.



Share our story



iJAG.org

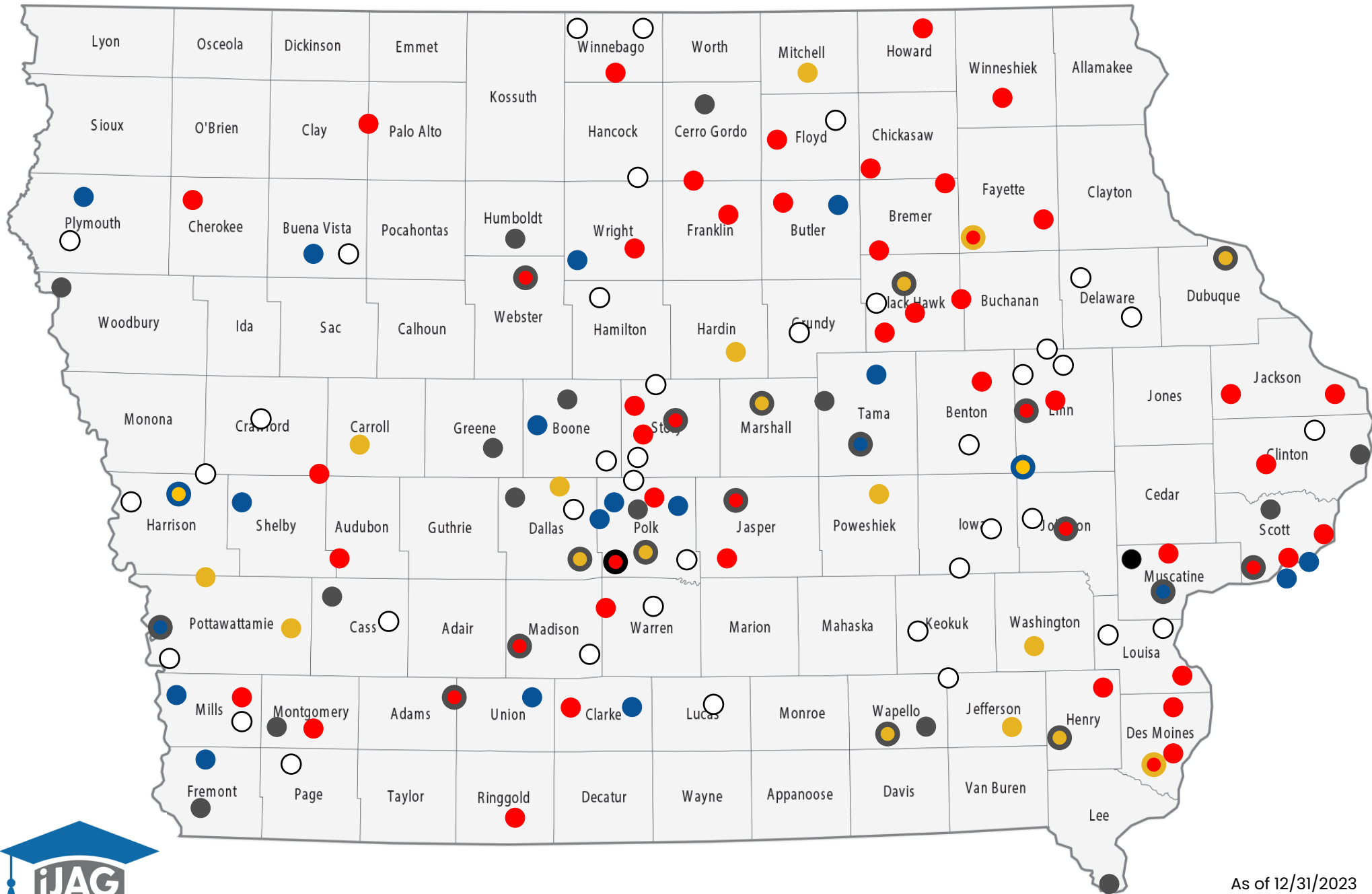


Iowa JAG, Inc.  
 Historical Information  
 FY2018 to Current

	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-24**	
<b>Program information</b>								
Student enrollment	2,441	2,819	2,932	3,198	4,442	6,992	7,250**	As of 12/31/23
Number of programs	42	52	69	73	97	152	189	
<b>Senior outcomes</b>								
Graduation rate	96.0%	96.0%	97.0%	97.0%	97.5%	97.0%	--	
Employment rate	73.0%	70.0%	63.0%	72.2%	69.0%	65.0%	--	
Continued education rate	35.0%	40.0%	18.0%	43.5%	40.2%	36.0%	--	
<b>Distribution of Funding</b>								
State	20.9%	38.1%	47.3%	45.0%	53.6%	58.2%	56.6%	
IWD/VR	8.5%	4.8%	1.8%	1.8%	2.0%	1.4%	2.0%	
Local/Private	70.6%	57.1%	50.9%	53.2%	44.4%	40.5%	41.4%	
<b>Total Program Cost</b>								
From All Sources	\$65,750	\$69,141	\$78,412	\$78,663	\$82,089	\$84,152	\$87,901	

\*\*final outcomes reported May 2024

# 2023-2024 iJAG Programs & Those on the Horizon

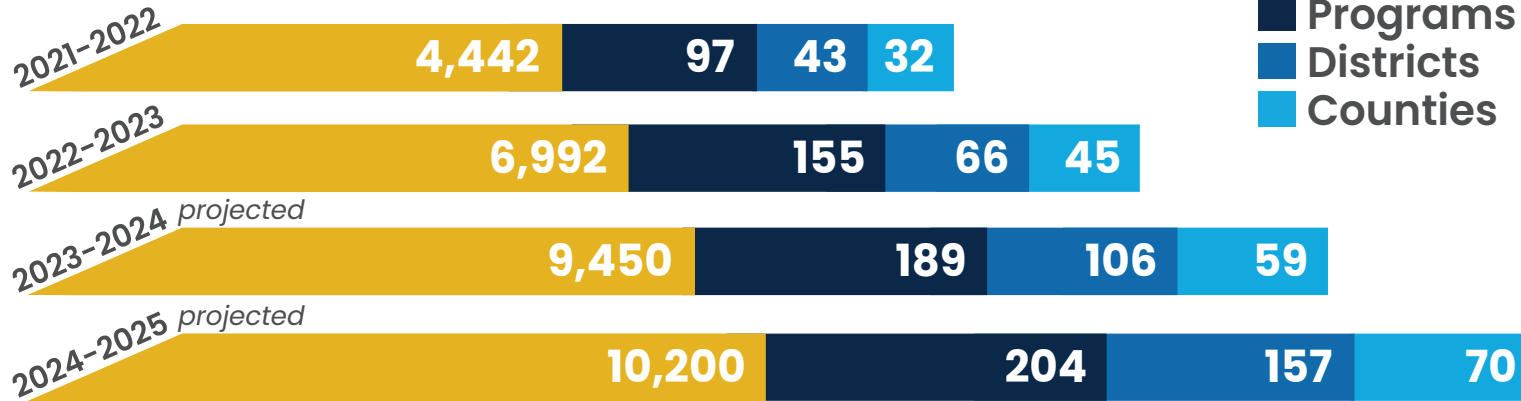


As of 12/31/2023



● : Existing Sites as of '21-'22; ● : New Sites '22-'23; ● : New Sites '23-'24; ● : Prospects for '23-'24; ○ : Prospects for '24-'25

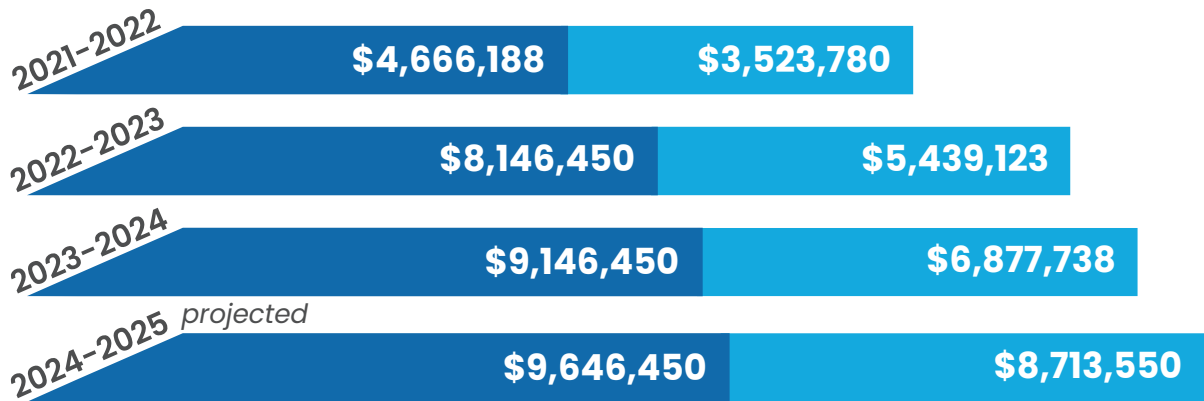
## Program Growth



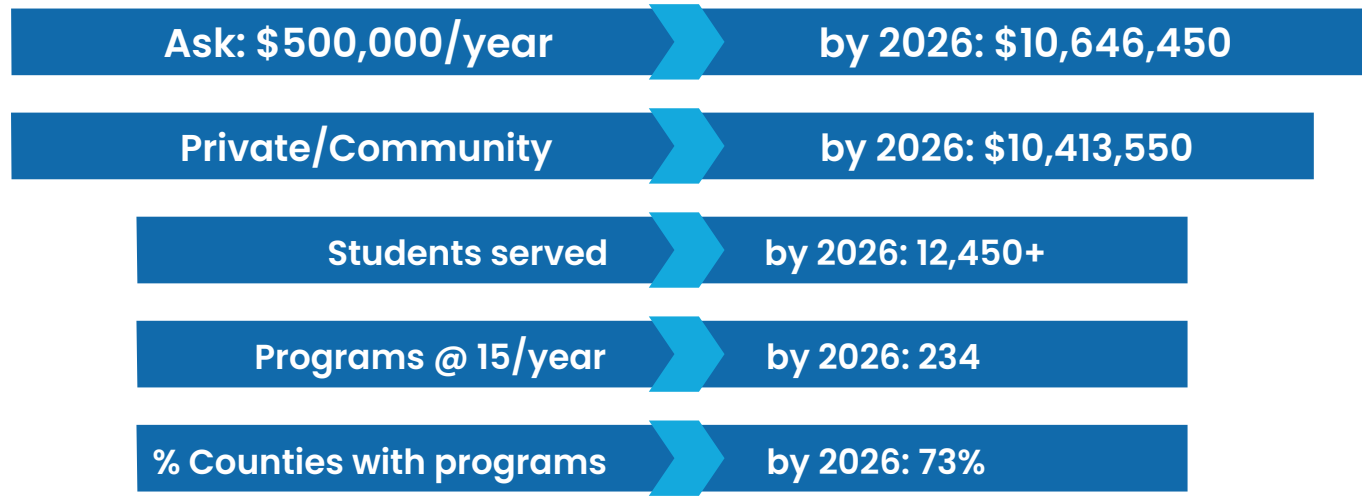
## Top Employers Supporting iJAG

- John Deere Foundation
- Hubbell-Waterman Foundation
- Wellmark Blue Cross & Blue Shield
- Collins Aerospace
- Aegon Transamerica
- AT&T Foundation
- Delta Dental
- Principal Financial Services
- ADM Cares
- Arconic Foundation
- Regions Bank

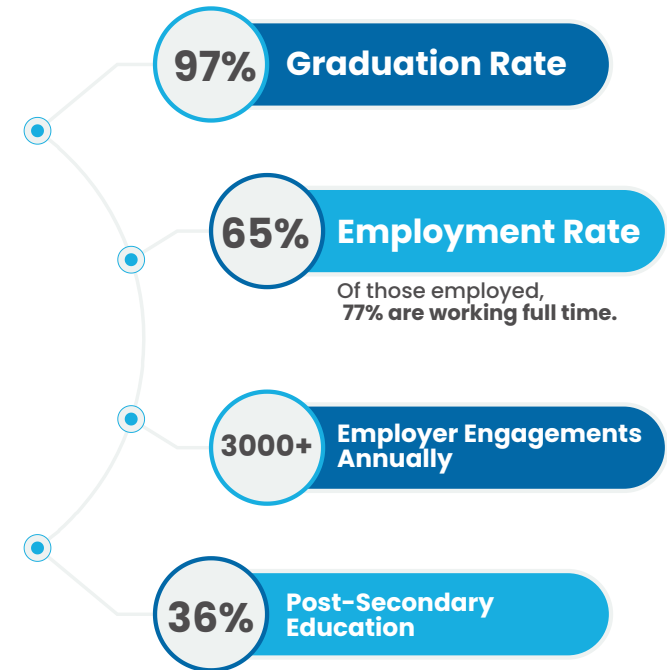
## Funding Growth

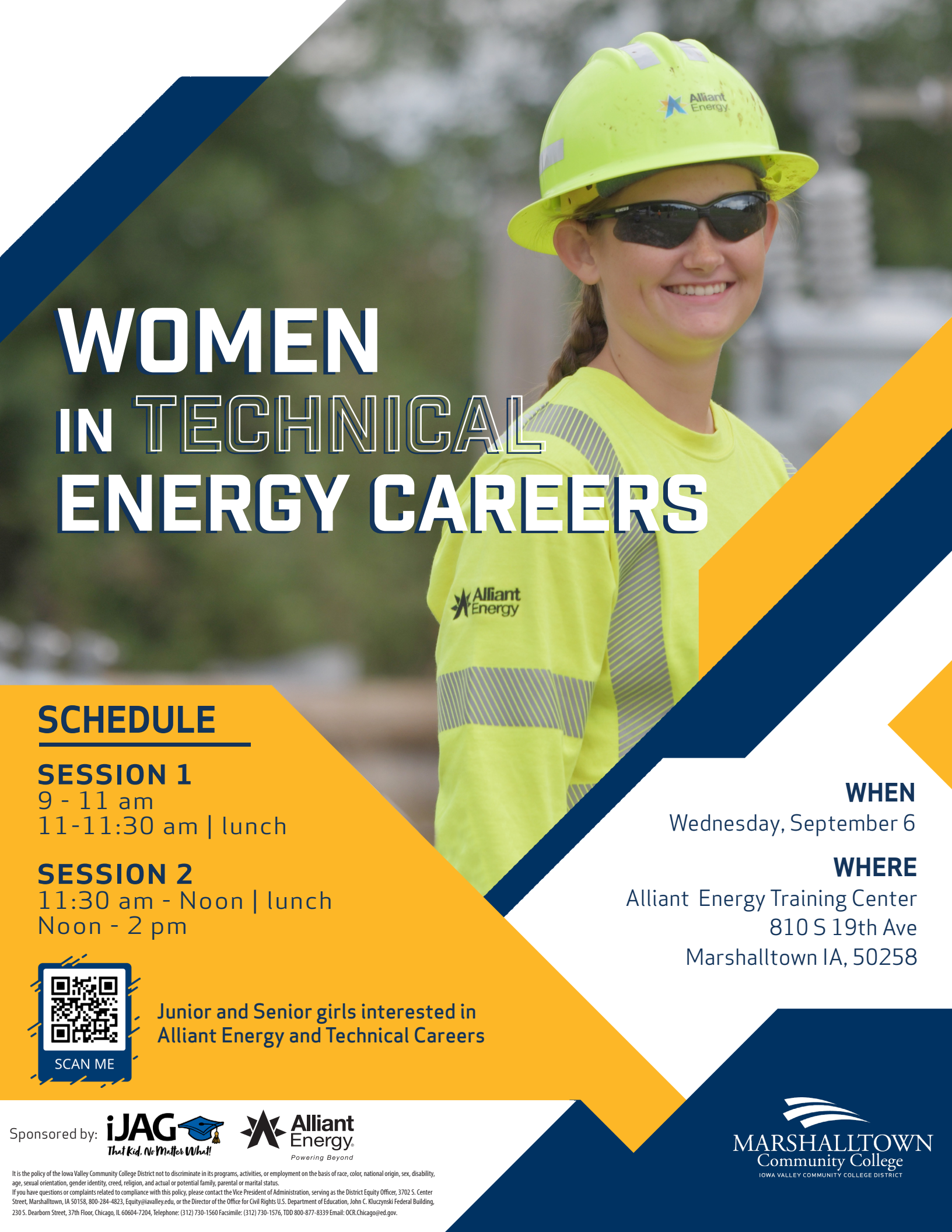


## Projected Growth — 2024-2026



## Outcomes





# WOMEN IN TECHNICAL ENERGY CAREERS

## SCHEDULE

### SESSION 1

9 - 11 am  
11-11:30 am | lunch

### SESSION 2

11:30 am - Noon | lunch  
Noon - 2 pm



SCAN ME

Junior and Senior girls interested in  
Alliant Energy and Technical Careers

### WHEN

Wednesday, September 6

### WHERE

Alliant Energy Training Center  
810 S 19th Ave  
Marshalltown IA, 50258

Sponsored by: **iJAG**   
*That Kid. No Matter What!*

 **Alliant Energy**  
*Powering Beyond*

  
**MARSHALLTOWN**  
Community College  
IOWA VALLEY COMMUNITY COLLEGE DISTRICT

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